ASX Announcement

22 September 2023

Change of Company Secretary

Pureprofile Limited (ASX: **PPL** or the **Company**) advises that Mr Lee Tamplin of Automic Group has resigned as Company Secretary of the Company, effective immediately. Mr Tamplin tendered his resignation from Automic Group and will be replaced by Ms Robyn Slaughter, effective immediately. The Board wishes to thank Mr Tamplin for his services to the Company.

Robyn is a Company Secretary who works at Automic Group, which provides market leading, cloud-based share registry technology, compliance and governance solutions, supported by a tailored range of professional services. She works closely with a number of boards of both listed and unlisted public companies across a range of industries. Robyn is a qualified Governance Professional ('CGI') and Affiliate of the Governance Institute of Australia ('GIA'), who holds a Master's degree in Corporate Governance and a Bachelor's degree in Accounting and Finance.

For the purpose of ASX Listing Rule 12.6, the Company confirms that Ms Slaughter is the person responsible for communications between the Company and ASX.

This announcement has been authorised for release to the ASX by the Board of Directors.

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For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research for agencies, marketers, researchers and publishers. The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.



Pureprofile Limited ABN 37 167 522 901