

ASX RELEASE

22 September 2023

CHANGE OF COMPANY SECRETARY

Xamble Group Limited (ASX:XGL) (Xamble or the Company) advises that Mr Lee Tamplin of Automic Group has resigned as Company Secretary of the Company, effective today. Mr Tamplin tendered his resignation from Automic Group and will be replaced by Mrs Lucy Rowe as Company Secretary, effective immediately. The Board wishes to thank Mr Tamplin for his services to the Company.

Mrs Rowe is an experienced compliance and corporate governance professional, with over 20 years' experience in the financial services, oil and gas, and IT industries. Mrs Rowe has held the position of Company Secretary of a number of listed and unlisted public companies over the last 13 years and she was also the President of a Not-For-Profit Organisation for four years. Mrs Rowe holds a Bachelor of Arts and a Graduate Diploma in Legal Studies majoring in financial services law and is an affiliate member of the Governance Institute of Australia.

For the purpose of ASX Listing Rule 12.6 Mrs Rowe will be the person responsible for communications.

This announcement was approved for release by the Xamble Board of Directors.

For further information, please contact:**Ms Angeline Chiam**

Chief Financial Officer, Xamble Group Limited

Email: angeline@xamble.com**Ms Gabriella Hold**

Investor Relations, Automic Group

Email: gabriella.hold@automicgroup.com.au**About Xamble Group Limited**

Xamble Group Limited is a pioneering and established platform of influencer-centric digital marketing solutions. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange Limited ("ASX") and headquartered in Malaysia with offices in Malaysia and Taiwan, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.

