



4 October 2023

Appointment of Chief Financial Officer and Joint Company Secretary

IncentiaPay Ltd (ASX:INP or the Company) announces that Kunal Kapoor, Senior Financial Controller of the Company has been appointed as Chief Financial Officer and Joint Company Secretary, effective yesterday (4 October 2023).

Mr. Kapoor is an experienced finance professional with over 20 years of experience in Corporate Finance and Financial Management.

As a result of this appointment, INP's current Managing Director Ani Chakraborty will cease to carry the CFO responsibilities, effective yesterday (4 October 2023). Mr Chakraborty's duties as CEO and Managing Director remain unaffected by this appointment.

INP's current Company Secretary, Sean Coleman, will continue to serve as Joint Company Secretary for INP until 31 December 2023.

Authorised for release by the Board.

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For more information, please contact:

Kunal Kapoor

kunal.kapoor@entertainment.com.au

CFO and Joint Company Secretary

About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment (part of IncentiaPay) is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

IncentiaPay Limited | ABN 43 167 603 992
Level 8, Suite 8, 65 York St Sydney NSW 2000 Australia
p +61 2 8256 5300 | e info@incentiapay.com
www.incentiapay.com

IncentiaPay generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.incentiapay.com