



Swoop Holdings Limited | ABN 20 009 256 535
Level 5, 126-130 Phillip Street, Sydney NSW 2000

23 October 2023

Dear Shareholder

Annual General Meeting – Notice and Proxy Form

On behalf of the Directors of Swoop Holdings Limited ACN 009 256 535 (**Swoop**), I am pleased to invite you to attend the Annual General Meeting (**Meeting**) of Swoop.

The Meeting will be held virtually (online) on 25 November 2023 commencing at 11:00 am (AEDT). To attend and participate at the Meeting, you must log in to an online platform provided by our share registry, Automatic: https://us02web.zoom.us/webinar/register/WN_ERp_RDSVSoCEX0vSqrEh6A

For those shareholders who have not registered an email address with the registry, a hard copy letter will be sent to your registered address providing details of how to access the Notice of Meeting from our website <https://www.swoop.com.au/swoop.-investor-centre/>. For those shareholders who have registered an email address with the registry, an electronic copy of this letter will be provided. Alternatively, you are able to view and download a copy of the Notice of Meeting from our website or via the ASX announcements platform.

Also available on our website, will be all the information you need to attend the Meeting. It will include our virtual Meeting online guide on how to use the online facility, answers to frequently asked questions and access to the Notice of Meeting. Our website also provides instructions on how to vote and ask a question online ahead of the Meeting.

All resolutions considered at the Meeting will be decided on by poll. I encourage you to read the Notice of Meeting (including the Explanatory Memorandum) and consider directing your proxy how to vote in each resolution by marking either the “for” box, the “against” box or the “abstain” box on the Proxy Form or attending the Meeting online.

Subject to the exclusions noted in the Explanatory Memorandum, the Directors of Swoop unanimously recommend that shareholders vote in favour of all resolutions.

Thank you for your continued support of Swoop.

Yours faithfully,

A handwritten signature in black ink, appearing to read "James Spenceley".

James Spenceley
Chairperson