

→ ASX Announcement

27 November 2023

FY23 AGM – Results of Meeting

Pureprofile Limited (ASX: PPL or the Company) advises that at the Annual General Meeting held today Shareholders of the Company passed Resolutions 1 and 3 – 6 as set out in the Notice of Meeting dated 25 October 2023 by way of poll.

In respect to Resolution 1 "Adoption of Remuneration Report", the resolution passed with in excess of 75% votes in favour of the resolution. As a result, as Resolution 2 "Spill Resolution" was a Conditional Item subject to Resolution 1 not passing, Resolution 2 was not required to be considered and has therefore been withdrawn from the attached results.

The results are set out in the attached document, in accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act.

This announcement has been authorised for release to the ASX by the Company Secretary.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.



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Disclosure of Proxy Votes

Pureprofile Limited

Annual General Meeting

Monday, 27 November 2023



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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)			Results	
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME	S250U APPLICABLE
1 Adoption of Remuneration Report	P	458,471,933	430,238,251 93.84%	27,758,682 6.05%	140,000	475,000 0.10%	456,956,264 93.65%	31,008,682 6.35%	140,000	-	No
2 Spill Resolution (Conditional Item)	-	-	Resolution withdrawn				Resolution withdrawn			-	-
3 Election of Elizabeth Smith as Director	P	497,481,763	496,905,754 99.88%	536,009 0.11%	17,132,231	40,000 0.01%	526,993,767 99.90%	536,009 0.10%	17,132,231	Passed	n/a
4 Election of Linda Jenkinson as Director	P	513,713,994	429,775,818 83.66%	83,898,176 16.33%	900,000	40,000 0.01%	459,308,831 84.47%	84,453,176 15.53%	900,000	Passed	n/a
5 Election of Mark Heeley as Director	P	497,481,763	497,190,304 99.94%	251,459 0.05%	17,132,231	40,000 0.01%	518,935,304 98.37%	8,594,472 1.63%	17,132,231	Passed	n/a
6 Approval of Issue of Director Options to Linda Jenkinson, Chair and Director of the Company	P	514,453,994	416,735,170 81.01%	97,678,824 18.99%	160,000	40,000 0.01%	446,268,183 81.96%	98,233,824 18.04%	160,000	Passed	n/a

