

28 November 2023

Market Announcement Office
Australian Securities Exchange

2023 AGM ADDRESSES TO SHAREHOLDERS

Infomedia Ltd will address shareholders today at its Annual General Meeting (**AGM**), to be held from 9:30am at its offices located at Level 5 155 Clarence St, Sydney.

Further information about the AGM can be found at www.infomedia.com.au/agm. The meeting will be streamed via live audio cast at the following link: <https://meetings.linkgroup.com/IFM22>

Pursuant to ASX Listing Rule 3.13.3, a copy of the Chairman's and Managing Director's addresses to shareholders and accompanying presentation materials are attached with this release.

Results of the AGM will be advised to the ASX as soon as practicably reasonable after conclusion of the poll.

Yours faithfully,



Company Secretary

This release was authorised by the Company Secretary

Infomedia Ltd
Annual General Meeting
28 November 2023

Chairman's address to shareholders

Good morning,

For those who attended last year's AGM, you will recall me saying 2022 was an exciting year as we had many new corporate developments, a fast changing and challenging macro environment and of course an unsolicited public bid distraction. By contrast in 2023, while the macro environment has retained a high level of uncertainty, Infomedia focused on executing our transformation strategy.

Industry context

While the global economy has been impacted by high inflation, low growth and geopolitical conflicts, the automotive industry has also had to deal with several macro trends such as:

- The rise of Chinese brands resulting in the strong growth of China's share of the global automotive market
- The decline in the level of consumer spending on luxury goods including new cars
- Increasing labour disputes highlighted by the United Auto Workers (UAW) strike that has had a significant impact on the American automotive industry; and

These trends together with the following industry responses are driving demand and new opportunity for SaaS and DaaS solution providers like Infomedia:

- Consolidation of OEMs to larger global groups
- Consolidation of single brand dealerships to larger multi brand dealer groups
- Consolidation of technology vendors to the industry
- The digitisation of the industry in all areas including connected cars, omnichannel dealerships and data driven customer experience; and
- the rise of the agency model

Infomedia, as the leading global technology and data provider to the automotive ecosystem is well positioned to help our customers navigate the digital transformation of the industry.

Successful track record

Despite the headwinds in the global economy it is important to highlight for our shareholders that Infomedia has a long and successful track record of growth. I am pleased to report that Infomedia has achieved 12 years of consecutive revenue growth. Importantly, over the last 6 years Infomedia has been growing and diversifying its recurring revenue at a compound annualised growth rate of 13%¹ including acquisitions. This has been achieved generating positive cashflow paying annual dividends and remaining debt free in each of these years.

¹ A glossary has been included on page 26 of the presentation where all non IFRS measures are explained and reconciled. All comparatives are with FY22 and ARR and ARC are always reflected in Constant Currency. Note that there may be rounding differences to the published interim and full year financial reports

FY23 Performance

In FY23 Infomedia delivered a solid financial result which included pleasing evidence of the early work from Phase I of the transformation strategy, particularly our focus on management of our costs.

Recurring revenue grew organically by 11% to \$128 million with growth in all products and in each of the three regions. Underlying Cash EBITDA, which is the measure we believe best reflects the cash profit of the business, grew by 14% to \$28^{1,2} million. Infomedia paid a total dividend of 4 cents per share for the year.

While the profitability and recurring revenue of the business is underpinned by our core Microcat EPC and Superservice products, the Board was particularly pleased with the growth from the Infodrive business which grew its revenue to \$26.9m. We continue to expect that our Data-as-a-Service offering will deliver strong future profitable growth. In recent months, we have finalised the earn out arrangements of the SimplePart acquisition and expect to see an accelerated integration of SimplePart into our global go-to-market approach as well as combining the two business operations in the Americas region.

I would like to also address a question regarding the bridge between our underlying cash EBITDA and NPAT. I am pleased to report that over the past few years capitalisation of development cost has reduced from 87% at the peak of our Nextgen program to 67% reported in FY23. We expect this trend to flatten and normalise in the short to medium term assuming no changes to the underlying business. As you would expect our amortisation will follow capitalisation.

All of this information is contained in Note 1 and Note 6 of our annual reports. In addition we will provide further information on these matters in our half yearly report.

With reference to our tax rate, we are subject to evolving regulatory conditions in the countries in which we operate. We seek to optimise our tax payable however our effective tax rate may change over time.

On behalf of the board I would like to express our satisfaction with the progress made by Infomedia's executive team in Phase I of our transformation strategy. The strong results in areas of focus, such as cost management and recurring revenue growth, reflect their hard work and dedication.

Management renewal

The management renewal during the year has resulted in a leaner, more agile and collaborative international team. We continue to provide new career opportunities for emerging leaders. We are pleased to note that six new ELT members were promoted internally. The best example of this approach is our new CFO, Chantell Revie who is an internal promotion and has had an immediate impact through her energy and support of the transformation agenda.

Board renewal

The board level, early in the year we welcomed two new non-executive directors, Lisa Harker and Edwina Gilbert. Lisa and Edwina will have a chance to introduce themselves to you during the formal part of the agenda. The board values their contribution and looks forward to working with them in the future.

I would like to also take this opportunity to thank our retired non-executive director Anne O'Driscoll for her contributions to the board and the company during her nine-year tenure.

Closing and acknowledgements

² Underlying Cash EBITDA performance was driven by recurring and non-recurring revenues in the period. Further information about Cash EBITDA performance for the period is set out in slide 15 of the FY23 results presentation released on 28 August 2023 and set out in Note 1 - Operating Segments of the FY23 Annual Report

As we look ahead at the growth prospects for the business, the Board will continue to provide both the governance and support for the executive team in executing Phase II of the transformation strategy.

We continue to support our customers as they deal with volatility in the global economy. Our role is to provide all our customers, from international OEMs to local dealers with the tools, data and insights to allow them to better serve their customers and drive value.

Infomedia is a strong recurring revenue business with excellent long-term prospects. We are a trusted global technology partner to the world's automotive ecosystem.

In Phase II of the strategy we continue to execute the initiatives to support sustainable long term profitable growth. As we look to 2024 and beyond, the Directors are confident that Infomedia can and will play a bigger role in the dynamic and rapidly evolving automotive sector.

To conclude, I would like to thank our customers for their business, loyalty and trust, and our shareholders, our partners and our employees for your commitment and support.

I would also like to convey my personal thanks to my fellow Non-Executive Directors.

I will now hand over to Jens, and I will return thereafter to run through the formal business of the meeting.

Bart Vogel
Chairman

CEO's address to shareholders

Thank you Bart, and good morning to everyone joining us in-person and via webcast.

I am Jens Monsees CEO of Infomedia.

In FY23 we set a new strategy to accelerate the profitable growth of our business and we successfully completed Phase I "Change" ahead of time. Despite the distraction of the public offer, the team focused on our customers and executing our strategy to drive organic profitable growth. We delivered a strong FY23 performance and have set the company up to take advantage of further global opportunities. I would like to thank my executive team and all our talented employees for a job well done.

I have enjoyed getting to know our people in the last 18 months across the three regions and in our new headquarters in Sydney CBD. Our new hybrid working model is well established and we are creating innovation and collaboration opportunities across our teams. As our people can now travel here via public transport, I am pleased that our collective commuting has a smaller impact on the environment.

I am delighted by the very positive feedback we have received from our customers and the momentum we created by consistently executing on our new strategy. The domain knowledge and the thought leadership we are providing to the industry supports our customers to leverage their digitisation and data opportunities. In FY23 we commenced the integration of our various standalone solution groups to create a connected ecosystem. This effort will be completed in Phase II. We are also now strengthening the newly established ways of working and we are preparing to further scale our solutions globally. As shown on the slide, over time we will continue to open the jaws further to generate positive operating leverage.

Let me now summarise our key achievements in FY23 and provide an update on progress in Phase II. I expect that the "Strengthen Phase" will be executed over the next 18 months.

Phase I Highlights and Results in FY23

On the screen you can now see initial achievements which are a testament to our focus on driving profitable growth.

We grew revenue in all regions and products.

- Our recurring revenue grew double digit in FY23 to \$128m.
- We were able to move recurring revenue up to 99% of total revenue.

We now have our costs under control.

- Recurring underlying cash EBITDA margin was expanded from 17% to 21%^{1,2}.
- Underlying cash EBITDA rose by 14% to \$28million^{1,2}.

Last but not least our strong cash flow generation continued in FY23 and we entered FY24 with \$65m net cash on hand. We are well positioned to pursue future bolt-on acquisitions.

Now let's have a look at our regional performance.

We focussed on accelerating the Americas region in particular, with a new integrated go-to-market strategy together with the SimplePart business. This enabled us to grow the Americas region revenue by 14% in AUD. Underlying cash EBITDA was up 21%^{1,2}.

APAC region continued to grow double digit in both revenue and underlying cash EBITDA.

EMEA recorded 5% growth in revenue and 4% growth in underlying cash EBITDA^{1,2}. Here I see an opportunity to further accelerate growth in the region.

Phase II Update

I am proud that the entire Infomedia team rose to the changes we implemented in FY23. Together we have made substantial improvements in all key areas of our business.

You can see on the screen the slide we presented as part of our FY23 full year results outlining the focus of Phase II. We are strengthening our new ways of working by:

- Shortening our time to revenue
- Strengthening our sales pipeline
- Fully integrating SimplePart into Infomedia generating synergies
- Continuing operational excellence initiatives

Let me update you on some of our progress so far with some examples.

- SimplePart recently signed Kia in USA and BMW in APAC
- Superservice Triage launched for Ford in APAC
- Our fast-growing Infodrive has added Cherry, another strong Chinese automotive brand in Australia, and
- Kia will be rolling out Microcat in Mexico

On our geographic expansion:

- Superservice secured its first Triage client VW in South Korea
- SimplePart contracted its first client in LATAM

As a reminder, many of our newly signed contracts require a degree of implementation, installation and training. We classify those as backlog until they are delivered and invoiced. I am happy to report that on average the timeframe has improved by 20%. This is a direct result of our delayering efforts in Phase I and our new biz-dev-ops model.

We are building on our 2 new DMS integration pilots in the US with Dealertrack and CDK. Together they cover 16,000 plus dealerships in the US.

Efficiency and operational excellence

Towards the end of FY23 we successfully re-negotiated the final SimplePart earnout and commenced full integration of SimplePart and Infomedia's Americas business. While still early in the process, I would like to update you on the following:

1. Our two sales forces in the Americas are merged and a single go-to-market strategy is in place to accelerate growth in our sales pipeline
2. Integrated data ingest has commenced for Microcat's and SimplePart's EPC; and

3. The Americas leadership team has been consolidated under a single regional executive and Atlanta is now our new regional HQ

We are currently investing in a pilot for our newly established offshoring hub that will enhance both development capability and long-term cost competitiveness. This not only enables us to consolidate the number of existing offshoring suppliers but also has a positive impact on FY25 underlying cash EBITDA¹ despite a small negative short-term impact on EBITDA and NPAT.

Infomedia has successfully implemented a number of innovative initiatives using generative AI into our products and processes including image enhancement features and scanning solutions.

Infodrive Analytics started revenue

At the core of our business there is a rich and growing data asset that is fuelling all our software solutions. Our global footprint makes us unique in how we are able to service multinational brands and large dealer groups.

Our Enterprise Data Platform (EDP) went live in August and is supporting the delivery of OUR new analytics product suite as well as an accelerated migration of data assets across the business. Data on the EDP will be centralised vs in the past when OEM's data flows into individual solutions. The centralisation and standardisation of the vast data assets enable streamlined data flows, improved cost efficiency and enhanced data quality. EDP will enable us to deliver further innovation capability in FY24 and provide a greater competitive advantage.

As a result I am excited that our newly established 6th solutions group Infodrive Analytics has now successfully secured and billed its first subscription client. Building on our significant data assets across our solution groups will enable us to deliver insightful and actionable data to OEMs and dealerships to further optimise their businesses. Specifically our solutions provide informative dashboards to OEMs and dealers, allow better management of inventory and warehouse operations, offer insights into corporate and retail customers experiences and enables integration with their DMS.

Outlook

With almost 5 months behind us in the current financial year, we now have a clearer picture of how our business is tracking for the year. We continue to be encouraged by many of the initiatives that we are executing during the strengthening Phase of our transformation strategy.

Based on the progress we are upgrading our FY24 revenue guidance to a new guidance range of \$137 million to \$142 million. This is a \$2m uplift to the bottom end of the previous guidance given in August.

Closing and acknowledgements

After one and a half years with the company I am inspired by our team, by the innovations we are working on and the new opportunities we are seeing in the market.

We are exactly at the right time and place with the right capabilities to leverage on the digital trends that are playing in our favour such as:

- Connected car
- Dealer agency model
- Data-driven marketing
- Customer experience; and
- Digitisation of dealerships

I want to say a big thank you to the team, our board, our customers and partners as well as to you our shareholders for your continuing support.

Chantell and I look forward to updating you on our half yearly results in February 2024.

Back to you Bart.

Jens Monsees
Chief Executive Officer

Infomedia Ltd
Annual General Meeting
28 November 2023

Address from Kim Anderson - Chair of the Remuneration, People & Culture Committee

Firstly, I would like to thank our shareholders many of whom I have recently spoken to for your feedback and for affording us the opportunity to provide our thinking around the FY24 Remuneration Plan.

I would also like to take this opportunity to note that the ISS Proxy report contained a number of errors, which we have notified to them in writing. We offered personal engagement to help with understanding and get to common ground but this was not taken up. Our view is engagement between the Company, its shareholders and external advisors, helps to increase the level of transparency contained in all of our communications, including the remuneration report. We thank those shareholders, and those proxy advisors, who have taken the time to engage with us to gain a better understanding of our rationale. We have taken your valuable feedback onboard.

I want to reassure you that we believe that remuneration should be aligned with the strategy and with shareholder outcomes. As you are aware our newly appointed CEO Jens Monsees embarked on transformative company strategy in 2022, but before he could get his feet under the desk, we received an unsolicited public bid to acquire the company. The Executive Leadership Team worked extremely hard to meet the demands of the bid process, while in parallel implementing Phase 1 of the strategy which, as you have seen, focused heavily on cost out to return the Company to positive operating leverage.

In FY24 we embarked on Phase 2, to drive new revenue streams, grow revenue organically as well as through potential acquisitions with a refreshed ELT, including a new CTO, new CFO, new Chief Strategy Officer and two new regional leads.

For this reason, we agreed that the LTI Structure in FY24 only would provide the ELT with 50% Restricted Stock Units (RSUs) and 50% EPS growth, noting that the EPS growth rate would focus purely on organic revenue growth rather than both organic and non-organic growth. In assessing the FY24 LTI EPS performance, it is the Board's intention to either adjust the baseline to take account of acquisitions on a normalised basis, or exclude acquisitions made during the period from the results, depending on the time any acquisitions take place.

It is also worth noting that the EPS gate at 5% pays out 25% of target not 50% which is usual market practice. In this case 50% would be paid out at 7.5% compound EPS growth. We also wanted the RSUs to act as a retention tool, and to get the new ELT team to be equity holders in the company.

A further objective was to align the new ELT and the KMP on the same plan with the same finish line to encourage tight teamwork executing the new strategy. While we are disappointed with today's vote, the intention was and still is to return to two performance measures for the FY25 LTI plan. I continue to welcome the opportunity to engage with you, our shareholders.

Back to you chairman.

Kim Anderson

Non-executive Director

INFO@MEDIA™

Empowering the data-driven automotive ecosystem

ASX:IFM

Annual General Meeting

28 November 2023



Acknowledgement of Country

Infomedia would like to acknowledge the Traditional Owners of the land on which we meet today, the Gadigal people of the Eora Nation. We pay our respects to the Elders, past, present and emerging; and extend this acknowledgement and respect to First Peoples in all countries in which we operate.

Disclaimer

This presentation has been prepared by Infomedia Ltd (“Infomedia”) and contains information in summary form current as at 27 November 2023; it is not a recommendation or advice in relation to Infomedia or any product or service offered by Infomedia or its subsidiaries. It is not intended that this presentation be relied upon as advice to investors or potential Investors and does not contain all information relevant or necessary for an investment decision or that would be required in a prospectus or product disclosure statement prepared in accordance with the requirements of the Corporations Act 2001 (Cth). These materials should be read in conjunction with Infomedia’s other continuous and periodic disclosure announcements filed with the ASX Limited, including the financial statements and Half-Year and Annual Reports which are available at: <https://www.infomedia.com.au/investors/annual-and-half-year-reports/>. To the maximum extent permitted by law, Infomedia, its subsidiaries and associates and their respective directors, employees and agents disclaim all liability for any direct or indirect loss suffered by any recipient through use of or reliance on anything contained in or omitted from this presentation. No recommendation is made as to how investors should make an investment decision. Infomedia is under no obligation to notify or update any part of this presentation, whether as a result of new information, future events or otherwise, after the date of this presentation. To the extent that certain statements contained in this presentation may constitute “forward-looking statements” or statements about “future matters”, the information reflects Infomedia’s opinions, intent, belief, estimates or expectations at the date of this presentation, and are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. Forward-looking statements involve known and unknown risks, uncertainties and other factors that are outside Infomedia’s control and may cause Infomedia’s actual results, performance or achievements to differ materially from any future results, trends, performance or achievements expressed or implied by these forward-looking statements. Neither Infomedia, nor any other person, gives any representation, assurance or guarantee that the occurrence of the events expressed or implied in any forward-looking statements in this presentation will occur. Additionally, please note that past performance is no guarantee or indication of future performance. Possible factors that could cause results or performance to differ materially from those expressed in forward-looking statements include the “Risks” in Infomedia’s 2023 Directors’ Report. Certain non-IFRS measures are useful in understanding Infomedia’s operating performance. These are consistent with the internal measures disclosed in Infomedia’s Operating Segment Note (note 1 to the Annual Report) and are directly reconciled to Infomedia’s statutory reported IFRS financial information within the Operating Segment Note. Non-IFRS information is not subject to audit. This presentation may not be reproduced or published, in whole or in part, for any purpose without the prior written permission of Infomedia. Local currencies have been used where possible. Prevailing current exchange rates have been used to convert local currency amounts into Australian dollars, where appropriate. All references starting with “FY23” refer to the 12-month ended 30 June 2023.

Agenda

PART 1

Message from the Chairman

PART 2

CEO Update and Outlook

PART 3

Business of the Meeting

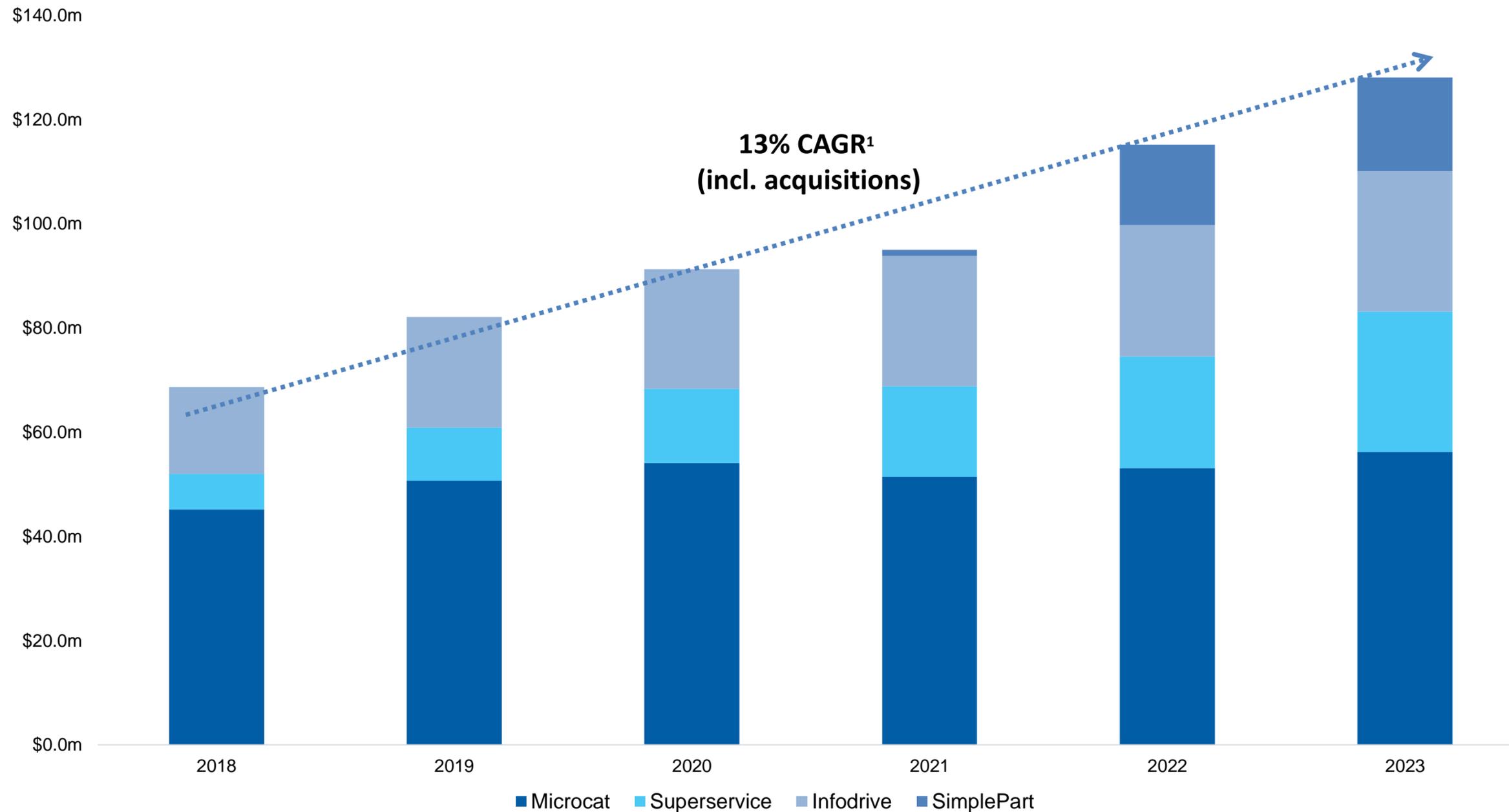


Bart Vogel

Chairman

Message from the Chairman

6 years of recurring revenue growth and product diversification



¹ A glossary has been included on page 26 where all non IFRS measures are explained and reconciled. All comparatives are with FY22 and ARR and ARC are always reflected in Constant Currency. Note that there may be rounding differences to the published interim and full year financial reports

FY23 results highlights

Recurring
revenue
\$128m

↑ **11%**

Underlying cash
EBITDA recurring margin¹
21% on pcp

↑ **4 % pts**

Underlying cash
EBITDA^{1,2}
\$28m

↑ **14%**

Full year
dividend

4 cents

Net Profit after Tax
(NPAT)¹
\$9.6m

↑ **16%**

Cash
on hand

\$65m

¹ A glossary has been included on page 26 where all non IFRS measures are explained and reconciled. All comparatives are with FY22 and ARR and ARC are always reflected in Constant Currency. Note that there may be rounding differences to the published interim and full year financial reports

² Underlying Cash EBITDA performance was driven by recurring and non-recurring revenues in the period. Further information about Cash EBITDA performance for the period is set out in slide 15 of the FY23 results presentation released on 28 August 2023 and set out in Note 1 - Operating Segments of the FY23 Annual Report

2 new non-executive directors



Ms Lisa Harker, Bcom, MICAA
Appointed on 6 February 2023



Ms Edwina Gilbert, BA LLB, GAICD
Appointed on 1 March 2023



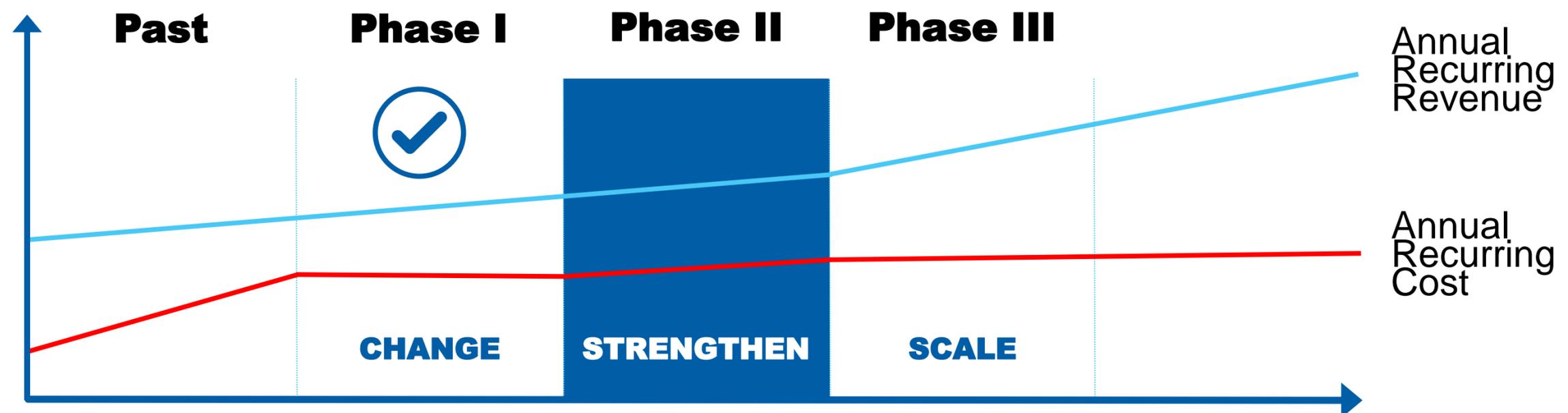
Jens Monsees

Chief Executive Officer

CEO Update and Outlook

Transformation Strategy

Delivering results



Successful Execution of Phase I in FY23

Revenue Growth Focus on recurring

Growth across all products and regions

11% increase in recurring revenue to **\$128m**^{1,2}

99% of total revenue was **recurring**^{1,2}

Efficiency & Operational excellence

Cost under control

14% rise in underlying cash EBITDA to **\$28m**^{1,2}

4% pts rise in recurring underlying cash EBITDA margin to **21%**^{1,2}

Cashflow

31% rise in underlying free cash flow to **\$29m**^{1,2}

\$65m cash on hand

1 A glossary has been included on page 26 where all non IFRS measures are explained and reconciled. All comparatives are with FY22 and ARR and ARC are always reflected in Constant Currency. Note that there may be rounding differences to the published interim and full year financial reports

2. Underlying Cash EBITDA performance was driven by recurring and non-recurring revenues in the period. Further information about Cash EBITDA performance for the period is set out in slide 15 of the FY23 results presentation released on 28 August 2023 and set out in Note 1 - Operating Segments of the FY23 Annual Report

Successful Execution of Phase I in FY23

Revenue Growth Recurring Revenue

AMERICAS	APAC	EMEA
----------	------	------

14% increase
to **\$48m**, 5% in
local currency

15% increase
to **\$41m**

5% increase
to **\$40m**, 5% in
local currency

Operational Excellence Underlying cash EBITDA

AMERICAS	APAC	EMEA
----------	------	------

21% increase
to **\$31m**^{1,2}

14% increase
to **\$30m**^{1,2}

4% increase
to **\$32m**^{1,2}

¹ A glossary has been included on page 26 where all non IFRS measures are explained and reconciled. All comparatives are with FY22 and ARR and ARC are always reflected in Constant Currency. Note that there may be rounding differences to the published interim and full year financial reports

² Underlying Cash EBITDA performance was driven by recurring and non-recurring revenues in the period. Further information about Cash EBITDA performance for the period is set out in slide 15 of the FY23 results presentation released on 28 August 2023 and set out in Note 1 - Operating Segments of the FY23 Annual Report

Phase II – Strengthen

Areas of Focus

Revenue Growth Focus on recurring

- Invest to deploy scalable solutions globally
- Shorten time to conversion of a robust sales pipeline
- New integrations and innovation within the data driven ecosystem

Efficiency & Operational excellence

- Flexibility to scale resources through offshoring hub
- Accelerate integration of SimplePart and IFM Americas
- Scale existing AI capabilities
- Upgrade and automate our enterprise systems

Global Expansion Including acquisitions

- Further expansion into new OEM partnerships and geographies
- Take advantage of favourable market conditions to invest in data assets
- Continue to pursue potential bolt-on acquisitions

Phase II – Strengthen

Progress to date – revenue

Focus on Recurring Revenue

Sales pipeline conversion: notable wins

MICROCAT. SimplePart ■■■ SUPERSERVICE™ INFODRIVE™



Geographic expansion: notable new markets

SimplePart ■■■ SUPERSERVICE™



Backlog Improvement

Biz-dev-ops enabling improved delivery timeframe by 20%

DMS Integration

2 new pilots with leading DMS providers active in the US

Phase II – Strengthen

Progress to date – efficiency & operational excellence

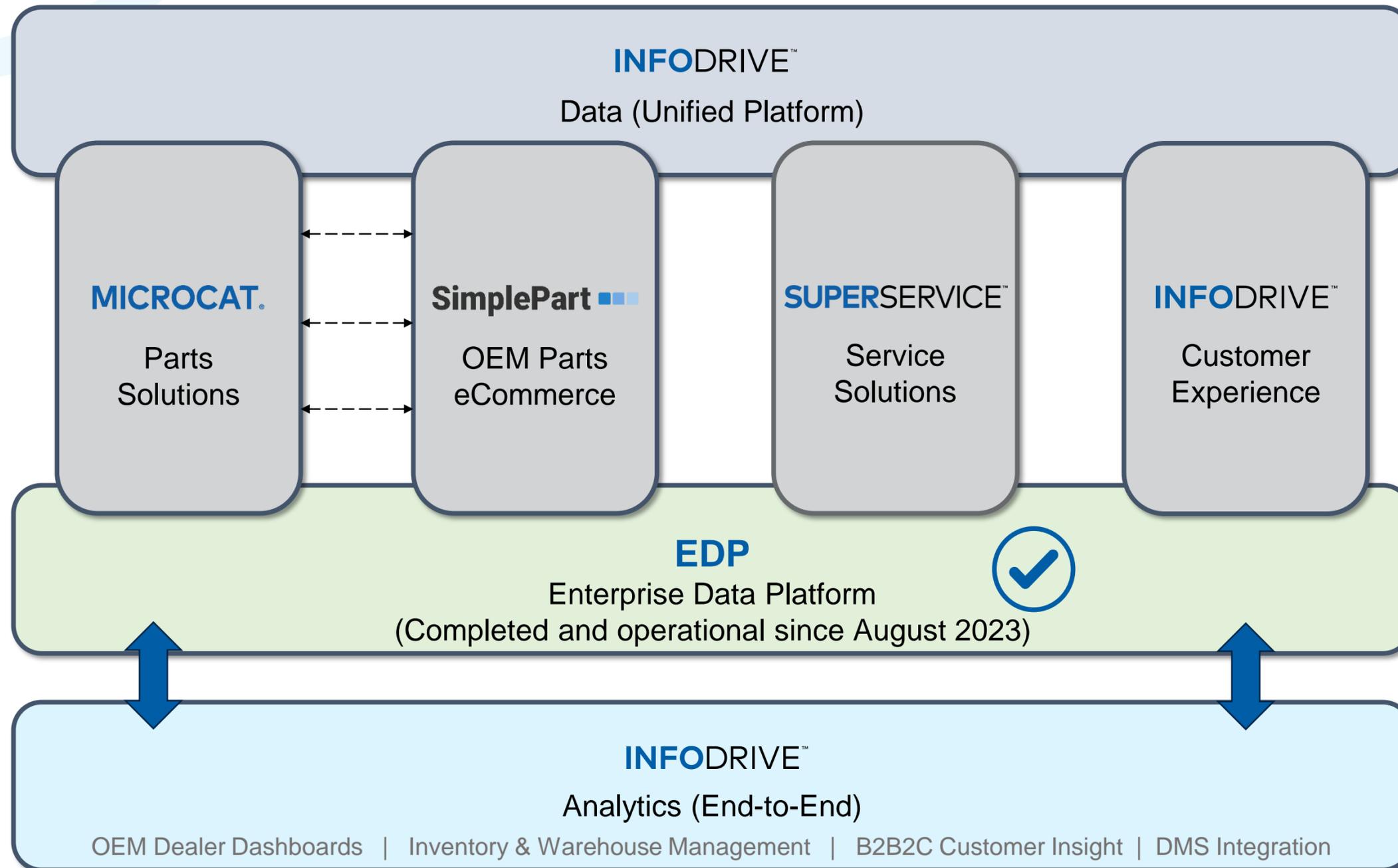
SimplePart Integration

- Joint GTM in place resulting in an improved sales pipeline in Americas
- Integrated data ingest started (EPC Microcat and SimplePart)
- Americas leadership team established in Atlanta as new regional HQ

Operational Excellence

- Offshoring hub pilot operational
- Early signs of successful automation by embedding generative AI into our products and processes

EDP completion has enabled a new analytics revenue stream



EDP completed to support delivery of new analytics product as well as an accelerated migration of data assets across the business

Infodrive Analytics is now providing actionable insights for OEMs and dealerships

Updated FY24 revenue guidance

**Total revenue for FY24 is expected to be
\$137m to \$142m**

Exit ARR guidance will be provided at the half yearly results in February 2024



Bart Vogel

Chairman



Kim Anderson

**Chair Remuneration,
People & Culture
Committee**

Resolution 1: Remuneration Report

To pass the following advisory resolution:

That the Company's Remuneration Report for the year ended 30 June 2023 be adopted.

Voting Summary

68.18%

FOR

31.82%

AGAINST

- Figures include all votes open to the Chairman which will be directed in favour of the resolution.
- Figures expressed as a percentage are rounded to 2 decimal places

Resolution 2:

Election of Non-Executive Director Edwina Gilbert

To pass the following ordinary resolution:

That Ms Edwina Gilbert, a Director who was appointed as an addition to the Board during FY2023, and who stands for election pursuant to Rule 7.1(c) of the Company's Constitution, be elected as an independent Non-Executive Director.'

Voting Summary

99.90%

FOR

0.10%

AGAINST

- Figures include all votes open to the Chairman which will be directed in favour of the resolution.
- Figures expressed as a percentage are rounded to 2 decimal places

Resolution 3: Election of Non-Executive Director Lisa Harker

To pass the following ordinary resolution:

That Ms Lisa Harker, a Director who was appointed as an addition to the Board during FY2023, and who stands for election pursuant to Rule 7.1(c) of the Company's Constitution, be elected as an independent Non-Executive Director.

Voting Summary

99.90%

FOR

0.10%

AGAINST

- Figures include all votes open to the Chairman which will be directed in favour of the resolution.
- Figures expressed as a percentage are rounded to 2 decimal places

Resolution 4:

Approval to issue long-term equity incentives to the CEO & Managing Director

To pass the following ordinary resolution:

That pursuant to ASX Listing Rule 10.14, and for all other purposes, approval is given for Infomedia Ltd to issue equity securities in the form of Performance Rights and Restricted Stock Units in connection with the Company's Long-Term Incentive Plan, as per the terms detailed in the Explanatory Notes.

Voting Summary

68.10%

FOR

31.90%

AGAINST

- Figures include all votes open to the Chairman which will be directed in favour of the resolution.
- Figures expressed as a percentage are rounded to 2 decimal places

Voting

If you have not done so, please lodge your votes now.

Voting will close in five minutes.

The results of the poll will be published to the ASX as soon as practicable after the close of this meeting.

Thank you!

Visit Our Website

www.infomedia.com.au

Glossary

AI/ML - Artificial Intelligence and Machine Learning

Annual Recurring Cost (ARC) – is calculated in the same way as the underlying operating costs as calculated in note 1 the segment note of the company's FY2023 Annual Report. The annualised measure is calculated at each monthly point in time and projected forward 12 months in constant currency.

Annual Recurring Revenue (ARR) – calculated as the company's monthly recurring revenue projected forward 12 months in constant currency.

CAGR – Compound Annual Growth Rate

Exit Annual Recurring Revenue (ARR) – is the Company's monthly recurring revenue as at June 2023, projected forward for 12 months in constant currency. Exit ARR is a forward-looking statement and is subject to risks as outlined on slide 3 of this presentation.

NPAT – Net Profit After Tax

NSC – National Sales Company

OEM – Original Equipment Manufacturer

PCP – Prior Corresponding Period

Underlying cash EBITDA and **Underlying employee benefits expenses** – are non-IFRS measures that are useful to assist in understanding the company's operating performance. These are consistent with the internal measures disclosed in Infomedia's Operating Segment Note (note 1 to the Annual Financial Report) and are directly reconciled to the company's statutory reported IFRS financial information within the Operating Segment Note. A full reconciliation of FY23 underlying cash EBITDA can be found on page 44 of the Company's FY2023 Annual Report which is available from the Company's website: www.infomedia.com.au

Underlying cash EBITDA recurring margin – Underlying cash EBITDA less one-off revenue % to recurring revenue

Underlying free cash flow – cash flow after removal of one-off items as calculated on slide 18 of the FY23 results presentation announced on 28 Aug 23