

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX becomes ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                     |
|-----------------------|---------------------|
| <b>Name of entity</b> | Pureprofile Limited |
| <b>ABN</b>            | 37 167 522 901      |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                  |
|----------------------------|------------------|
| <b>Name of director</b>    | Martin Filz      |
| <b>Date of last notice</b> | 09 November 2023 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |   |
|--|---|
| <b>Direct or indirect interest</b>                               | (1) Indirect<br>(2) Direct  |
| <b>Nature of indirect interest (including registered holder)</b> | (1) GEMH PTY LTD (Martin is a Director of GEMH PTY LTD)<br>(2) N/A  |
| <b>Date of change</b>  | 22 November 2023  |
| <b>No. of securities held prior to change</b>                    | (1.1) 25,933,593 - ORDINARY FULLY PAID SHARES<br>(1.2) 15,926,244 - EXECUTIVE PERFORMANCE RIGHTS<br>(1.3) 5,633,333 - PERFORMANCE RIGHTS EXP 07/12/2026<br>(1.4) 10,955,903 - UNLISTEDISTED OPTIONS @ \$0.02 EXP 01/04/2026<br>(2) 555,000 - ORDINARY FULLY PAID SHARES |
| <b>Class</b>   | (1.1) ORDINARY FULLY PAID SHARES<br>(1.2) EXECUTIVE PERFORMANCE RIGHTS<br>(1.3) PERFORMANCE RIGHTS EXP 07/12/2026   |
| <b>Number acquired</b>   | (1.1) 12,565,638 FULLY PAID ORDINARY SHARES   |

<sup>+</sup> See [chapter 19](#) for defined terms.

|  |  |
|--|--|
| <b>Number disposed</b>                     | (1.2) 9,748,971 EXECUTIVE PERFORMANCE RIGHTS<br><br>(1.3) 2,816,667 PERFORMANCE RIGHTS EXP 07/12/2026  |
| <b>Value/Consideration</b>                 | Nil  |
| <b>No. of securities held after change</b> | (1.1) 38,499,231 - ORDINARY FULLY PAID SHARES<br><br>(1.2) 6,177,273 - EXECUTIVE PERFORMANCE RIGHTS<br><br>(1.3) 2,816,666 - Performance Rights EXP 07/12/2026<br><br>(1.4) 10,955,903 - UNLISTED/DISTED OPTIONS @ \$0.02 EXP 01/04/2026<br><br>(2) 555,000 - ORDINARY FULLY PAID SHARES |
| <b>Nature of change</b>                    | Exercise of Performance Rights issued under the Company's Equity Plan.   |

## Part 2 - Change of director's relevant interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  | N/A |
| <b>Name of registered holder (if issued securities)</b>                      | N/A |
| <b>Date of change</b>  | N/A |
| <b>No. and class of securities to which interest related prior to change</b> | N/A |
| <b>Interest acquired</b>   | N/A |
| <b>Interest disposed</b>   | N/A |
| <b>Value/Consideration</b>   | N/A |
| <b>Interest after change</b>   | N/A |

## Part 3 - <sup>+</sup>Closed period

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | N/A |

<sup>+</sup> See [chapter 19](#) for defined terms.