

dusk

ASX RELEASE

8 December 2023

Response to Media Article

dusk Group Limited ('dusk', ASX: DSK) refers to the Street Talk article published in the Australian Financial Review on Thursday 7 December 2023.

dusk advises that it has not been approached by any prospective buyer or advisor in relation to a privatisation or takeover.

Ord Minnett are acting on their own initiative and do not have a mandate or arrangement with dusk in relation to this matter.

We have not seen or contributed to the content of any document purported to have been prepared by Ord Minnett.

The Board and management are focused on the successful execution of the key Christmas trading period and on implementing its strategic priorities to deliver long term shareholder value.

This announcement has been authorised for release by the Board of Directors of dusk Group Limited.

Media & investor enquiries

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About dusk

dusk is an Australian specialty retailer of home fragrance products, offering a range of dusk branded premium quality products at competitive prices from its physical stores and online store. dusk's product range is designed in-house and is exclusive to dusk. dusk has grown to become the leading Australian omni-channel specialty retailer focused on home fragrance products. The product offering comprises candles, ultrasonic diffusers, reed diffusers and essential oils, as well as fragrance related homewares. Our goal is to be our customers' preferred destination for home fragrance products and for their gifting needs – including personal indulgences and 'gifts for one's self'.