



4 January 2024

Resignation of Company Secretary

IncentiaPay Ltd (ASX:INP or the Company) announces that Sean Coleman, Company Secretary of the Company, has resigned effective 31 December 2023.

Mr. Kunal Kapoor, current joint Company Secretary will continue to act as a Company Secretary of the Company.

Authorised for release by the Board.

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For more information, please contact:

Kunal Kapoor

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CFO and Company Secretary

About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment (part of IncentiaPay) is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

IncentiaPay generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.incentiapay.com

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