
15 January 2024

Divestment of Digital Marketing Agency

JCURVE SOLUTIONS LIMITED (ASX: JCS) (Jcurve), the business transformation technology company, advises that it has signed an agreement to divest its Dygiq marketing services business to the original founder of the business, with the transfer to follow completion of certain conditions detailed in the agreement. The transaction is expected to be completed on 31 January 2024.

Although a nominal amount will be paid to the Company (PHP35), net liabilities of approximately \$40,000 will be released from the Company's balance sheet as part of the divestment and the purchaser will take over the management of any outstanding contracts and operational costs. A small impairment write down of \$27,000 will be made to the accounts of Jcurve at closing of the transfer.

This divestment is consistent with the strategic plan advised by the CEO, Mr. Chris King, at the Annual General Meeting and in line with Jcurve's stated priorities of recurring revenue growth, profitability and portfolio optimisation. Further information will be provided when the first half results are released.

This announcement has been authorised for release by the Board of Jcurve Solutions Limited.

About Jcurve

Jcurve works collaboratively with ambitious organisations to drive growth through the effective use of technology. Serving as a trusted guide in an on-demand world, Jcurve helps build growing and resilient organisations to withstand market disruption.

From business management solutions and consulting services to field service management – Jcurve is uniquely positioned to help organisations on their business transformation journey.

For more information, please visit www.jcurvesolutions.com.