

## RocketBoots – Secures new contract extension and trial in UK

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RocketBoots (ASX:ROC) is pleased to announce that it has secured two new agreements in the UK:

1. The initial 3-month term for the contract announced on the 19th of June (see ASX announcement '*RocketBoots secures contract with a Big 4 retail bank in the UK*') has successfully been completed and the customer has requested the initial branches be rolled onto a monthly contract extension while discussions for a rollout across more branches continue. The annual contract value for the license component of the sites that are currently live is approximately \$42,000 AUD. The customer will pay in monthly instalments but can terminate at any time. This is also strategically material to RocketBoots as it demonstrates our ability to not only sell, but to deliver successfully in the region.
2. A trial contract with the Scottish Midland Co-operative Society Limited (Scotmid) who operate 180+ retail grocery stores across the UK. Scotmid will trial RocketBoots' self-checkout loss prevention software at a trial contract value of approximately \$12,800 AUD. The trial is expected to complete by March 2024 and the customer can terminate the trial at any time.

RocketBoots now has four customers contracted to install its software in sites across the UK.

All these contracts are delivered on ROC's existing software and platform.

RocketBoots is hopeful that having live sites in the UK will provide a good reference point to assist convert more opportunities in the region.



Joel Rappolt, Chief Executive Officer, RocketBoots, commented:

*“Building new sales and delivery capabilities in the UK has been a great experience for the RocketBoots team. We have confirmed that our Australia based team can deliver internationally & have also uncovered opportunities to further streamline and speed up our integration into client sites.*

*The successful completion of our first trial in the UK was also an important milestone for the team and I expect to travel to the UK imminently to continue contract extension discussions with all customers.”*

## About RocketBoots

RocketBoots helps retail banks and retailers deliver the best possible customer service at the lowest cost using AI to fill critical data gaps from existing workforce, customer experience and loss prevention management systems. RocketBoots ([www.rocketboots.com](http://www.rocketboots.com)) portfolio of software:

- Retail banking branch & digital channel service optimisation
- Retail checkout service optimisation
- Stemming loss at self checkouts & counter checkouts

## End of Announcement

Authorised for release by the Board of RocketBoots Limited.

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