



THE STAR

ASX AND MEDIA RELEASE

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THE STAR APPOINTS SYDNEY CEO

The Star Entertainment Group Limited (ASX code: SGR) (**The Star**) announces the appointment of Janelle Campbell as Chief Executive Officer of The Star Sydney, pending all necessary regulatory approvals.

Ms Campbell has more than two decades experience in the casino industry as Director of Finance and Financial Controller at Conrad Treasury in Brisbane (1994-2003), Executive Director of Finance for Conrad Jupiters and Treasury Casinos Queensland (2003-2004), and Senior Vice President Finance for Melco Resorts & Entertainment in Macau (2008-2018). In her career, Ms Campbell has also held a senior executive role with a leading hotel company in Australia.

Her appointment completes the recruitment of CEOs for The Star's tourism and entertainment destinations in Sydney, Gold Coast and Brisbane.

Together with Jessica Mellor (CEO Gold Coast) and Daniel Finch (CEO Brisbane), Ms Campbell will report to the Group CEO and Managing Director, Robbie Cooke.

Mr Cooke said:

"I'm delighted to welcome Janelle to the team as part of our organisational restructure. Janelle is a highly regarded, very experienced and extremely talented senior casino executive.

"Janelle has strong leadership skills, with experience in overseeing large scale operations managing teams of up to 1,200 and a great track record in developing and implementing strategic business plans. During her time at Melco Resorts & Entertainment, Janelle oversaw the finance, supply chain and AML functions among other responsibilities.

"I look forward to working with Janelle on our ongoing transformation program at The Star Sydney as we pursue our No.1 objective of returning our Sydney casino to suitability."

Ms Campbell said:

"I am excited to be joining The Star at a pivotal moment in the company's history and to help shape the future for a venue that has been an iconic Sydney destination for almost 30 years.

"I am clear on the strategic priorities, including the urgent focus on ensuring our remediation actions drive a return to suitability and the removal of the existing licence suspension.

"In parallel we need to ensure that building the trust and confidence of our regulators, guests, team members, other stakeholders and the broader community is always front of mind while building a culture of high-performance excellence.

“We want to be known for delivering world-class experiences and I’m looking forward to The Star Sydney shaping a successful future of sustainable long-term growth.”

Ms Campbell will start in her new role on 25 February 2024.

Authorised by:

Board of Directors

For further information:

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|---------------------------|---|-----------------------|
| Financial analysts | Christina Katsibouba, Group Chief Financial Officer | Tel: + 61 2 9657 7154 |
| Media | Peter Jenkins, Chief of Staff | Tel: + 61 439 015 292 |