

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	oOh!media Limited
ABN	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Catherine O'Connor
Date of last notice	7 June 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	27 February 2024
No. of securities held prior to change	Direct – 1,388,629 performance rights Indirect – 54,422 fully paid ordinary shares
Class	Performance rights and fully paid ordinary shares
Number acquired	260,164 fully paid ordinary shares

+ See chapter 19 for defined terms.

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Number disposed	<ul style="list-style-type: none"> • 260,164 vested performance rights converted to 260,164 fully paid ordinary shares on a one-for-one basis in accordance with the terms and conditions of grant. • 166,335 performance rights lapsed in accordance with the terms and conditions of grant. <p>426,499 performance rights were granted to Catherine O'Connor under the Equity Incentive Plan in 2021 following shareholder approval at the 2021 Annual General Meeting held on 13 May 2021.</p>
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
No. of securities held after change	Direct – 962,130 performance rights Direct – 260,164 fully paid ordinary shares Indirect – 54,422 fully paid ordinary shares
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	<ul style="list-style-type: none"> • Vesting and conversion of 260,164 performance rights under the Equity Incentive Plan (as approved by shareholders at the 2021 Annual General Meeting). • Lapse of 166,335 performance rights.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A

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Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.