

Form 604
Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme CAMPLIFY HOLDINGS LIMITED

ACN/ARSN 647 333 962

1. Details of substantial holder

Name Comet Asia Holdings II Pte. Ltd., Comet Asia Holdings I Pte. Ltd., KKR Asia III Fund Investments Pte. Ltd. and KKR Asian Fund III L.P. (each a **KKR Entity** and collectively the **KKR Entities**)

ACN/ARSN (if applicable) N/A

There was a change in the interests of the substantial holder on 07/03/2024

The previous notice was given to the company on 22/06/2023

The previous notice was dated 22/06/2023

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities	Previous notice		Present notice	
	Person's votes	Voting power	Person's votes	Voting power
Fully paid Ordinary shares	3,629,038	5.08%	5,651,078	7.90%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change	Consideration given in relation to change	Class and number of securities affected	Person's votes affected
Various	Each KKR Entity	See Form 604 lodged by Superannuation and Investments HoldCo Pty Ltd dated 11 March 2024.			

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Nature of relevant interest	Class and number of securities	Person's votes
Each KKR Entity	See Form 604 lodged by Superannuation and Investments HoldCo Pty Ltd dated 11 March 2024.				

5. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Comet Asia Holdings II Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
Comet Asia Holdings I Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
KKR Asia III Fund Investments Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
KKR Asian Fund III L.P.	30 Hudson Yards, Suite 7500, New York, NY 10001

Signature

print name TAN YONG YI **capacity** Authorised Signatory

sign here

DocuSigned by:
Tan Yong Yi
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date 13 March 2024