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NZX | ASX | MEDIA RELEASE
TOURISM HOLDINGS LIMITED (*thl*)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

thl is pleased to announce the appointment of Cameron Mathewson to the role of Chief Financial Officer.

Cameron is currently the Chief Financial Officer at NZX-listed company Scott Technology and has been in that role since January 2021.

Prior to that, Cameron held several senior financial and commercial leadership roles with large, listed companies and co-operatives in both the UK and New Zealand. This includes Chief Financial Officer for Alliance Group, a \$2bn farmer-owned Red Meat co-operative. Other prior roles include Chief Financial Officer/General Manager Corporate Services for Brand Developers Ltd, Australasia's leading Direct Response Television company, and Commercial Finance Manager Sales and Marketing for Fonterra Brands.

Cameron is expected to commence in the role on 1 July 2024.

ENDS

Authorised by:

Cathy Quinn
Chair, Tourism Holdings Limited

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About *thl* (www.thlonline.com)

thl is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In New Zealand/Australia, *thl* operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action



*Manufacturing, Apollo), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, Kratzmann, George Day, Sydney RV, Camperagent, E-Camperco), travel technology (TripTech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, **thl** operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands. In UK and Europe, **thl** operates the Just go, Apollo and Bunk Campers rental brands.*