



Announcement Summary

Entity name

CAMPLIFY HOLDINGS LIMITED

Date of this announcement

Friday March 22, 2024

The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Options - Security Code CHLUOPT3	101,658	19/03/2024

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

CAMPLIFY HOLDINGS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

647333962

1.3 ASX issuer code

CHL

1.4 The announcement is

New announcement

1.5 Date of this announcement

22/3/2024



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class)

ASX +security code

New class - code to be confirmed

+Security description

Options - Security Code CHLUOPT3

+Security type

Options

ISIN code**Date the +securities the subject of this notification were issued**

19/3/2024

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Justin Hales	Justin Hales	101,658

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?

Yes

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

See ASX Announcement "Notice of Annual General Meeting/Proxy Form" on 16 October 2023.
<https://chl.global/asx-announcements/>

Options Details

+Security currency	Exercise price	Expiry date
AUD - Australian Dollar	AUD 1.66000000	31/8/2026

Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

CHL : ORDINARY FULLY PAID

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

See ASX Announcement "Notice of Annual General Meeting/Proxy Form" on 16 October 2023.
<https://chl.global/asx-announcements/>

Any other information the entity wishes to provide about the +securities the subject of this notification

The Expiry date reported above is an estimate as it is determined based on being 12months after the Vesting Date which is determined by the RemCo at its meeting in August following the conclusion of the applicable performance period.



Issue details

Number of +securities

101,658



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description	Total number of +securities on issue
CHL : ORDINARY FULLY PAID	71,500,349

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
CHLAF : OPTION EXPIRING 31-AUG-2026 EX \$1.66	412,109
CHLAD : OPTION EXPIRING 28-SEP-2024 EX \$1.42	157,043
CHLAE : OPTION EXPIRING 31-AUG-2025 EX \$1.70	182,648
CHLAB : OPTION EXPIRING 23-DEC-2024 EX \$0.756	931,000
CHLAC : OPTION EXPIRING 23-DEC-2024 EX \$0.756	1,085,620
New class - code to be confirmed : Options - Security Code CHLUOPT3	101,658



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

No

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1?

No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

No

5.2c Are any of the +securities being issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?

No