

## Simble Solutions Limited (ASX:SIS) | ASX Announcement

## Simble appoints CEO

#### **Highlights**

- Simble appoints founder and long standing executive director, Fadi Geha, as its Chief Executive Officer, effective today.
- Mr Geha has been involved in the operational management of Simble since its
  very start and is ideally placed to take up this appointment to lead the business
  in its strategy to sell Simble's software suite in Australasia, Europe (including the
  United Kingdom) and China and South East Asia.

Sydney, 27 March 2024: **Sustainability Solutions Company Simble Solutions Limited (ASX:SIS)** ('Simble' or 'the Company') is pleased to announce that it has appointed Mr Fadi Geha as Chief Executive Officer of the Company, effective 26 March 2024.

Steve Thornhill, Chair, commented "This appointment comes at a pivotal time for Simble, with new and existing markets showing signs of growth opportunity and I welcome Fadi to this role and wish him every success in it."

Fadi Geha commented "I look forward to working closely with the Board as we embrace the market opportunity ahead and focus on executing our growth strategy across both existing markets as well as the new and emerging markets in Asia."

The key terms of Mr Geha's employment agreement are as outlined within the Appendix to this announcement.

#### **ENDS**

This announcement has been authorised by the Board of Simble Solutions Limited



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#### **About Simble**

Simble Solutions Limited (ASX:SIS) is a global Sustainability Solutions Group, with industry-leading software products enabling Net Zero carbon reporting, and energy monitoring & intelligence Software-as-a-Service (SaaS) solutions, together with energy efficiency and carbon reduction consulting services.

The company operates two product platform divisions - <u>CarbonView</u> and <u>SimbleSense</u>:

- **> CarbonView** is an enterprise grade Carbon and Sustainability Reporting platform that allows companies to measure and reduce their carbon emissions and also meet their carbon reporting obligations as they head towards zero carbon emissions.
- > **SimbleSense** is an integrated hardware and real-time software solution that enables businesses to visualise & control their energy systems and reduce energy costs.

Simble operates across the Commercial & Industrial and Small to Medium Sized Enterprises (SME) segments, and distributes both directly via B2B sales, as well as through multiple channel partners. Simble has an international presence with offices in Australia, the United Kingdom and Vietnam.

To learn more please visit us at:

simblegroup.com carbon-view.com simbleenergy.com

#### **Investor & Corporate Enquiries:**

#### **Steve Thornhill**

Chair

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#### **APPENDIX**

### **Summary of terms of Chief Executive Officer Employment Agreement**

Position	Chief Executive Officer
Commencement Date	26 March 2024
Fixed Renumeration	\$170,000 plus superannuation
Variable Renumeration	Discretionary bonuses are payable based on strategic KPI's set by the Board.
Notice Period	Termination by Employee is subject to 12 months notice.  Termination by Simble is subject to 6 months notice.
Termination Payment	Simble may pay a termination payment equivalent to the fixed remuneration that would have been earned in lieu of notice.
Post-employment restraint	Restraint of trade provisions apply for up to 18 months post termination.