

28 March 2024

**APPENDIX 3Y – CHANGE OF DIRECTORS INTEREST NOTICES FROM PARTICIPATION IN RETAIL
ENTITLEMENT OFFER**

BikeExchange Limited ACN 625 305 240 (ASX:BEX) (**Company**) provides the following updated Appendix 3Y - Change of Director's Interest Notices given to the ASX as result of the participation of the Directors, Ms Elizabeth Smith and Mr Dominic O'Hanlon in the retail component of the one for three accelerated non-renounceable entitlement offer announced on 28 February 2024. The shares under the retail component of the entitlement offer were issued on 22 March 2024.

This ASX announcement has been authorised for release by the Chair of BikeExchange Limited.

For more information, please contact:

Mr Dominic O'Hanlon

Non-Executive Chair

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Mr Ryan McMillan

Chief Executive Officer

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About BikeExchange

BikeExchange is a publicly listed (ASX:BEX) Australian company and leading operator of global online cycling focused marketplaces that enable a dedicated global audience of consumers to connect and transact with thousands of retailers and brands. Its focus is on e-commerce transactions along with seamless bicycle logistics solutions.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BikeExchange Limited
ABN	24 625 305 240

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Elizabeth Smith
Date of last notice	18 December 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Jelm Super Pty Ltd <Jelm Super Fund> (Elizabeth Smith is a beneficiary)
Date of change	22 March 2024
No. of securities held prior to change	22,763 fully paid ordinary shares held by Jelm Super Pty Ltd
Class	Fully paid ordinary shares
Number acquired	7,588 Fully paid ordinary shares
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Issue price of \$0.50 per Share.
No. of securities held after change	30,351 fully paid ordinary shares held by Jelm Super Pty Ltd.

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in the Company's retail component of the one for three accelerated non-renounceable entitlement offer as announced on 28 February 2024.
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.

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Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BikeExchange Limited
ABN	24 625 305 240

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Dominic O'Hanlon
Date of last notice	18 December 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	<ul style="list-style-type: none"> • Mr Dominic O'Hanlon and Mrs Karen O'Hanlon <O'Hanlon Superannuation Fund> • Flare Ventures Pty Ltd.
Date of change	22 March 2024
No. of securities held prior to change	<p><u>Indirect</u></p> <p>751,628 fully paid ordinary shares held in the name of Mr Dominic O'Hanlon and Mrs Karen O'Hanlon <O'Hanlon Superannuation Fund>.</p> <p>51,250 fully paid ordinary shares held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$3.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$6.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$9.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p>

+ See chapter 19 for defined terms.

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Change of Director's Interest Notice

Class	Fully paid ordinary shares
Number acquired	250,543 fully paid ordinary shares issued on 22 March 2024.
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Issue price of \$0.50 per Share.
No. of securities held after change	<p><u>Indirect</u> 1,002,171 fully paid ordinary shares held in the name of Mr Dominic O'Hanlon and Mrs Karen O'Hanlon <O'Hanlon Superannuation Fund>.</p> <p>51,250 fully paid ordinary shares held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$3.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$6.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p> <p>100,000 Unlisted Options exercisable at \$9.00 per option and expiring 31 October 2027 held in the name of Flare Ventures Pty Ltd.</p>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in the Company's retail component of the one for three accelerated non-renounceable entitlement offer as announced on 28 February 2024.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A

+ See chapter 19 for defined terms.

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Change of Director's Interest Notice

Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.