

ASX Release

VINYL GROUP LAUNCHES INVESTOR HUB FOR INVESTOR ENGAGEMENT

Melbourne, Australia, April 8, 2024: Vinyl Group Ltd (ASX: VNL), Australia's only ASX-listed music Company, today announces the formal launch of its Investor Hub. The Investor Hub is a dedicated platform for investors to learn more about Vinyl Group and its latest activities during this period of dynamic growth.

The Investor Hub allows for a more streamlined location for shareholders to access company content and engage with stakeholders, including:

ASX announcements
Presentations
Interviews
Latest Events

Visit the Investor Hub here: <u>https://investors.vinyl.group</u> - if you would like to post any questions, please click here: <u>https://investors.vinyl.group/link/4PKdJy</u>

Vinyl Group will regularly upload new content to the hub, including videos accompanying select announcements, education material, interviews and corporate research. We will also respond promptly to investors who post questions and give us feedback through the Q&A function.

How to join the Vinyl Group's Investor Hub:

- 1. Head to https://investors.vinyl.group/auth/signup
- 2. Follow the prompts to sign up for an Investor Hub account
- 3. Complete your account profile

Investors with accounts on the Investor Hub may be invited to exclusive company events and corporate opportunities. We look forward to updating investors on our progress going forward via the Investor Hub.

For further information, please contact jake@soundstory.com.au

Authorisation and Additional Information: This announcement was authorised by the Board of Vinyl Group Ltd Vinyl Group Investor Relations: E: jake@soundstory.com.au P: +61 0419 023 046

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ABOUT VINYL GROUP

Vinyl Group is the heartbeat of an equitable music world, providing tech solutions that connect and give credit to the creator economy. The Company's diverse portfolio has touchpoints across all corners of the global music ecosystem, empowering everyone from creators to consumers. Vinyl.com offers a world-class ecommerce experience including over 50K titles for fans to support their favourite artists. Vampr is the leading dedicated social-professional networking platform and talent marketplace, allowing 1.3M creators to discover collaborators and monetise their work in over 180 countries. Jaxsta is the world's largest and only database of official music credits, with over 38M verified credits to streamline revenue opportunities for businesses in the music industry. The Brag Media is Australia's largest creator of premium youth content and events and publishes iconic titles, including Rolling Stone AU/NZ, Variety Australia, TheBrag.com, The Music Network, Tone Deaf, and more.