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THE  
AUSTRALIAN  
WEALTH  
ADVISORS  
GROUP

EST. 2021  
ASX:WAG

# Corporate Presentation

April 2024





# About Us

AWAG is a diversified financial services firm that has 3 prime chapters of operations:

1. Corporate, Activist Investment
2. Funds Management
3. Financial Wealth Management and Advisory

AWAG's objective is to build out 2 stable profitable operating businesses, as well as being an active participant in the rationalisation of the diversified financial services sector.

# Board of Directors



**Lee  
IaFrate**

*Chairman*



**Mike  
Fitzpatrick**

*Non-Executive Director*



**Mark  
Stephen**

*Non-Executive Director*



**Paul  
Young**

*Non-Executive Director*



**David  
Slack**

*Non-Executive Director*



# Management Team



**Brad King**

*Group Development  
Manager*



**Austin Ngo**

*Armytage Director &  
Portfolio Manager*



**Sam Adigrati**

*CHPW Chairman*



**Anshu Raghuvanshi**

*Company Secretary*



**Ray Werden**

*Operations Manager*



**Patrick Trindade**

*Investor Relations*



# Corporate Timeline



**2021**

AWAG Incorporated - Capital Raise \$2m

**2022**

Acquisition of Dealer Group CHPW Financial

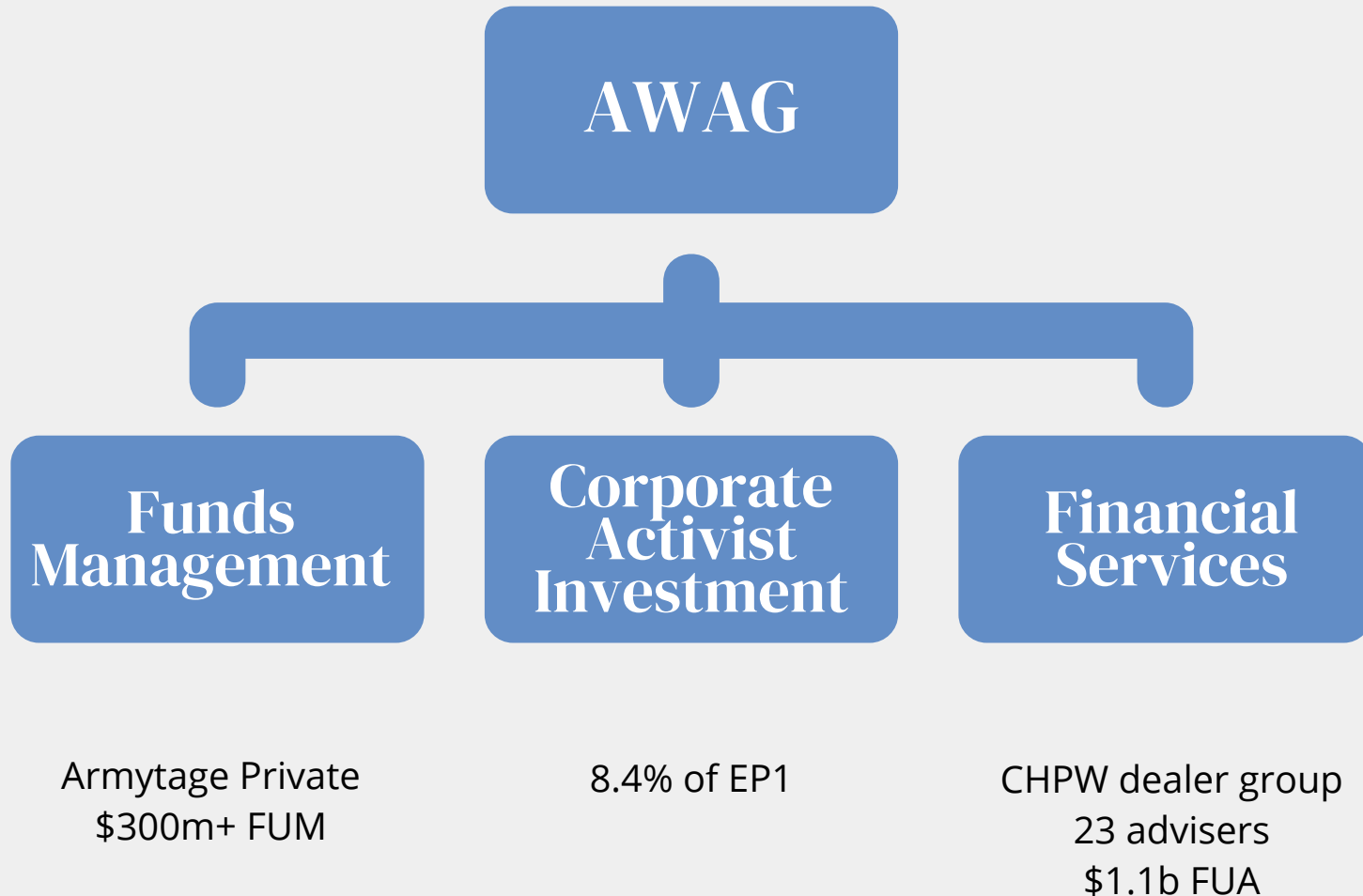
**2023**

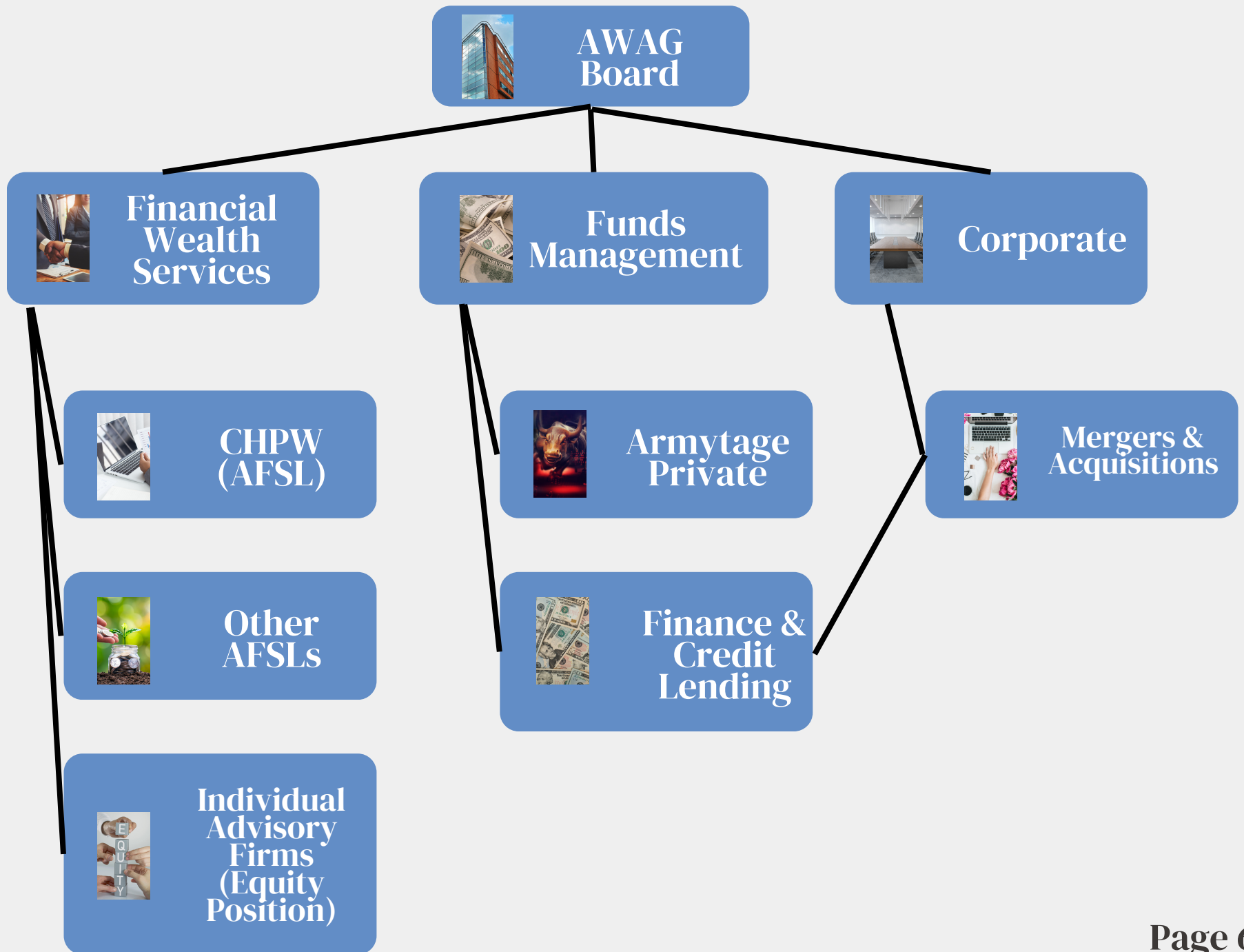
Acquisition of Fund Manager Armytage  
Private

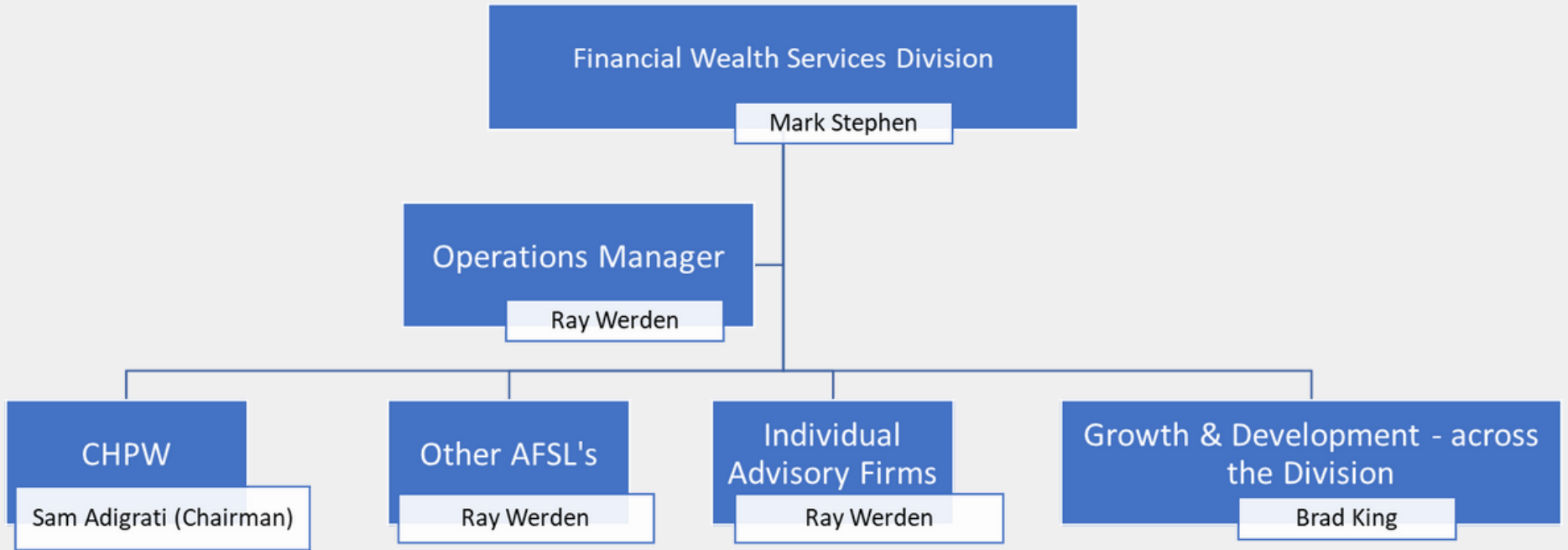
**2024**

Listing of AWAG (ASX:WAG)  
and Capital Raise \$5m

# Corporate Structure











# Universe

## Corporate Services

- September 2019 to April 2022, there were 13 corporate transactions via takeover or merger. Our **Armytage Micro Cap Activist Fund (MCAF)** participated in 11.
- April 2022 to February 2024, there was only 1 completed takeover: CountPlus takeover of Diverger.
- February 2024 onwards:
  - Approximately 12 to 14 potential transactions in the small to micro cap universe within the next 2 years.
  - Mip Cap, Large Cap , will see several deals play out over the next 12 months to 18 months (Perpetual, Insignia, AMP, Platinum, Magellan).

# Funds Management



## Armytage Private

- Strategic growth strategies being adopted (partnerships ...)

# Financial Services

## CHPW Dealer Group



- Acquire further strategic dealer groups
- Organic growth of onboarding advisers
- Establish a portfolio of strategic investments in Financial Planning, Insurance, Mortgage Broking and Accounting businesses. The initial investment being 20%.

# Landscape

## ***Large Financial Institution***

- ▶ Conflicted Large Financial Institutions
- ▶ Expensive in-house distribution teams
- ▶ High upfront commission sales

## **Small Cap Activity**

### **Case Study 1**

HUB purchased a stake in Diverger, then a merger between Diverger and Count

### **Case Study 2**

Crestone/Escala/Shaws purchased dealer groups in Australia. Overseas acquisitions.

### **Case Study 3**

Insignia (IFL), AMP and Morgan Stanley loss of advisers.

Shaw's aggressive consolidation

Boutique platform growth



# WAG Offering

Financial Services acquisition model

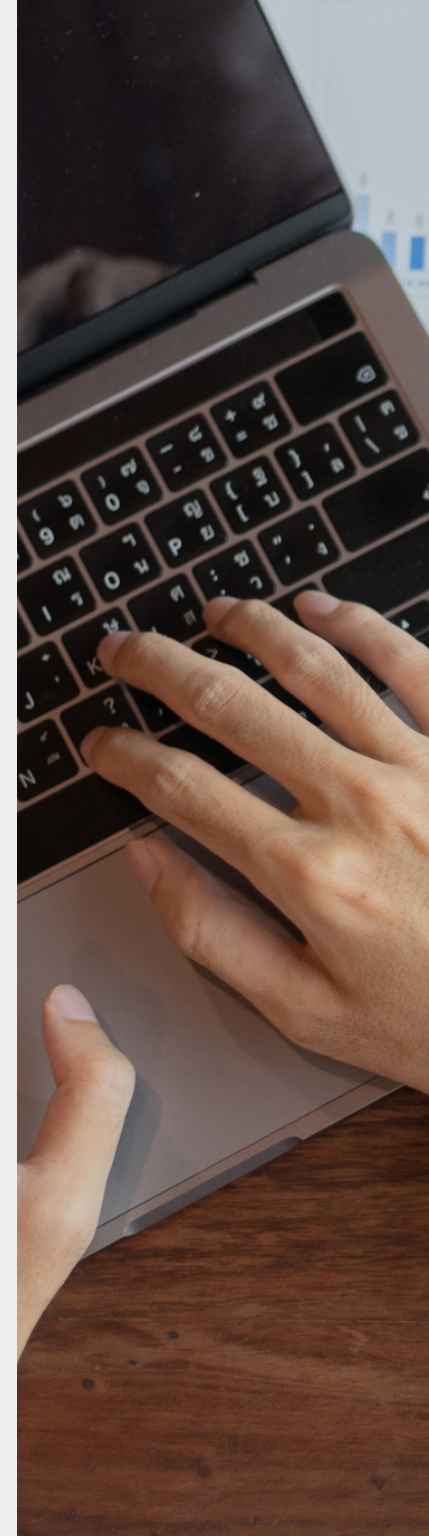
Business succession development

Funds management offering

# Attributes and Objectives



- Very experienced board with long track record of successful corporate deals and outcomes.
- Very experienced and capable executive management.
- Well resourced and connected Board.
- Willingness to be active in corporate market activity
- Impartial.
- Highly focused on net profit generation and positive cash flow and a very strict policy on cost control and the avoidance of corporate excess.





# Get in Touch



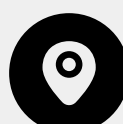
[www.awag.au](http://www.awag.au)



[info@awag.au](mailto:info@awag.au)



03 9674 0600



Level 5, 30 Collins Street,  
Melbourne VIC 3000

