

Sydney, Australia
16 April 2024: Design Milk Co Limited (ASX: DMC)

Termination of Share Sale Agreement with LVX Global Holdings Limited

Design Milk Co. Limited (ASX:DMC) (**DMC** or **Company**) advises it has terminated its Share Sale Agreement (SSA) with LVX Global Holdings Ltd (LVX).

On or around 11 September 2023, the Company entered a SSA with the majority shareholders of LVX and due to the non satisfaction of various conditions precedent and the fact that LVX has been placed into voluntary administration, the company has exercised its right to terminate the SSA. This occurs on the basis that the conditions of the SSA were not satisfied and/or waived by the condition date of 29 March 2024.

The Company is considering other alternative structures with the LVX business and will update the market accordingly.

This announcement has been authorised for release by the Board.

-ENDS-

For more information regarding Design Milk Co. Limited (ASX:DMC), please contact Sapir Elias, Company Secretary: +61 404 445 383.
