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### **Sky and BBC Studios renew expanded, multi-year agreement**

Sky and BBC Studios today announce the expansion of their partnership with a wide-ranging agreement that gives New Zealanders access to outstanding British content across Sky Box, Sky Pod, streaming service Neon and with some content also available free-to-access on Sky Open.

Sky Chief Executive Sophie Moloney said: "I'm delighted Sky customers will enjoy an expanded array of world-class content through our renewed partnership with BBC Studios. We value what our customers value, and with UKTV being Sky's number one entertainment channel with consistently high and growing viewership, we're confident in the value this represents for customers. The renewed partnership also offers exclusive access to premium British drama on BBC First, which is a hugely exciting development. Importantly, these rights extend across our portfolio of entertainment products meaning our customers can enjoy great British content in whatever way they choose, while also enabling Sky to maximise the value of this content through subscription and advertising revenue streams."

BBC First will join the Sky channel line up from October 2024, bringing a host of premium UK dramas to Sky customers with selected content also available on Neon and Sky Open. BBC First will be home to the biggest dramas from the UK, premiering a mix of exciting new titles and the latest seasons of audience favourites, showcasing the 'best in British' storytelling. BBC First joins BBC UKTV, BBC Earth and CBeebies, alongside the BBC's world-leading BBC News channel, giving Sky audiences access to thousands of hours of world-class British content from all genres with a mix of shows available across Sky's platforms.

BBC Studios ANZ GM Fiona Lang said: "We are delighted to grow our longstanding partnership with Sky. New Zealand audiences have proven to have a huge appetite for British shows, and we're pleased to be able to partner with Sky to offer their customers more of what they want - the full suite of the best of the BBC from kids to entertainment, news, documentaries and drama."

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