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NZX | ASX | MEDIA RELEASE
TOURISM HOLDINGS LIMITED (*thl*)

APPOINTMENT OF COO – NORTH AMERICA

As *thl* continues to focus on synergy opportunities between Canada and the USA, and with an ongoing need to generate more revenue sources within the USA, *thl* is pleased to announce that Kate Meldrum has been appointed to the newly created role of Chief Operating Officer North America and will be responsible for both the Canadian and USA businesses.

Kate has held various senior executive roles in a long career with *thl*, including leading group sales and marketing, Chief Operating Officer of the Australia business and more recently as Chief People and Capability Officer for the group. Kate has the experience and skills to maximise the potential opportunities within the North American market.

Kate will start in the role sometime in June 2024.

ENDS

Authorised by:

Grant Webster
Chief Executive Officer, Tourism Holdings Limited

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About **thl** (www.thlonline.com)

thl is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In New Zealand/Australia, **thl** operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action Manufacturing, Apollo), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, Kratzmann, George Day, Sydney RV, Camperagent, E-Camperco), travel technology (TripTech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, **thl** operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands. In UK and Europe, **thl** operates the Just go, Apollo and Bunk Campers rental brands.