

## Join Beonic's Investor Webinar: Strategy Update

**SYDNEY, AUSTRALIA, 29 April 2024** - Beonic Limited (ASX:BEO) (Beonic or the Company), the world's leading provider of IoT solutions to Airports and Retail, is pleased to invite shareholders to participate in an investor webinar on Tuesday 30th April 2024 at 4.00pm (AEST / Sydney time).

Billy Tucker (Chief Executive Officer) and John Rankin (Chief Operating Officer) will present the Company's 3Q FY24 results and a strategy update on Beonic's growth plans, followed by a Q&A session.

### **Date and time:**

Tuesday 30th April 2024 at 4.00pm (AEST / Sydney time).

Please note that Beonic will be using the Zoom video webinar facility for the call. Participants will need to register their participation to join the call. We encourage you to use the video conference function. A Q&A session will be held at the end of the call.

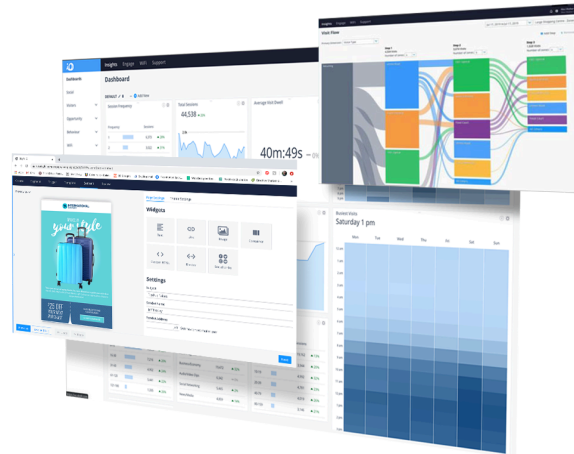
### **Please register in advance to participate:**

[https://us02web.zoom.us/webinar/register/WN\\_tfsCdUoEQx-pq1xY6itSYA](https://us02web.zoom.us/webinar/register/WN_tfsCdUoEQx-pq1xY6itSYA)

## About Beonic

At Beonic, we create intelligent places with our AI-driven platform. Our technology transforms the places where people work, play, travel, shop and meet—optimising touchpoints, driving loyalty, and delivering differentiated experiences.

Our platform unifies your data points on one proprietary platform to give you the insights needed to solve the complex challenges of your present and future.



We ingest data from a diverse range of technologies including WiFi, Camera, People counting, LiDAR, CCTV and IoT devices. We combine these datasets with contextual data like weather, retail sales and sociodemographics to improve operational performance for retailers, airports, stadiums, smart cities and other public and commercial venues.

Beonic further augments insights generated by the platform with its data & marketing services offering: A team of data science and digital marketing consultants who help our clients harness more value from their data.

This announcement has been approved by Beonic Limited's Board.

Learn more at [www.beonic.com](http://www.beonic.com) or follow Beonic updates at <https://au.linkedin.com/company/beonic>

### Media

Billy Tucker  
Chief Executive Officer  
P: +61 2 8188 1188  
E: [billy.tucker@beonic.com](mailto:billy.tucker@beonic.com)

### Investors

Craig Sainsbury  
Automatic Markets  
P: +61 428 550 499  
E: [craig.sainsbury@automigroup.com.au](mailto:craig.sainsbury@automigroup.com.au)