

ASX ANNOUNCEMENT

OBMedia Strategic Review Update

30 April 2024

Enero Group Limited (ASX: EGG) (**Company**) today provides the market with an update on the OBMedia strategic review process.

As indicated at the time of the FY24 H1 Results, non-binding indicative offers were due on the 25th of March 2024.

The Company is pleased to announce that a competitive sale process is now ongoing and in-line with its continuous disclosure obligations the Company is committed to informing the market at the conclusion of this process.

This announcement was authorised for release by the Enero Group Company Secretary.

About Enero:

Enero Group is a specialist portfolio of marketing, technology and communications businesses listed on the ASX (Australian Stock Exchange) that includes creative agency BMF, PR and integrated communications agencies the Hotwire Group (Hotwire, ROI DNA, GetIT), digital and experiential agency Orchard and adtech platform OBMedia.

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