

Market Release

30 April 2024

Completion of Challenger Bank sale

Challenger Limited (ASX:CGF) today announced it has successfully completed the sale of Challenger Bank Limited (Bank) to Heartland Group Holdings Limited's (NZX/ASX:HGH) (Heartland) New Zealand banking subsidiary Heartland Bank Limited.

This follows an announcement made today by Heartland that it had received the necessary regulatory approvals from the Australian Prudential Regulation Authority (APRA) and the Reserve Bank of New Zealand (RBNZ) to acquire the Bank.

As reported in Challenger's third quarter update on 18 April 2024, the sale of the Bank will generate a pre-tax gain on sale of approximately \$11 million, which will be reported as a significant item in FY24, and approximately \$40 million of capital will be injected into Challenger Life.

Managing Director and Chief Executive Officer, Nick Hamilton said: "With the sale of the Bank now complete, Challenger will focus on its core Life and Funds Management businesses, continue to execute our growth strategy and deliver on our purpose of providing customers with financial security for a better retirement."

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This release has been authorised by Challenger's Continuous Disclosure Committee.

About Challenger

Challenger Limited (Challenger) is an investment management firm focused on providing customers with financial security for a better retirement.

Challenger operates a fiduciary Funds Management division and an APRA-regulated Life division. Challenger Life Company Limited is Australia's largest provider of annuities.

About Heartland

Heartland Group Holdings Limited (Heartland) is a financial services group with operations in Australia and New Zealand. Heartland has a long history with roots stretching back to 1875, and is listed on the New Zealand and Australian stock exchanges (NZX/ASX:HGHL).

Heartland's New Zealand registered bank, [Heartland Bank Limited](#), provides New Zealanders with savings and deposit products, online home loans, reverse mortgages, business loans, car loans and rural loans.

In Australia, the Heartland group includes Heartland Bank (Challenger Bank Limited trading as Heartland Bank ABN 54 087 651 750 (Australian Financial Services Licence/Australian Credit Licence 245606)), a digital specialist bank. Heartland's Australian businesses also include [Heartland Finance](#), Australia's leading provider of reverse mortgages, and [StockCo](#), a specialist livestock finance provider.

Heartland's point of differentiation is its 'best or only' strategy – where it focuses on providing products which are the best or only of their kind through scalable digital platforms. Heartland is committed to delivering financial solutions through speed and simplicity, particularly via digital platforms which reduce the cost of onboarding and make it easier for customers to open accounts or apply for funds when they need it.

More about Heartland: heartlandgroup.info

For more information contact:

Mark Chen

General Manager Investor Relations
Mob +61 423 823 209
machen@challenger.com.au

Felicity Goodwin

Head of External Communications
Mob +61 461 579 782
fgoodwin@challenger.com.au

Irene Xu

Investor Relations Manager
Mob +61 451 822 326
ixu@challenger.com.au

Rhiannon Hornsey

Chief of Staff
Mob +61 428 404 345
rhornsey@challenger.com.au