



# BRISBANE BRONCOS LIMITED 2024 ANNUAL GENERAL MEETING

28 May 2024



**ACKNOWLEDGEMENT  
OF COUNTRY**

# DIRECTORS



**KARL MORRIS AO**  
Chairman



**DARREN LOCKYER**  
Director



**NEIL MONAGHAN**  
Director



**VICKI WILSON OAM**  
Director



**ANDREW FRASER**  
Director



**DAVID ASPLIN**  
Director



**DAVE DONAGHY**  
Chief Executive Officer

# 2024 AGM

➤ **CHAIRMAN'S ADDRESS**

➤ **CEO'S ADDRESS**

➤ **FORMAL BUSINESS OF MEETING**

- 2023 Financial Statements and Reports
- 2023 Remuneration Report
- Re-election of Director – Mr Karl Morris AO
- Re-election of Director – Ms Vicki Wilson OAM

# CHAIRMAN'S ADDRESS

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# CEO'S ADDRESS

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# 2023 HIGHLIGHTS

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## FINANCIAL PERFORMANCE & POSITION - 31 DECEMBER 2023

- Gross revenue \$75.2m
- EBITDA \$8.7m
- NPAT \$5.6m
- Cash balance \$22.8m
- Net assets \$43.5m

## OPERATIONAL

- Significant progress in many areas across the Club, NRL and NRLW football programs.
- NRL team finished with an 18-6 win-loss record.
- NRLW team reached the Semi-Final.
- Largest membership base in the NRL, with record corporates and merchandise sales.
- Over half a million fans visited 2023 season games.
- The largest ever NRL crowd at Suncorp Stadium for the Preliminary Final against the New Zealand Warriors.
- Finished 2023 with over 20 million television viewers and a social media audience of more than 1.7 million connected fans.
- The Broncos in the Community Programs continued to expand and evolve.



# FOOTBALL OPERATIONS



## NRL PROGRAM

- Positive year, first Grand Final appearance since 2015.
- 14 Academy graduates in the 2023 Grand Final team.
- Staff professional development a priority.

## ROSTER MANAGEMENT

- Ongoing retention focus.
- Salary cap compliance.

## NRLW

- Return to Finals in 2023 under leadership of Scott Prince and Paul Dyer.
- Fell short of a return to Grand Final.
- Strong retention and recruitment focus in the off-season, ultra-competitive 2024 squad.

# BUSINESS OPERATIONS

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## CONSUMER & COMMERCIAL PROGRAMS

- Total 2023 membership number of 47,346 (28.6% growth from 2022).
- Average 2023 season crowd of 33,793 (15.2% growth from 2022).
- Relocation of three NRL and one NRLW 2023 season Suncorp Stadium home games to The Gabba, as a result of Women's World Cup.
- Retention of 93% of corporate partners for the 2023 season.

## OPERATIONS

- Investment in resources, commercial and consumer initiatives in 2023.
- Launch of the NRL's first Brisbane Broncos Sports Business Institute in conjunction with TAFE Queensland.
- Cost management across consumer, commercial and game day operations remains a key focus.
- Facilities investment at the Clive Berghofer Centre and Cyril Connell Performance Centre.

## COMMUNITY

- Extension of the Beyond the Broncos Girls Academy and Careers Club programs.
- More than 3,000 students benefited from the Broncos First Nations programs.
- Almost 9,000 students have participated in the program since 2016.
- Community programs operating in 51 schools across Queensland and northern New South Wales.



# 2024 AGM

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THANK  
YOU



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