

Super Retail Group Limited ABN 81 108 676 204 6 Coulthards Avenue Strathpine QLD 4500 Postal: PO Box 344 Strathpine QLD 4500 t: +61 7 3482 7900 F: +61 7 3205 8522 www.superretailgroup.com

12 June 2024

ASX/Media Announcement

Chair Appointment

As announced in 2022, Super Retail Group Limited (ASX-SUL) Chair Sally Pitkin will retire from the Board at the 2024 Annual General Meeting (AGM).

The Board has resolved to appoint serving Non-Executive Director Judith Swales as Dr Pitkin's successor, effective from the conclusion of the AGM on 24 October 2024.

Ms Swales is an experienced Board director and retail executive for Australian and international businesses, with a deep understanding of customers. Ms Swales will stand down next month from her current role of Global Markets Chief Executive Officer at global dairy company Fonterra.

Super Retail Group Chair Sally Pitkin said "After announcing my intention to stand down from the Board at the end of my term this year, we commenced a comprehensive search as part of our succession planning processes. With her background in high-performing retail businesses and expertise in digital transformation, Judith emerged as the standout candidate for the role of Chair and to lead Super Retail Group through its next phase of growth.

"In her three years on the Board, Judith has played an important role in Board and Committee deliberations, providing a future-focused perspective based on market and customer trends. I look forward to working with Judith as Chair-elect over coming months to ensure a smooth transition."

Before joining Fonterra in 2013, Ms Swales' executive roles included Managing Director of Heinz Australia and CEO and Managing Director of Goodyear Dunlop, Australia and New Zealand. Earlier in her career, Ms Swales worked in leadership roles at Angus & Robertson and retailers in the United Kingdom, including WH Smith.

Ms Swales joined Super Retail Group in 2021 as a Non-Executive Director and has also served on the boards of Virgin Australia, Dulux Group and Fosters.

Chair-elect Judith Swales said "It's an honour to be appointed Chair of such a great Australian company. Super Retail Group has proven a remarkable success story in its two decades as a listed company and I am confident about the Group's prospects for long-term growth. I'm determined to build on Sally's leadership and to work closely with my fellow Board directors, our CEO Anthony Heraghty and his management team in the interests of all shareholders."

Super Retail Group also announces Non-Executive Director Howard Mowlem will retire from the Board on 29 June 2024. A formal search for Mr Mowlem's replacement is well advanced. Ms Swales assumed Mr Mowlem's role as Chair of the Board Audit Committee on 31 May 2024, a position she will hold until commencing as Chair.

Super Retail Group 2

Dr Pitkin said "On Behalf of the Board, I would like to thank Howard for his contribution to Super Retail Group over the past seven years. He's been a valued member of the Board and his sound judgement and counsel has been greatly appreciated. We wish him well with his retirement."

Judith Swales biography

Judith Swales brings significant board and executive management experience involving a range of high-profile, consumer-focused Australian and global businesses. Ms Swales will stand down from her role as the Chief Executive Officer Global Markets at New Zealand-based dairy co-operative Fonterra on 31 July 2024. During her 11 years with Fonterra, Ms Swales held other significant leadership roles on the executive team, including Managing Director of the Oceania business. Previously she was the Managing Director of Heinz Australia and CEO and Managing Director of Goodyear Dunlop, Australia and New Zealand. Ms Swales began her career at Marks & Spencer in the United Kingdom and worked for British retailer WH Smith before moving to Australia as the Managing Director of Angus & Robertson. As a non-executive director, Ms Swales joined the Super Retail Group Board in November 2021 and previously served on the boards of Virgin Australia, DuluxGroup and Fosters. She holds a Bachelor of Science (Honours) in Microbiology and Virology from the University of Warwick and is a graduate of the Australian Institute of Company Directors.

Investor enquiries:

Robert Wruck, Head of Investor Relations Ph: 0414 521 124

E: robert.wruck@superretailgroup.com

Media enquiries:

Kate Carini Ph: 07 3482 7404

E: media@superretailgroup.com

Authorised for release by the Board of Super Retail Group Limited.