

HERACARE GOES LIVE AT BROWARD HEALTH

HIGHLIGHTS

- HeraCARE is now live at Broward Health, Florida USA;
- Broward Health is one of the 10 largest public healthcare systems in the US and includes five 'safety net hospitals' with more than 50 locations and offices, and a team of over 1,800 nationally recognised doctors.
- In February 2024, Broward Health signed a two-year agreement for adoption of the HeraCARE platform and HeraBEAT devices. The agreement represents the largest deployment of remote monitoring solutions in the USA to date.
- 20 mums at Broward Health have registered with HeraCARE in the first few days of the program implementation.
- As part of the implementation, the HeraCARE platform and HeraBEAT devices will scale to support 700 HeraCARE licenses and 200 bundles of hardware (including HeraBEAT devices).
- The agreement with Broward Health is leading positive change in maternal care while supporting the delivery of the highest level of patient care and patient experience.

HeraMED Limited (ASX: HMD) ("HeraMED" or the "Company"), a medical data and technology company leading the digital transformation of maternity care, announces it has commenced onboarding mums as part of the implementation of its agreement with Broward Health in Florida, USA.

The HeraCARE platform is currently being used by more than 20 mums as part of the controlled rollout with pregnancies monitored via telehealth through the entirety of pregnancy and postpartum. The implementation will scale to support at least 700 pregnancies, beginning with 700 HeraCARE licenses and 200 bundles of hardware including 200 HeraBEAT devices.

The commencement of onboarding mums at Broward Health follows a close collaboration by both organisations in the last three months.

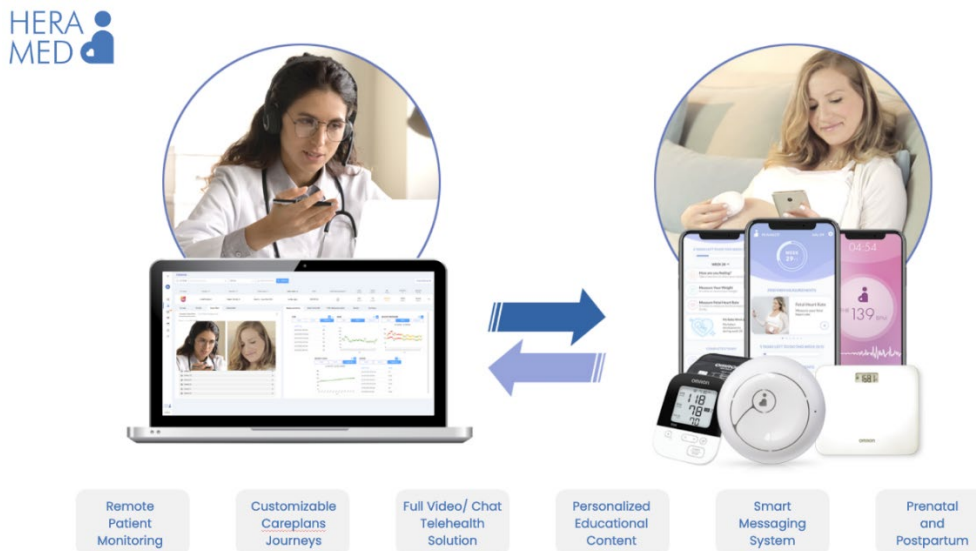
Work has focused on workflow design, training, assessments, smart notification configuration, chat and telehealth implementation, care plan design, and notifications for complex care populations, including patients with chronic hypertension, gestational diabetes, participants in centering pregnancy programs, and postpartum patients.

Through this partnership with Broward Health, HeraCARE is leading change in maternal care through innovation while expanding access to care, empowerment of and choice for mums.

¹ A 'safety net hospital' is a type of medical centre in the USA that, by legal obligation or mission, provides healthcare for individuals regardless of their insurance status or ability to pay. This legal mandate obliges Safety Net Hospitals (SNH) to serve all populations.

Connected Maternity Care - A New Model

The HeraCARE platform offers a remote monitoring solution and configurability of care plan for both service provider and patient journeys, resulting in a potential 50% reduction in face to face meetings as well as time and cost savings.



HeraMED Managing Director and CEO Anoushka Gungadin confirmed, *"Working with Broward Health is hugely significant for HeraMED as we collaborate in an aligned vision to change maternity and pregnancy care and maternal outcomes. It is exciting to see the positive momentum and engagement with Broward mums as they experience the HeraCARE platform and HeraBEAT devices in their maternity care. We look forward to continuing to respond to the needs of Broward Health and mums, while supporting the delivery of the highest level of care, and provider-patient experience."*

Rose McKelvie, Broward Health's Associate Vice President of Women's and Children's Service Line added, *"As part of the implementation, we have been impressed with the team at HeraMED including their focus on leading change in maternal care. Through the innovative technology brought to us via the innovative HeraCARE platform and its impressive configurability, we are delighted to be driving and leading the positive change in improving the health of expecting mothers as well as access to care during and after pregnancies at Broward Health."*

The agreement with Broward Health supports HeraMED's growth strategy by establishing a solid foothold in the US market by validating the implementation and integration of HeraCARE's solution and technology in a large healthcare system. Building such strategic partnerships positions HeraMED for sustainable growth in the US market, one that faces a severe maternity health crisis. Furthermore, making HeraCARE available for mothers at Broward Health allows HeraMED to collect valuable, real-world data on patient outcomes, clinician and user experience. This can be used to refine the product, demonstrate its efficacy, and support scale efforts with concrete evidence of its benefits to improve maternal health and associated outcomes.

ENDS

This announcement has been authorised by the Board of HeraMED Limited.

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About Broward Health

Broward Health, founded in 1938 and headquartered in Fort Lauderdale, Florida, ranks among the 10 largest public healthcare systems in the United States. Nationally recognized for its focus on high-quality care for the residents of Broward County and beyond, Broward Health boasts five hospitals, two trauma centers, a dynamic academic partnership with Florida Atlantic University, was the county's first statutory teaching hospital and has an ever-growing graduate medical education program. It includes more than 50 health centers and physician practices covering virtually every healthcare speciality.

Broward Health never stops working toward its mission of Exceptional Care, Extraordinary Compassion and Everyday Excellence. Driven by more than 11,000 talented employees and physicians who deliver care to all patients, regardless of their ability to pay, Broward Health is one of the largest employers in Broward County with an operating budget of \$1.6 billion, and annually provides almost \$225 million of charity and uncompensated care.

For more information about Broward Health, visit BrowardHealth.org.

About HeraMED Limited (ASX: HMD)

HeraMED is an innovative medical data and technology company leading the digital transformation of maternity care by revolutionising the prenatal and postpartum experience with its hybrid maternity care platform. HeraMED offers a proprietary platform that utilises hardware and software to reshape the Doctor/Patient relationship using its clinically validated in-home foetal and maternal heart rate monitor, HeraBEAT, cloud computing, artificial intelligence, and big data. The Company's proprietary offering, HeraCARE, has been engineered to offer a fully integrated maternal health ecosystem designed to deliver better care at a lower cost, ensure expectant mothers are engaged, informed and well-supported, allow healthcare professionals to provide the highest quality care and enable early detection and prevention of potential risks.