

18 June 2024

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

Re: Notice of becoming an initial substantial holder – Ooh!Media Limited (OML)

We enclose notice of becoming an initial substantial holder in Ooh!Media Limited. This notice is given by Lennox Capital Partners Pty Limited.

Yours faithfully



Hannah-Mary Crabbe
Company Secretary

Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

To CompanyName/Scheme

Ooh!Media Limited

ACN/ARSN

602 195 380

1. Details of substantial holder (1)

Name

Lennox Capital Partners Pty Ltd

ACN/ARSN (if applicable)

617 001 966

The holder became a substantial holder on

14/06/2024

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Fully Paid	Same as persons votes	27,667,628	5.14%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Lennox Capital Partners Pty Ltd	Ordinary Fully Paid securities purchased and sold on market and sold (via off market transfer) by Lennox Capital Partners Pty Ltd.	Refer Annexure 1

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Lennox Capital Partners Pty Ltd	J. P. Morgan Nominees Australia Pty Limited	J. P. Morgan Nominees Australia Pty Limited	8,815,135 (Ordinary Fully Paid)
As above	BNP Paribas Nominees Pty Limited	BNP Paribas Nominees Pty Limited	11,503,452 (Ordinary Fully Paid)
As above	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	7,349,041 (Ordinary Fully Paid)

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Lennox Capital Partners Pty Ltd	Refer Annexure 1	Refer Annexure 1		Refer Annexure 1

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Lennox Capital Partners Pty Ltd	Level 2, 5 Martin Place, Sydney NSW 2000

Signature

print name **Hannah-Mary Crabbe** capacity **Company Secretary**



sign here _____ date **18/06/2024**

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in section s608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:

(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.



Hannah-Mary Crabbe
Company Secretary of Lennox Capital Partners Pty Ltd

Transactions:**Company****Name/Scheme:** Ooh!Media Limited (OML)**As at:** 14/06/2024**Class of security:** Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
12/07/2022	Lennox Capital Partners Pty Ltd	Sell	240,966	-202,000	202,000
22/07/2022	As above	Sell	490,960	-400,000	400,000
25/07/2022	As above	Sell	128,357	-104,000	104,000
26/07/2022	As above	Sell	11,247	-9,140	9,140
28/07/2022	As above	Sell	613,750	-500,000	500,000
11/08/2022	As above	Sell	1,926,300	-1,500,000	1,500,000
24/11/2022	As above	Buy	103,797	81,666	81,666
25/11/2022	As above	Buy	186,641	146,110	146,110
29/11/2022	As above	Buy	87,994	68,526	68,526
30/11/2022	As above	Buy	235,672	179,218	179,218
03/01/2023	As above	Sell	462,667	-360,052	360,052
03/01/2023	As above	Sell	536,486	-417,499	417,499
03/01/2023	As above	Sell	408,085	-317,576	317,576
03/01/2023	As above	Sell	49,302	-38,367	38,367
03/01/2023	As above	Sell	252,510	-196,506	196,506
12/01/2023	As above	Sell	39,660	-28,810	28,810
12/01/2023	As above	Sell	21,983	-15,969	15,969
12/01/2023	As above	Sell	55,897	-40,605	40,605
12/01/2023	As above	Sell	5,436	-3,949	3,949
12/01/2023	As above	Sell	36,291	-26,363	26,363
13/01/2023	As above	Sell	34,662	-24,978	24,978
13/01/2023	As above	Sell	21,035	-15,158	15,158
13/01/2023	As above	Sell	38,220	-27,542	27,542
13/01/2023	As above	Sell	53,779	-38,754	38,754
13/01/2023	As above	Sell	5,211	-3,755	3,755
16/01/2023	As above	Sell	55,732	-40,318	40,318
16/01/2023	As above	Sell	105,221	-76,120	76,120
16/01/2023	As above	Sell	148,803	-107,649	107,649
16/01/2023	As above	Sell	14,912	-10,788	10,788
16/01/2023	As above	Sell	90,022	-65,125	65,125
17/01/2023	As above	Sell	19,672	-14,231	14,231
17/01/2023	As above	Sell	14,579	-10,547	10,547
17/01/2023	As above	Sell	27,880	-20,169	20,169
17/01/2023	As above	Sell	45,797	-33,131	33,131
17/01/2023	As above	Sell	4,803	-3,475	3,475
18/01/2023	As above	Sell	147,085	-106,460	106,460
18/01/2023	As above	Sell	13,596	-9,841	9,841
18/01/2023	As above	Sell	49,120	-35,553	35,553
18/01/2023	As above	Sell	92,994	-67,309	67,309
18/01/2023	As above	Sell	68,570	-49,631	49,631
19/01/2023	As above	Sell	9,381	-6,797	6,797
19/01/2023	As above	Sell	122,534	-88,780	88,780
19/01/2023	As above	Sell	60,264	-43,663	43,663
19/01/2023	As above	Sell	31,892	-23,107	23,107
19/01/2023	As above	Sell	35,473	-25,701	25,701
21/04/2023	As above	Sell	752,247	-454,228	454,228
22/06/2023	As above	Sell	179,175	-155,197	155,197
23/06/2023	As above	Buy	255,818	222,450	222,450
23/06/2023	As above	Buy	150,771	131,105	131,105
23/06/2023	As above	Sell	406,588	-353,555	353,555
28/06/2023	As above	Sell	241,958	-203,360	203,360
05/07/2023	As above	Buy	73,682	59,249	59,249
06/07/2023	As above	Buy	107,761	85,620	85,620
07/07/2023	As above	Buy	207,976	166,394	166,394
10/07/2023	As above	Buy	48,455	38,708	38,708
11/07/2023	As above	Buy	286,956	229,951	229,951
02/08/2023	As above	Sell	448,758	-318,268	318,268

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
02/08/2023	As above	Buy	448,758	318,268	318,268
03/08/2023	As above	Sell - Transfer	1,528,422	-1,095,643	1,095,643
09/08/2023	As above	Buy	327,555	239,528	239,528
09/08/2023	As above	Buy	187,840	137,360	137,360
09/08/2023	As above	Buy	116,124	84,917	84,917
09/08/2023	As above	Buy	35,861	26,224	26,224
10/08/2023	As above	Buy	24,150	16,918	16,918
10/08/2023	As above	Buy	7,689	5,386	5,386
10/08/2023	As above	Buy	40,772	28,562	28,562
10/08/2023	As above	Buy	70,139	49,134	49,134
01/09/2023	As above	Buy	12,561	8,519	8,519
29/09/2023	As above	Sell - Transfer	363,659	-257,003	257,003
21/11/2023	As above	Buy	95,266	68,345	68,345
01/12/2023	As above	Buy	111,840	78,057	78,057
04/12/2023	As above	Buy	85,915	59,738	59,738
05/12/2023	As above	Buy	111,943	79,777	79,777
18/12/2023	As above	Buy	187,560	120,000	120,000
19/12/2023	As above	Buy	234,600	150,000	150,000
20/12/2023	As above	Buy	318,120	200,000	200,000
21/12/2023	As above	Buy	320,500	200,000	200,000
12/01/2024	As above	Buy	75,298	46,480	46,480
12/01/2024	As above	Buy	111,137	68,603	68,603
12/01/2024	As above	Sell	186,434	-115,083	115,083
02/02/2024	As above	Buy	112,274	70,053	70,053
05/02/2024	As above	Buy	68,842	43,045	43,045
06/02/2024	As above	Buy	111,202	69,562	69,562
22/02/2024	As above	Sell	15,329	-8,519	8,519
05/03/2024	As above	Buy	649,915	361,084	361,084
05/03/2024	As above	Buy	812,871	451,620	451,620
05/03/2024	As above	Buy	396,145	220,093	220,093
06/03/2024	As above	Buy	130,735	72,594	72,594
06/03/2024	As above	Buy	61,602	34,206	34,206
06/03/2024	As above	Buy	104,074	57,790	57,790
07/03/2024	As above	Buy	196,778	107,394	107,394
07/03/2024	As above	Buy	159,689	87,152	87,152
07/03/2024	As above	Buy	89,295	48,734	48,734
08/03/2024	As above	Buy	77,028	42,235	42,235
08/03/2024	As above	Buy	61,271	33,595	33,595
08/03/2024	As above	Buy	34,391	18,857	18,857
13/03/2024	As above	Buy	628,458	348,176	348,176
13/03/2024	As above	Buy	777,928	430,985	430,985
13/03/2024	As above	Buy	346,643	192,046	192,046
13/06/2024	As above	Buy	45,664	33,421	33,421
13/06/2024	As above	Buy	27,579	20,185	20,185
13/06/2024	As above	Buy	4,352	3,185	3,185
13/06/2024	As above	Buy	59,038	43,209	43,209
14/06/2024	As above	Buy	4,194,159	3,153,503	3,153,503
14/06/2024	As above	Buy	313,748	235,901	235,901
14/06/2024	As above	Buy	36,472	26,951	26,951
14/06/2024	As above	Buy	3,240,480	2,436,451	2,436,451
14/06/2024	As above	Buy	1,962,642	1,475,671	1,475,671
14/06/2024	As above	Buy	5,830	4,308	4,308
14/06/2024	As above	Buy	60,218	44,498	44,498
14/06/2024	As above	Buy	77,939	57,593	57,593
			Total Number of Securities	5,548,636	