
Mighty Kingdom delivers wearable games for Fitbit Ace LTE

Highlights

- Launch of Fitbit Ace LTE a major achievement in bringing wearable games to market
 - Mighty Kingdom was a content development partner for the movement-based games for the "Fitbit Arcade"
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Mighty Kingdom Limited ("MKL" or the "Company") wishes to update investors on the launch of the Fitbit Ace LTE, a first-of-its-kind kids smartwatch designed to move the next generation of gamers. Google Fitbit launched the watch recently in June 2024, with the product using kid-centric developed software to encourage movement through gameplay whilst also allowing for parent-controlled seamless communication.

Mighty Kingdom worked with Google for over 18+ months and are pleased to have contributed to Fitbit Arcade's portfolio of amazing games.

David Yin, CEO Mighty Kingdom, said:

"We are very excited to see the launch of such an iconic device by Google and are very happy to have worked closely with Google on delivering a selection of games for the device. We look forward to seeing the success of Fitbit Ace LTE."

Authorised for release by the Board of Directors of Mighty Kingdom Limited.

For further information, please contact

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ABOUT MIGHTY KINGDOM LIMITED

Since its formation in 2010, Mighty Kingdom has released over 50 games that have been downloaded more than 50 million times. These games include the popular Star Trek Lower Decks, Shopkins, LEGO Friends: Heartlake Rush, Gabby's Dollhouse, Wild Life and Ava's Manor. Mighty Kingdom is one of the largest independent game developers in Australia, working with top tier entertainment and gaming companies including Disney, East Side Games, LEGO, Sony, Google, Mattel, Apple Arcade, Spinmaster and Funcom.

Led by a desire to engage and delight players, we make exceptional experiences that connect our diverse talent with millions of people around the world.

We make games with heart. We Love Fun. We want to share it with the world.

We want you to be part of it.