
David Yin promoted to Managing Director of Mighty Kingdom

Highlights

- Mr David Yin promoted to role of Managing Director, effective immediately
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Mighty Kingdom Limited (ASX:MKL) ("MK" or the "Company") is pleased to announce the promotion of Mr David Yin, Chief Executive Officer ("CEO"), to the Company's Board, in addition to his ongoing role as CEO, effective immediately.

Mr Yin has been MK's CEO since 15th March 2024. In his tenure as CEO to date, Mr Yin has already made a significant impact driving the Company's strategic priorities to deliver immediate outcomes for shareholders.

David is a leader in the mobile gaming industry, recognised for his significant expertise in leading and advising successful mobile gaming studios, with over 25 years of experience. Most recently, David was the CEO & Managing Director of Storms Gaming Studio, which developed owned IP games as well as published 3rd party games. Prior, he was the Head of Business Development for Google Play in ANZ & Southeast Asia.

David holds a Bachelor of Commerce (University of Sydney) & a Master of Business Administration (MBA exec) from the Australian Graduate School of Management, UNSW. David is an Australian Chartered Accountant (CAANZ) & a Graduate of the Australian Institute of Company Directors (GAICD).

Mr Yin's remuneration and other terms of employment are unchanged from that of his CEO role as outlined to the ASX on 15th March 2024. An Appendix 3X in respect of Mr Yin will follow.

Mr David Butorac, Chair of MK, said:

"We are pleased to welcome Mr Yin as a Board member and is confident in his ability to execute the Company's long term strategic objectives. Mr Yin has an impressive track record and a wealth of experience in the gaming space, perfectly positioning him to push the Company forward."

Mr David Yin, Managing Director, said:

"I am incredibly excited and honoured to be promoted to the Board of MK. In my tenure as CEO to date, I have been fortunate to have been surrounded by an incredible team and I am thankful for the support they have shown as we look to make the Company the success it always should have been. I am excited to continue contributing to the Company's next phase of development and building long term value for shareholders."

Authorised for release by the Board of Directors of Mighty Kingdom Limited.

For further information, please contact**David Yin**

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ABOUT MIGHTY KINGDOM LIMITED

Since its formation in 2010, Mighty Kingdom has released over 50 games that have been downloaded more than 50 million times. These games include the popular Star Trek Lower Decks, Shopkins, LEGO Friends: Heartlake Rush, Gabby's Dollhouse, Wild Life and Ava's Manor. Mighty Kingdom is one of the largest independent game developers in Australia, working with top tier entertainment and gaming companies including Disney, East Side Games, LEGO, Sony, Google, Mattel, Apple Arcade, Spinmaster and Funcom.

Led by a desire to engage and delight players, we make exceptional experiences that connect our diverse talent with millions of people around the world.

We make games with heart. We Love Fun. We want to share it with the world.

We want you to be part of it.