

## MK strengthens leadership team with key appointments

## **Highlights**

- Emilie Poissenot (ex Electronic Arts, League of Geeks) promoted to Chief Creative Officer / Head of Gaming
- Dylan Miklashek (ex Electronic Arts, Gameloft) appointed as Senior Product manager

Mighty Kingdom Limited ("MKL" or the "Company") is pleased to advise of key management appointments as part of its strategy for growth.

After holding a number of senior leadership roles within Mighty Kingdom since 2021, Emilie Poissenot has been promoted to the key Executive role of Chief Creative Officer / Head of Gaming.

With over 17 years of Gaming experience including stints at Electronic Arts (Lead Designer, Sims Free Play) and Lead Designer at League of Geeks, Emilie has proven to be an integral part of the MKL team and this promotion reflects her ability to demonstrate creative flair whilst also focussing on deliverability during the development process. Her expertise holding senior leadership roles in independent studios with teams of 15 to 800 strengthens our operational efficiency towards sustainable growth.

In addition, MKL is also delighted to advise it has secured the services of Dylan Miklashek as a Senior Product Manager. Dylan's role will focus on identifying market opportunities for new products, managing external parties and working with producers to ensure quality and timeliness targets are met.

With over 20 years of Gaming experience (Electronic Arts, Pandemic, Gameloft and more), a former director of the Interactive Games & Entertainment Association (IGEA) and a current Board member of Screen Queensland, Dylan brings hugely valuable expertise to Mighty Kingdom. Dylan was most recently Studio GM/MD of Gameloft in Australia where he led a team of over 80 and established Gameloft's local presence in Australia.



David Yin, Mighty Kingdom CEO & Managing Director, said:

"Our ability to deliver significant positive outcomes for the 'new' Mighty Kingdom is very much a function of the team we put together. Both Emilie and Dylan add hugely to our senior management group with their passion, creativity, commercial acumen and experience borne out by their successful careers to date and we expect these qualities will filter into all levels of our game development process and future growth aspirations"

Authorised for release by Chief Executive Officer and Managing Director David Yin.

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## ABOUT MIGHTY KINGDOM LIMITED

Since its formation in 2010, Mighty Kingdom has released over 50 games that have been downloaded more than 50 million times. These games include the popular Star Trek Lower Decks, Shopkins, LEGO Friends: Heartlake Rush, Gabby's Dollhouse, Wild Life and Ava's Manor. Mighty Kingdom is one of the largest independent game developers in Australia, working with top tier entertainment and gaming companies including Disney, East Side Games, LEGO, Sony, Google, Mattel, Apple Arcade, Spinmaster and Funcom.

Led by a desire to engage and delight players, we make exceptional experiences that connect our diverse talent with millions of people around the world.

We make games with heart. We Love Fun. We want to share it with the world.

We want you to be part of it.