

The confidence to look ahead

■ **Address** Level 1, 45 Clarence Street Sydney NSW 2000  
■ **Postal** GPO Box 1453, Sydney NSW 2001

■ **T** (02) 8218 8778  
■ **E** [info@count.au](mailto:info@count.au)

■ [count.au](http://count.au)  
■ **ABN** 11 126 990 832

## COUNT LIMITED – ASX ANNOUNCEMENT

16 July 2024

### COUNT CONTINUES VICTORIAN EXPANSION

Count Limited (**Count**) (**ASX:CUP**) announces that equity partner firm Kidmans Partners (Kidmans) has acquired the accounting and financial planning business of Zanacorp.

Zanacorp is an integrated accounting and financial planning firm based in Elsternwick, Victoria. Consideration is \$2.1 million with 70% paid upon completion and the remainder deferred over a two-year period. The business is expected to be earnings accretive on completion.

Joseph Zanca, founder, and Managing Director at Zanacorp, will join Kidmans as a Principal and looks forward to continuing to provide professional services to clients.

Ross Hedrick, Managing Director at Kidmans, said the acquisition was a good outcome for their business and clients.

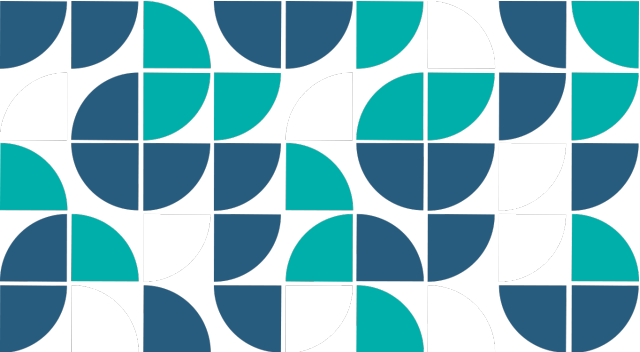
"Zanacorp has been delivering quality accounting and advisory services since 1989 and has a strong reputation in the community. We are excited to bring Joe and his clients into Kidmans."

Mr Zanca said he was pleased to be joining the Count professional community.

"Kidmans is an outstanding business with a client-first approach that aligns closely with our values. This is an exciting new chapter for our business with Kidmans and Count and will expand the skillset offered to our clients with the support of one of Australia's leading financial services companies."

As a result of this transaction, Kidmans will be present as a scale accounting and financial planning business with 58 employees and more than \$10.5 million in annual revenues.

This announcement has been authorised for release to the ASX by the CEO of Count Limited.



The confidence to look ahead

■ **Address** Level 1, 45 Clarence Street Sydney NSW 2000  
■ **Postal** GPO Box 1453, Sydney NSW 2001

■ **T** (02) 8218 8778  
■ **E** [info@count.au](mailto:info@count.au)

■ **www** [count.au](http://count.au)  
■ **ABN** 11 126 990 832

---

**For further information please contact:**

**Doug Richardson**

Company Secretary

**T** 02 8218 8778

**E** [info@count.au](mailto:info@count.au)