

19 July 2024

Change of Company Address

IncentiaPay Ltd (ASX:INP or the Company) wishes to advise that in accordance with ASX Listing Rule 3.14, that effective today the Company's registered office and principal administrative office has changed to:

Registered and Administrative Office:

The Wave, Suite 202, Level 2, 89-91, Surf Parade, Broadbeach, QLD 4218

This announcement has been authorised for release by the Board of Directors of IncentiaPay Ltd.

For more information, please contact:

Kunal Kapoor kunal.kapoor@entertainment.com.au CFO and Company Secretary

About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment (part of IncentiaPay) is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

IncentiaPay generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.incentiapay.com.au

