

## SHARE PURCHASE PLAN OFFER BOOKLET

Thrive Tribe Technologies Limited (ASX:1TT, **Thrive Tribe** or **Company**) refers to its announcement today 24 July and attaches the Share Purchase Plan Offer Booklet.

*For further information, contact:*

Joshua Quinn  
Company Secretary  
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### About us

Thrive Tribe Technologies Limited (Thrive Tribe) is here to create a connected world of thriving humans, inspired by impact-driven business. Extending beyond just the workplace, we want to inspire healthy and happy individuals and communities everywhere.

To achieve this, we'll create a community where individuals can interact with, consume from and be inspired by individuals and businesses trailblazing new paths in their respective industries. Our health and wellness app, Sixty, provides a platform to achieve these goals. We partner with change-makers and disruptive brands to build a better future. Sixty will enable trailblazing businesses and thought leaders to make a positive impact on our community. Our team comprises experienced thought leaders, investors, industry experts, and passionate people committed to real social impact.



## **Share Purchase Plan Offer Booklet**

**TO RAISE UP TO A\$282,000**

**Thrive Tribe Technologies Limited**  
ACN 600 717 539

### **You should read this SPP Offer Booklet in full**

This SPP Offer Booklet contains important information. You should read this SPP Offer Booklet in full and seek advice from your stockbroker, accountant or other professional adviser if you have any questions about your investment in the Company. If you have any questions in relation to how to participate in the SPP after reading this SPP Offer Booklet, please contact the Registry on 1300 737 760 (callers within Australia) or +61 2 9290 9600 (callers outside Australia).

This SPP Offer Booklet does not provide financial advice and has been prepared without taking into account your particular objectives, financial situation or needs.

### **Not for release to US wire services or distribution in the United States**

This SPP Offer Booklet does not constitute an offer of securities in any place outside Australia or New Zealand. In particular, this SPP Offer Booklet does not constitute an offer to sell, or a solicitation of an offer to buy, any SPP Shares (as defined below) in the United States or in any jurisdiction in which such an offer would be illegal. SPP Shares have not been, and will not be, registered under the U.S. Securities Act of 1933 or the securities laws of any state or other jurisdiction of the United States. You must not send copies of this document or any other material relating to the SPP to any person in the United States or elsewhere outside Australia and New Zealand.

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## Letter from the Executive Director

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Dear fellow Shareholder,

On behalf of the Directors of Thrive Tribe Technologies Limited (ASX:1TT, **Thrive Tribe or Company**), I am pleased to offer you the opportunity to participate in the share purchase plan (**SPP**) which was announced on 16 July 2024. The SPP allows Eligible Shareholders the opportunity to each apply for up to \$30,000 worth of new, fully paid ordinary shares in the Company (subject to discretionary scale back), without incurring brokerage or other transaction costs, on the terms set out in this SPP Offer Booklet. The SPP Offer is not underwritten.

### Use of proceeds

Proceeds raised from the SPP will be applied towards working capital and costs associated with the SPP.

### SPP Offer Details

The SPP provides you with the opportunity to increase your holding of fully paid ordinary shares in the Company at A\$0.002 cents per share.

You may apply for a parcel of SPP Shares valued at \$1,000, and thereafter in \$1,000 increments, up to a maximum of \$30,000 in aggregate (subject to discretionary scale back by the board). Participation in the SPP is open to Eligible Shareholders, being holders of fully paid ordinary shares in the Company at 7:00pm (AEST) on 15 July 2024 (**Record Date**) and whose address on the Register is in Australia or New Zealand. Participation is optional.

The SPP is also being extended to Eligible Shareholders who are Custodians to participate in the SPP on behalf of certain Eligible Beneficiaries on the terms and conditions set out in this SPP Offer Booklet. Your right to participate in the SPP is not transferable. All SPP Shares will rank equally with existing Shares in the Company.

The terms and conditions of the SPP are provided in this SPP Offer Booklet. The SPP is not underwritten and aims to raise approximately \$282,000. If applications for more than this amount are received, the Company may in its discretion accept oversubscriptions above this amount, subject to compliance with the ASX Listing Rules and *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547*. The Company may also in its discretion undertake a scale back of applications for SPP Shares. Therefore, you may receive less than the parcel of SPP Shares for which you have applied. Should this happen, the balance of any Application Money that is not applied to acquire SPP Shares will be refunded to you, without interest.

I urge you to read these materials in their entirety and seek your own financial, taxation and other professional advice in relation to the SPP, before you decide whether to participate.

The SPP opens on 23 July 2024 and is expected to close at 5.00pm (AEST) on 6 August 2024.

To apply for SPP Shares, you must make a payment directly via BPAY® (New Zealand Shareholders who are unable to pay by BPAY® may pay by EFT, the details of which will be separately provided to you).

If you have any questions in relation to how to participate in the SPP, please contact the Registry on 1300 737 760 (callers within Australia) or +61 2 9290 9600 (callers outside Australia) or consult your financial or other professional adviser.

On behalf of the Board of the Company, thank you for your ongoing support.

Yours sincerely

Wes Culley  
Director  
**Thrive Tribe Technologies Limited**

## Important information

### Shareholders should seek independent financial and taxation advice before making any investment decision in relation to these matters.

This SPP Offer Booklet is dated 23 July 2024. Capitalised terms used in this SPP Offer Booklet have the meaning given to them in section 4 of this SPP Offer Booklet.

The offer of SPP Shares under the SPP is made in accordance with the *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547* which grants relief from the requirement to issue a disclosure document for the SPP Offer.

This SPP Offer Booklet does not contain all of the information which an investor may require to make an informed investment decision, nor does it contain all the information which would be required to be disclosed in a prospectus or other disclosure document prepared in accordance with the requirements of the Corporations Act. The information in this SPP Offer Booklet does not constitute financial product advice and does not take into account your investment objectives, financial situation or particular needs.

This SPP Offer Booklet should be read in its entirety before you decide to participate in the SPP Offer. In particular you should consider the risk factors that could affect the performance of the Company or the value of an investment in the Company. This SPP Offer Booklet is not a prospectus under the Corporations Act and has not been lodged with ASIC. By paying for your SPP Shares through BPAY® or EFT (for New Zealand Shareholders), in accordance with the instructions on the Application Form, you will be deemed to have acknowledged that you have read this SPP Offer Booklet and you have acted in accordance with and agree to the terms of the SPP Offer detailed in this SPP Offer Booklet.

#### Jurisdictions

Participation in the SPP is optional and open to Eligible Shareholders.

The laws of some countries prohibit or make impracticable participation in the SPP by Shareholders who are not residents in Australia or New Zealand. Accordingly, the Company has determined that it is not practical for Shareholders who are not residents in Australia or New Zealand to participate in the SPP. The SPP does not constitute an offer of Shares for sale in any jurisdiction other than Australia or New Zealand.

This SPP Offer Booklet has been prepared to comply with the requirements of the securities laws of Australia and New Zealand.

This SPP Offer Booklet and the Application Form do not constitute an offer to sell, or the solicitation of an offer to buy, any securities in the United States or to any person who is acting for the account or benefit of any person in the United States (to the extent such person holds Shares and is acting for the account or benefit of a person in the United States) or in any jurisdiction in which, or to any person to whom it would not be lawful to make such an offer. No action has been taken to register or qualify the SPP Offer or the SPP Shares, or otherwise permit the offering of the SPP Shares, in any jurisdiction other than Australia and New Zealand. Return of the personalised Application Form will be taken by the Company to constitute a representation by you that there has been no breach of any such laws. Eligible Shareholders who are nominees or Custodians should see section 2.4.

The presentation of this document (including in electronic format) outside Australia and New Zealand may be restricted by law. If you come into possession of this SPP Offer Booklet, you must observe such restrictions. In particular, this document or any copy of it must not be distributed in the United States. Any failure to comply with such restrictions may constitute a violation of applicable securities laws.

Foreign exchange control restrictions or restrictions on remitting funds from your country to Australia may apply. Your Application for SPP Shares is subject to all requisite authorities and clearances being obtained by the Company to lawfully receive your Application Monies.

#### New Zealand

The SPP Shares are not being offered or sold to the public within New Zealand other than to existing shareholders of the Company with registered addresses in New Zealand to whom the offer of the SPP Shares is being made in reliance on the Financial Markets Conduct (Incidental Offers) Exemption Notice 2021.

This SPP Offer Booklet has not been registered, filed with or approved by any New Zealand regulatory authority under the *Financial Markets Conduct Act 2013*. This SPP Offer Booklet is not a product disclosure statement under New Zealand law and is not required to, and

may not, contain all the information that a product disclosure statement under New Zealand law is required to contain.

#### United States

Neither this SPP Offer Booklet or the personalised Application Form accompanying it constitutes an offer to sell, or the solicitation of an offer to buy, any securities in the United States. This SPP Offer Booklet (or any part of it) may not be released to US wire services or distributed in the United States.

The SPP Shares have not been, nor will be, registered under the US Securities Act or the securities laws of any state or other jurisdiction of the United States. Accordingly, the SPP may not be taken up by, and the SPP Shares may not be offered or sold to persons in the United States or persons that are acting for the account or benefit of persons in the United States (to the extent that such person holds shares for the account or benefit of a person in the United States).

#### Definitions, currency and time

Defined terms used in this SPP Offer Booklet are contained in Section 4 of this SPP Offer Booklet. All references to time are to Sydney, Australia time, unless otherwise indicated.

#### Foreign exchange

All references to '\$' are AUD unless otherwise noted.

#### Taxation

There will be tax implications associated with participating in the SPP Offer and receiving SPP Shares. Neither the Company nor any of its officers or employees, nor its taxation and other advisers, accepts any liability or responsibility in respect of any statement concerning taxation consequences, or in respect of the taxation consequences. The Company recommends that you consult your professional tax adviser in connection with the SPP Offer.

#### Privacy

The Company collects information about each Applicant provided on an Applicant's personalised Application Form for the purposes of processing the Application and, if the Application is successful, to administer the Applicant's shareholding in the Company.

By submitting your personalised Application Form, you will be providing personal information to the Company (directly or through its Registry). The Company collects, holds and will use that information to assess your Application. The Company collects your personal information to process and administer your shareholding in the Company and to provide related services to you. The Company may disclose your personal information for purposes related to your shareholding in the Company, including to its Registry, the Company's related bodies corporate, agents, contractors and third party service providers, including mailing houses and professional advisers, and to ASX and regulatory bodies. You can obtain access to personal information that the Company holds about you. To make a request for access to your personal information held by (or on behalf of) the Company, please contact the Company through its Registry.

### Governing law

This SPP Offer Booklet, the SPP Offer and the contracts formed on acceptance of the Applications are governed by the law of New South Wales, Australia. Each Applicant submits to the exclusive jurisdiction of the courts of New South Wales, Australia.

### No representations

No person is authorised to give any information or to make any representation in connection with the SPP Offer which is not contained in this SPP Offer Booklet. Any information or representation in connection with the SPP Offer not contained in the SPP Offer Booklet may not be relied upon as having been authorised by the Company, its related bodies corporate or any of their respective directors, officers, employees, agents, advisers or representatives. Except as required by law, and only to the extent so required, none of the Company, its related bodies corporate or any of their respective directors, officers, employees, agents, advisers or representatives, or any other person, warrants or guarantees the future performance of the Company or any return on any investment made pursuant to this SPP Offer Booklet.

### Past performance

Investors should note that any past performance information given in this SPP Offer Booklet is provided for illustrative purposes only and should not be relied upon as, and is not, an indication of the Company's future performance, including future share price performance.

### Future performance and forward-looking statements

This SPP Offer Booklet contains certain "forward-looking statements" that are

based on management's beliefs, assumptions and expectations and on information currently available to management.

Forward-looking statements can generally be identified by the use of forward-looking words such as, "expect", "anticipate", "likely", "intend", "should", "could", "may", "predict", "plan", "propose", "will", "believe", "forecast", "estimate", "target", "outlook", "guidance" and other similar expressions within the meaning of securities laws of applicable jurisdictions. Such forward-looking statements include statements regarding the timetable, conduct and outcome of the SPP Offer and the use of proceeds thereof, statements about the plans, objectives and strategies of the management of the Company, statements about the industry and the markets in which the Company operates and statements about the future performance of the Company's businesses. Indications of, and guidance or outlook on, future earnings or financial position or performance, future earnings and distributions are also forward-looking statements.

**You are strongly cautioned not to place undue reliance on forward-looking statements, particularly in light of the current economic and geopolitical climate and the associated significant volatility.** Any

such statements, opinions and estimates in this SPP Offer Booklet speak only as of the date hereof and are based on assumptions and contingencies subject to change without notice, as are statements about market and industry trends, projections, guidance and estimates. Forward-looking statements are provided as a general guide only. The forward-looking statements contained in this SPP Offer Booklet are not indications, guarantees or predictions of future performance and involve known and unknown risks and uncertainties and other factors, many of which are beyond the control of the Company, and may involve significant elements of subjective judgement and assumptions as to future events which may or may not be correct. Forward-looking statements may also assume the success of the Company's business strategies. The success of any of these strategies is subject to uncertainties and contingencies beyond the Company's control, and no assurance can be given that any of the strategies will be effective or that the anticipated benefits from the strategies will be realised in the period for which the forward looking statements may have been prepared or otherwise. There can be no assurance that actual outcomes will not differ materially from these forward-looking statements. A number of important factors could cause actual results or performance to differ materially from the forward-looking statements, including (without limitation) the Australian and global economic environment, the global geopolitical environment and capital market

conditions and other risk factors. Investors should consider the forward-looking statements contained in this SPP Offer Booklet in light of those risks and disclosures. The forward-looking statements are based on information available to the Company as at the date of this SPP Offer Booklet. No representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement of any person (including the Company or any of its advisers). In particular, no representation, warranty or assurance (express or implied) is given that the occurrence of the events expressed or implied in any forward-looking statements in this SPP Offer Booklet will actually occur. Actual operations, results, performance, production targets or achievement may vary materially from any projections and forward-looking statements and the assumptions on which those statements are based. Except as required by law or regulation (including the ASX Listing Rules), The Company disclaims any obligation or undertaking to update forward-looking statements in this SPP Offer Booklet to reflect any changes in expectations in relation to any forward-looking statement or change in events, circumstances or conditions on which any statement is based.

### Disclaimer

To the maximum extent permitted by law, the Company expressly exclude and disclaim all liability (including, without limitation, any liability arising from fault or negligence on the part of any person) and any direct, indirect, consequential or contingent loss, damage, expense or cost whatsoever incurred by you as a result of your participation in or failure to participate in the SPP Offer and the information in this SPP Offer Booklet being inaccurate or due to information being omitted from this SPP Offer Booklet and make no representation or warranty, express or implied, as to whether you or your related parties should participate in the SPP Offer nor do they make any representations or warranties, express or implied, as to the fairness, currency, accuracy, reliability or completeness of the information in this SPP Offer Booklet.

### Risks

An investment in SPP Shares is subject to investment and other known and unknown risks, some of which are beyond the control of the Company. The Company does not guarantee any particular rate of return or the performance of the Company, nor does it guarantee the repayment of capital from the Company or any particular tax treatment.

### **Trading SPP Shares**

To the maximum extent permitted by law, the Company, and its affiliates and related bodies corporate, and each of their respective directors, officers, partners, employees, consultants, advisers and agents will have no responsibility and disclaim all liability (to the maximum extent permitted by law) to persons who trade SPP Shares they believe will be issued to them before they receive their holding statements, whether on the basis of confirmation of

the allocation provided by the Company or its Registry or otherwise, or who otherwise trade or purport to trade SPP Shares in error or which they do not hold or are not entitled to.

If you are in any doubt, as to these matters you should first consult with your stockbroker, solicitor, accountant or other professional adviser.

### **No SPP Offer entitlement trading**

The SPP Offer entitlement is non-renounceable and cannot be traded on ASX or any other exchange, nor can they be privately transferred.

The information in this SPP Offer Booklet remains subject to change without notice.

**This document has been authorised for release to ASX by the Company board of Directors.**

## 1 Key SPP information

### 1.1 Key dates for the SPP

|   |                                |
|---|--------------------------------|
| <b>Record Date</b>                            | 7:00pm (AEST) on 15 July 2024  |
| <b>Opening Date</b>                           | 23 July 2024                   |
| <b>Closing Date</b>                           | 5:00pm (AEST) on 6 August 2024 |
| <b>Announce results of the SPP</b>            | 9 August 2024                  |
| <b>Issue Date and Allotment of SPP Shares</b> | 12 August 2024                 |
| <b>SPP Shares commence trading on the ASX</b> | 13 August 2024                 |
| <b>Dispatch of holding statements</b>         | on or around 14 August 2024    |

\*Please note, the dates set out above are indicative only and are subject to change without notice to you. Any change in the timetable does not affect any rights or obligations you have as a result of accepting the SPP Offer.

### 1.2 Key SPP information

You should read this section in conjunction with the terms and conditions of the SPP set out in section 2, below.

|   |   |
|---|---|
| <b>What is the SPP?</b>                           | <p>The SPP is an opportunity for Eligible Shareholders to each subscribe for up to \$30,000 worth of SPP Shares without brokerage or other transaction costs.</p> <p>Eligible Shareholders may each apply for SPP Shares in parcels of at \$1,000 and thereafter in \$1,000 increments up to maximum of \$30,000 in aggregate (subject to discretionary scale-back).</p>  |
| <b>What are funds in the SPP to be used for?</b>  | The Company will apply the proceeds raised from the SPP towards working capital and the costs of the SPP.   |
| <b>Is participation in the SPP compulsory?</b>    | <p>Participation in the SPP is entirely voluntary.</p> <p><b>Before you decide whether to participate in the SPP, the Company recommends you seek independent financial advice from your stockbroker, accountant or other professional adviser.</b></p>   |
| <b>What is the Issue Price of the SPP Shares?</b> | <p>SPP Shares will be offered at A\$0.002 cents per share. This Issue Price represents a 13% discount to the 5 day volume weighted average price on 15 July 2024.</p> <p>Please be aware that the price of Shares on the ASX may rise or fall between the date of the SPP Offer, the date of your acceptance of the SPP Offer, the Closing Date and the date of issue of your SPP Shares. This means that the Issue Price you pay for SPP Shares may be less than or more than the market price of Shares at the date of this SPP Offer Booklet.</p> <p>Your Application is unconditional and may not be withdrawn even if the market price of Shares is less than the Issue Price.</p> |
| <b>Who is eligible to participate in the SPP?</b> | <p>An Eligible Shareholder, being a registered holder of Shares on the Record Date with a registered address in either Australia or New Zealand, unless such Shareholder is acting for the account or benefit of a person in the United States (in which case such Shareholder will not be eligible to participate in respect of the SPP Shares held for the account or benefit of that person in the United States).</p> <p>The SPP is also being extended to Eligible Shareholders who are Custodians to participate in the SPP on behalf of Eligible Beneficiaries on the terms and conditions provided in this SPP Offer Booklet.</p>   |



|   |  |
|---|--|
| <b>Can my SPP Offer be transferred to a third party?</b>                | No. The SPP Offer is non-renounceable and cannot be transferred.   |
| <b>How much can I invest under the SPP?</b>                             | <p>Eligible Shareholders may apply for SPP Shares in parcels of Shares of \$1,000 and thereafter in \$1,000 increments to a maximum of \$30,000 in aggregate (subject to discretionary scale back by the Company).</p> <p>Subject to the ASX Listing Rules and all other applicable laws and regulations the Company, in its absolute discretion, may accept oversubscriptions above the targeted amount (\$282,000) or may scale-back applications for SPP Shares. If a scale-back takes place, you may receive less than the parcel of SPP Shares for which you applied.</p> <p>By applying for the SPP Shares you certify that the value of these SPP Shares and any other Shares issued to you, or a Custodian on your behalf, under any similar arrangement in the 12 months before the application do not exceed \$30,000.</p>   |
| <b>Why can I only subscribe for up to \$30,000 worth of SPP Shares?</b> | <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> restricts the value of SPP Shares that can be issued to you or a Custodian on your behalf under any similar arrangement to \$30,000 per Eligible Shareholder in any 12 consecutive months.  |
| <b>What if there is a Shortfall under the SPP?</b>                      | If there is a Shortfall in the subscription for SPP Shares under the SPP, the Directors reserve the right to issue the SPP Shares that comprise of the Shortfall to Institutional Investors at their absolute discretion, to the extent that any such issue under the Shortfall can be made by the Company having regard to the ASX Listing Rules, the Corporations Act and all other applicable laws and regulations.   |
| <b>How do I apply for SPP Shares?</b>                                   | <p>If you wish to participate in the SPP, you need to:</p> <p><b>For Australian Shareholders – Pay via BPAY®</b></p> <p>To pay via BPAY® you will need to:</p> <ol style="list-style-type: none"> <li>1. be an account holder with an Australian financial institution;</li> <li>2. use the personalised reference number shown on your Application Form which is required to identify your shareholding; and</li> <li>3. ensure that your payment is received by the Registry before the Closing Date. Shareholders should be aware that their own financial institution may implement an earlier cut-off time for processing BPAY® payments.</li> </ol> <p>If you are paying via BPAY®, there is no need to return the Application Form but <b>you will be taken to have made the statements and certifications that are set out in the Application Form.</b></p> <p><b>For New Zealand Shareholders – Pay via or BPAY® or EFT</b></p> <p>New Zealand based Shareholders who are unable to pay via BPAY® can instead make payment via EFT. The BPAY® and EFT details, including each Shareholder's personalised payment reference number will be on the Application Form and each New Zealand based Shareholder will need to use this reference number when making their payment.</p> <p>If you are paying via BPAY® or EFT, there is no need to return the Application Form but you will be taken to have made the statements and certifications that are set out in the Application Form.</p> <p>All Applicants should be aware of their financial institution's cut-off time (the payment must be made to be processed overnight) and it is the Applicant's responsibility to ensure funds are submitted correctly by the closing date and time.</p> <p>Eligible Shareholders must not pay via cheque and must not forward cash by mail. Receipts for payment will not be issued.</p> |

|   |   |
|---|---|
| <b>What are the key dates for the SPP?</b>                              | <p>The key dates for the SPP are set out in section 1.1, above.</p> <p>Those key dates are indicative only. The Company reserves the right to vary those dates and times, subject to the Corporations Act and other applicable requirements without notice to you. Any change in the timetable does not affect any rights or obligations you have as a result of accepting the SPP Offer.</p>   |
| <b>What are the rights attached to SPP Shares issued under the SPP?</b> | SPP Shares will rank equally with other Shares as at the Issue Date.  |
| <b>What do I do if I am a Custodian?</b>                                | <p>The SPP is being extended to Eligible Shareholders who are Custodians and who wish to apply for SPP Shares on behalf of certain Eligible Beneficiaries and on the instructions of a Downstream Custodian. The SPP is being offered to Custodians as the registered Shareholder. Custodians are not required to participate on behalf of their Eligible Beneficiaries.</p> <p>Custodians may choose whether or not to extend the SPP to their Eligible Beneficiaries.</p> <p>If you wish to apply as a Custodian under the SPP to receive SPP Shares for one or more Eligible Beneficiaries, you must complete and submit an additional Custodian Certificate that contains further certifications and details (as required under the terms of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i>) before your Application will be accepted. Applications by Custodians that are not accompanied by a duly completed Custodian Certificate will be rejected.</p> <p>By applying as a Custodian on behalf of Eligible Beneficiaries to purchase SPP Shares, you certify (amongst other things) that each Eligible Beneficiary has not exceeded the \$30,000 limit.</p> <p>Custodians are not permitted to participate in the SPP on behalf of, and must not distribute this SPP Offer Booklet or any documents (including the Application Form) relating to this SPP to, any person in the United States or elsewhere outside Australia and New Zealand.</p> |
| <b>Where can I get more information on the SPP?</b>                     | If you have any questions in relation to how to participate in the SPP, please contact the Registry on 1300 737 760 (callers within Australia) or +61 2 9290 9600 (callers outside Australia) or consult your financial or other professional adviser. If you have any questions in relation to whether an investment in the Company through the SPP is appropriate for you, please contact your stockbroker, accountant or other professional adviser.   |
| <b>What costs are associated with the SPP?</b>                          | There are no brokerage, commissions or other transaction costs payable by Eligible Shareholders in relation to the application for, and the issue of, SPP Shares.   |

## 2 Terms and conditions of the SPP

### 2.1 General

**Important Notice:** If you participate in the SPP, you are accepting the risk that the market price of Shares may change between the Record Date, the date on which you make a payment of the Application Money and the Issue Date. This means that, up to and/or after the Issue Date, you may be able to buy Shares on the ASX at a lower price or higher price (depending on the market price of Shares on the relevant day) than the Issue Price.

**Please read these terms and conditions carefully, as you will be bound by them in participating in the SPP. Shareholders accepting the SPP Offer will also be bound by the Constitution.**

The key dates set out in section 1.1, above, and the key SPP information set out in section 1.2, above, form part of these terms and conditions. Capitalised terms have the meaning provided in the glossary set out in section 4, below, unless the context requires otherwise.

## 2.2 SPP Offer

The Company offers each Eligible Shareholder the opportunity to purchase a parcel of SPP Shares valued at \$1,000 and thereafter in \$1,000 increments, up to a maximum of \$30,000 (in aggregate) under the SPP subject to and in accordance with these terms and conditions.

The SPP Offer will open on the Opening Date and close on the Closing Date.

If you choose not to participate in the SPP, your right to participate lapses on the Closing Date (or such other date as the Company determines).

The SPP Offer to each Eligible Shareholder (whether as a Custodian or on its own account) is made on the same terms and conditions.

The SPP Offer is non-renounceable and non-transferable and, therefore, Eligible Shareholders cannot transfer their right to purchase SPP Shares to a third party.

All references to “\$” or “dollars” in these terms and conditions are references to Australian dollars unless otherwise indicated.

## 2.3 Eligible Shareholders

You are eligible to participate in the SPP Offer if you:

- (a) were registered on the Register as a Shareholder on the Record Date; and
- (b) have a registered address in either Australia or New Zealand at that time; and
- (c) are not in the United States, and are not acting for the account or benefit of a person in the United States. If you are acting for the account or benefit of a person in the United States, you will not be eligible to participate in respect of the SPP Shares held for the account or benefit of that person.

The SPP Offer is not made to Shareholders with a registered address outside of Australia or New Zealand.

## 2.4 Joint holders/Custodians

If two or more persons are registered on the Register as jointly holding Shares, they are taken to be a single registered holder of Shares for the purposes of determining whether they are an Eligible Shareholder and a certification given by any of them is taken to be a certification given by all of them.

Subject to these terms and conditions, Eligible Shareholders who are Custodians may participate in the SPP on behalf of each Eligible Beneficiary on whose behalf the Custodian is holding Shares.

## 2.5 Applications for SPP

Eligible Shareholders may apply for a parcel of SPP Shares valued at \$1,000 and thereafter in \$1,000 increments, up to a maximum of \$30,000 (in aggregate) (subject to discretionary scale-back by the Company as described in clause 2.10 of this section 2).

No brokerage or other transaction costs will apply to the acquisition of SPP Shares.

Eligible Shareholders who wish to apply for SPP Shares must either:

- (a) for Australian Shareholders – make a payment via BPAY® in accordance with the instructions on the Application Form so that it is received prior to the Closing Date; or
- (b) for New Zealand Shareholders – make payment via an EFT payment in accordance with the EFT Details which will be separately sent to you if unable to pay via BPAY® so that it is received prior to the Closing Date.

Eligible Shareholders who receive more than one offer under the SPP (for example, because they hold Shares in more than one capacity or in different registered holdings) may apply on different Application Forms for SPP Shares but may not apply for SPP Shares with an aggregate value of more than \$30,000.

If you wish to subscribe for SPP Shares as a Custodian for one or more Eligible Beneficiaries, you must also complete and submit an additional Custodian Certificate that contains further certifications and details (required under the terms of *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547*) before your Application will be accepted. To submit your Custodian Certificate, send the completed certificate to [corporateactions@boardroomlimited.com.au](mailto:corporateactions@boardroomlimited.com.au). Applications by Custodians that are not accompanied by a duly completed Custodian Certificate will be rejected. Contact the Registry 1300 737 760 (callers within Australia) or +61 2 9290 9600 (callers outside Australia) to receive the Custodian Certificate.

The Company, its officers and agents, may accept or reject your Application for SPP Shares at its discretion in whole or in part including, without limitation, if:

- (a) your Application does not comply with these terms and conditions;
- (b) it appears you are not an Eligible Shareholder;
- (c) your payment of the Issue Price per SPP Share for the number of SPP Shares you wish to apply for is not received by the Registry by the Closing Date;
- (d) if you apply on behalf of an Eligible Beneficiary but do not provide a complete, correct and signed Custodian Certificate;
- (e) it appears that you are applying to purchase more than \$30,000 worth of SPP Shares and Shares in aggregate (including as a result of Shares you hold directly, jointly or through a custodian or nominee arrangement) in the 12 month period prior to making the Application; or
- (f) payment of the Application Money is not submitted in Australian currency.

If the Company rejects your Application in whole or in part, the Company will (in its sole discretion):

- (a) refund the amount of your Application Money applied to payment for SPP Shares; or
- (b) allot to you the number of SPP Shares that would have been allotted had you applied for the highest designated amount that is less than the amount of your Application Money and refund to you the excess amount of your Application Money.

If you are entitled to a refund of all or any of your Application Money, the refund will be paid to you, without interest, as soon as is practicable, by direct credit or cheque to your address shown on the Register, in accordance with the requirements of the Corporations Act.

## 2.6 Issue Price

SPP Shares will be offered at A\$0.002 per share. This Issue Price represents a 13% discount to the 5 day volume weighted average price of Shares on 15 July 2024.

For the purposes of:

- (a) the ASX Listing Rules, the Issue Price reflects the requirements of ASX Listing Rule 7.2 (exception 5); and
- (b) *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 (Instrument)*, the Issue Price meets the requirements for the SPP to be a purchase plan exempted pursuant to the Instrument.

The market price of the Shares in the Company may rise and fall between the date of the SPP Offer and the date that any Shares are allotted to you as a result of your acceptance of the SPP Offer.

The current Share price can be obtained from the ASX.

You agree to pay the Issue Price per SPP Share for the number of SPP Shares you have applied for or, if there is a scale-back, the number of SPP Shares calculated under clause 2.10 of this section 2.

## **2.7 Number of SPP Shares to be issued**

If you apply for SPP Shares, you will apply for a certain value, rather than a certain number, of SPP Shares. If your Application is accepted, the Company will divide the value of your Application Money by the Issue Price in order to determine the number of SPP Shares that, subject to scale-back, will be issued to you.

If this calculation produces a fractional number, the number of SPP Shares issued will be rounded down to the nearest whole SPP Share (refer to clause 2.10 for more information on rounding).

For each \$1,000 of shares applied for, you will receive 500,000 SPP Shares.

## **2.8 Issue**

SPP Shares will be issued on the Issue Date.

SPP Shares will rank equally with existing Shares as at the Issue Date.

The Company will apply to the ASX for the quotation of SPP Shares. It is anticipated that SPP Shares will be quoted on or shortly after the Issue Date.

## **2.9 Acknowledgements**

By making payment for the SPP Shares you wish to apply for, you:

- (a) irrevocably and unconditionally agree to the terms and conditions of the SPP and the terms and conditions of the Application Form (if applicable) and agree not to do any act or thing that would be contrary to the spirit, intention or purpose of the SPP;
- (b) warrant that all details and statements in your Application are true and complete and not misleading;
- (c) agree that your Application will be irrevocable and unconditional (that is, it cannot be withdrawn);
- (d) warrant that you are an Eligible Shareholder and are eligible to participate in the SPP;
- (e) acknowledge that no interest will be paid on any Application Money held pending the issue of SPP Shares or subsequently refunded to you for any reason;
- (f) acknowledge that the Company, its officers and agents are not liable for any consequences of the exercise or non-exercise of its discretions referred to in these terms and conditions;
- (g) acknowledge and agree that:
  - (i) you are not in the United States and are not acting for the account or benefit of a person in the United States (in the event that you are acting for the account or benefit of a person in the United States, you are not applying for, or acquiring, any SPP Shares for the account or benefit of that person);
  - (ii) the SPP Shares have not been, and will not be, registered under the US Securities Act or the securities laws of any state or other jurisdiction of the

United States, and accordingly, the SPP Shares may not be offered or sold in the United States except in transactions exempt from, or not subject to, the registration requirements of the US Securities Act and any applicable United States state securities laws;

- (iii) you have not, and will not, send this SPP Offer Booklet or any materials relating to the SPP to any person in the United States or elsewhere outside Australia and New Zealand;
  - (iv) if in the future you decide to sell or otherwise transfer the SPP Shares, you will only do so in the regular way for transactions on the ASX where neither you nor any person acting on your behalf know, or have reason to know, that the sale has been pre-arranged with, or that the purchaser is, a person in the United States; and
  - (v) if you are acting as a trustee, nominee or Custodian, each Eligible Beneficiary on whose behalf you are applying for and acquiring SPP Shares is a resident in Australia or New Zealand and is not in the United States, and you have not sent this SPP Offer Booklet, or any materials relating to the SPP, to any person outside Australia and New Zealand;
- (h) if you are applying on your own behalf (and not as a Custodian), you acknowledge and agree that:
- (i) you are not applying for SPP Shares with Application Money of more than \$30,000 under the SPP (including by instructing a Custodian to acquire SPP Shares on your behalf under the SPP);
  - (ii) the total of Application Money for the following does not exceed \$30,000:
    - (A) the SPP Shares the subject of the Application;
    - (B) any other Shares issued to you under the SPP or any similar arrangement in the 12 months before the Application;
    - (C) any other SPP Shares which you have instructed a Custodian to acquire on your behalf under the SPP; and
    - (D) any other Shares issued to a Custodian in the 12 months before the Application as a result of an instruction given by you to the Custodian to apply for Shares on your behalf under an arrangement similar to the SPP;
- (i) if you are a Custodian and are applying on behalf of an Eligible Beneficiary on whose behalf you hold Shares, you acknowledge and agree that:
- (i) you are a Custodian (as that term is defined in ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547);
  - (ii) you held Shares on behalf of the Eligible Beneficiary or Downstream Custodian as at the Record Date who has instructed you to apply for SPP Shares on their behalf under the SPP and that that Eligible Beneficiary has been given a copy of this SPP Offer Booklet;
  - (iii) you are not applying for SPP Shares on behalf of any Eligible Beneficiary or Downstream Custodian with Application Money of more than \$30,000 under the SPP and similar arrangement in the 12 months before this Application; and
  - (iv) the information in the Custodian Certificate submitted with your Application is true, correct and not misleading;
- (j) accept the risk associated with any refund that may be dispatched to you by direct credit or cheque to your address shown on the Register;

- (k) agree to be bound by the Constitution (as amended and as it may be amended from time to time in the future);
- (l) acknowledge that none of the Company, its advisers or agents, has provided you with any financial product or investment advice or taxation advice in relation to the SPP, or has any obligation to provide such advice; and
- (m) you authorise the Company, and its officers and agents, to do anything on your behalf necessary for SPP Shares to be issued to you in accordance with these terms and conditions.

## 2.10 Scale-back

As the SPP is not underwritten, the SPP may raise more or less than the targeted amount (\$282,000). In the event that subscriptions for more than \$282,000 are received for the SPP, the Company may in its discretion accept oversubscriptions above this amount, subject to compliance with the ASX Listing Rules, *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547* and all other applicable laws and regulations. Alternatively, the Company may decide in its absolute discretion to conduct a scale-back of applications.

Any scale-back may be applied to the extent and in the manner the Directors' see fit, which may include taking into account a number of factors, such as the size of an applicant's shareholding at the Record Date, the extent to which the applicant has sold or purchased shares since the Record Date, whether the applicant has multiple registered holdings, the date on which the application was made and the total applications received from Eligible Shareholders.

If there is a scale-back you may receive less than the parcel of SPP Shares for which you have applied. If a scale-back produces a fractional number of SPP Shares when applied to your parcel, the number of SPP Shares you will be allotted will be rounded down to the nearest whole number of SPP Shares. Unless the Company exercises its right to scale-back Applications or refunds amounts by reason of not receiving one of the amounts designated on the Application Form (in which case, it will return any excess Application Money to you by cheque), the Company will retain any excess Application Money that is less than \$5.00 as it is not practical to refund any amount of less than \$5.00 to Shareholders.

Any Application Money received that is to be refunded, must be refunded without interest as soon as practicable in accordance with the requirements of the Corporations Act.

## 2.11 Effect of the SPP Offer

The principal effect of the SPP, assuming it is fully subscribed, will be to raise \$282,000 by issuing approximately 141,000,000 Shares (subject to rounding adjustments) which would represent approximately 30% of Shares on issue prior to the SPP and which represent approximately 23% of Shares on issue following the SPP. Assuming the SPP Offer is fully subscribed, following the SPP Offer, the Company will have approximately 611,000,000 Shares on issue.

## 2.12 Shortfall

The offer under the SPP is not underwritten. To the extent that there is a shortfall in the subscription for SPP Shares under the SPP (**Shortfall**), the Directors of the Company reserve the right to issue the SPP Shares that comprises the Shortfall to Institutional Investors at their absolute discretion, to the extent that any such placement of SPP Shares under the Shortfall can be made by the Company having regard to the ASX Listing Rules and the Corporations Act.

## 2.13 Variation and termination

The Company reserves the right at any time to:

- (a) amend or vary these terms and conditions;
- (b) waive strict compliance with any provision of these terms and conditions;

- (c) withdraw the SPP Offer or suspend or terminate the SPP;
- (d) accept late Applications under the Offer (subject to compliance with the Corporations Act and the ASX Listing Rules);
- (e) vary the timetable for the SPP, including the Closing Date; and
- (f) not accept an Application, not issue SPP Shares or issue SPP Shares to a value less than that applied for under the SPP by an Eligible Shareholder (including a Custodian applying on behalf of its Eligible Beneficiaries or Downstream Custodian).

In the event that the SPP is withdrawn or terminated, all Application Money will be refunded as soon as practicable in accordance with the requirements of the Corporations Act. No interest will be paid on any money returned to you.

### **3 Additional information**

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#### **3.1 Responsibility for this SPP Offer Booklet**

This SPP Offer Booklet (including the attached Application Form) has been prepared by the Company. No party other than the Company has authorised or caused the issue of this SPP Offer Booklet, or takes any responsibility for, or makes or gives any statements, representations or undertakings in this SPP Offer Booklet.

#### **3.2 Date of this SPP Offer Booklet**

This SPP Offer Booklet is dated 23 July 2024. Subject to the following paragraph, statements in this SPP Offer Booklet are made only as of the date of this SPP Offer Booklet unless otherwise stated and the information in this SPP Offer Booklet remains subject to change without notice. The Company is not responsible for updating this SPP Offer Booklet. There may be additional announcements that are made by the Company (including after the date of this SPP Offer Booklet) that may be relevant to your consideration of whether to take up the SPP Offer. Therefore, it is prudent that you check whether any further announcements have been made by the Company before submitting an Application. That information is available to the public from ASX and can be accessed at [www.asx.com.au](http://www.asx.com.au).

#### **3.3 Ranking of SPP Shares**

The SPP Shares issued under the SPP Offer will be fully paid and rank equally with existing Shares with effect from their date of issue. The rights attaching to the SPP Shares are set out in the Company's constitution and are regulated by the Corporations Act, ASX Listing Rules and general law.

#### **3.4 Allotment, quotation and trading**

The Company will apply for quotation of the SPP Shares on ASX in accordance with Listing Rule requirements. If ASX does not grant quotation of the SPP Shares, the Company will repay all Application Monies (without interest). Subject to ASX approval being granted, it is expected that the SPP Shares allotted under the SPP Offer will commence trading on a normal basis on 13 August 2024. Application Monies will be held by the Company on trust for Applicants until the SPP Shares are allotted. No interest will be paid on Application Monies, and any interest earned on Application Monies will be for the benefit of the Company and will be retained by the Company irrespective of whether SPP Shares are issued. It is the responsibility of Applicants to determine the number of SPP Shares allotted and issued to them prior to trading in such Shares. The sale by an Applicant of SPP Shares prior to receiving their holding statement is at the Applicant's own risk. The Company and the Registry and their advisers disclaim all liability whether in negligence or otherwise (to the maximum extent permitted by law) to persons who trade SPP Shares before receiving their holding statements, whether on the basis of confirmation of the allocation provided by the Company or the Registry or otherwise.



### **3.5 Dispute resolution**

The Company may settle, in any manner it deems, any difficulties, anomalies or disputes which may arise in connection with the operation of the SPP whether generally or in relation to any participant or any Application for SPP Shares, and its decision shall be conclusive and binding on all participants and other persons to whom the determination relates.

The powers of the Company under these terms and conditions may be exercised by the Directors or any delegate or representative of the Directors.

### **3.6 Continuous disclosure**

The Company is a “disclosing entity” under the Corporations Act and is subject to regular reporting and disclosure obligations under the Corporations Act and the ASX Listing Rules, including the preparation of annual reports and half yearly reports. The Company is required to notify ASX of information about specific events and matters as they arise for the purposes of ASX making that information available to the stock markets conducted by ASX. In particular, the Company has an obligation under the ASX Listing Rules (subject to certain exceptions) to notify ASX immediately of any information, of which it is or becomes aware, which a reasonable person would expect to have a material effect on the price or value of the Company Shares. That information is available to the public from ASX and can be accessed at [www.asx.com.au](http://www.asx.com.au). Some documents are required to be lodged with ASIC in relation to the Company. These documents may be obtained from, or inspected at, an ASIC office.

### **3.7 No cooling off rights**

Cooling off rights do not apply to an investment in SPP Shares. You cannot withdraw your Application once it has been made or accepted.

### **3.8 Not financial product or investment advice**

This SPP Offer Booklet and the accompanying Application Form is for information purposes only and is not a prospectus, disclosure document or other offering document under the Corporations Act or any other law and has not been lodged with ASIC. It is also not financial product or investment advice or a recommendation to acquire SPP Shares and has been prepared without taking into account your objectives, financial circumstances or particular needs.

This SPP Offer Booklet should not be considered to be comprehensive and does not purport to contain all the information that you may require to make a decision about whether to submit your Application Form and invest in SPP Shares. This SPP Offer Booklet should be read in conjunction with the Company’s other periodic statements and continuous disclosure announcements lodged with ASX which are available at [www.asx.com.au](http://www.asx.com.au).

Before making an investment decision, you should consider the appropriateness of the information in this SPP Offer Booklet having regard to your own objectives, financial situation and needs and seek legal and taxation advice appropriate to your jurisdiction. If you have any questions about whether you should participate in the SPP Offer, you should seek professional financial advice before making any investment decision. The Company is not licensed to provide financial product advice in respect of the SPP Shares.

### **3.9 Governing law**

These terms and conditions are governed by the laws in force in New South Wales.

Any dispute arising out of, or in connection with, these terms and conditions, or the SPP Offer, will be determined by the courts of New South Wales.

By accepting the SPP Offer, you agree to submit to the non-exclusive jurisdiction of the courts in New South Wales.

Other terms and conditions, rights and obligations of SPP Shares are contained in the Constitution of the Company.

The terms and conditions of the SPP prevail to the extent of any inconsistency with the Application Form.

## 4 Glossary

In this SPP Offer Booklet, the following capitalised terms have the following meanings (unless the context requires otherwise):

|                               |   |
|-------------------------------|---|
| <b>Application</b>            | your application for SPP Shares under this SPP.   |
| <b>Application Form</b>       | your personalised application form enclosed with this SPP Offer Booklet.  |
| <b>Application Money</b>      | the money received from each Eligible Shareholder.  |
| <b>ASIC</b>                   | Australian Securities & Investments Commission.   |
| <b>ASX</b>                    | ASX Limited ACN 008 624 691 or the market operated by it as the context requires.   |
| <b>ASX Listing Rules</b>      | the official listing rules of ASX, as amended or replaced from time to time.  |
| <b>Beneficiary</b>            | either or both of the following: <ul style="list-style-type: none"> <li>one or more persons on whose behalf a Custodian holds Shares; and/or</li> <li>another custodian (a Downstream Custodian) on whose behalf a Custodian holds Shares where the Downstream Custodian holds the beneficial interests in the Shares on behalf of one or more persons.</li> </ul>  |
| <b>Closing Date</b>           | the date detailed in Section 1.1 of this SPP Offer Booklet.   |
| <b>Company</b>                | Thrive Tribe Technologies Limited ACN 600 717 539.  |
| <b>Constitution</b>           | the constitution of the Company as amended or replaced from time to time.   |
| <b>Corporations Act</b>       | the <i>Corporations Act 2001</i> (Cth).   |
| <b>Custodian</b>              | a custodian as defined in clause 4 of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> .  |
| <b>Custodian Certificate</b>  | a certificate complying with clause 8(3) of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> .  |
| <b>Director</b>               | a director of the Company.  |
| <b>Downstream Custodian</b>   | a downstream custodian as defined in clause 8 of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> .   |
| <b>EFT</b>                    | electronic funds transfer   |
| <b>Eligible Beneficiary</b>   | a Beneficiary of a Custodian with a registered address in either Australia or New Zealand as at the Record Date, provided that such Beneficiary is not in the United States.  |
| <b>Eligible Shareholder</b>   | a Shareholder who is a registered holder of Shares on the Record Date with a registered address in either Australia or New Zealand unless such Shareholder is in the United States or is acting for the account or benefit of a person in the United States (in which case such Shareholder will not be eligible to participate in respect of the SPP Shares held for the account or benefit of that person in the United States).  |
| <b>Institutional Investor</b> | a person to whom an offer of shares may be made: <ul style="list-style-type: none"> <li>if in Australia, to sophisticated investors pursuant to s 708(8) of the Corporations Act and professional investors pursuant to s 708(11) of the Corporations Act;</li> <li>if in New Zealand, to a wholesale investor within the meaning of Schedule 1 of the Financial Markets Conduct Act 2013; and</li> <li>otherwise, in compliance with the laws of the jurisdiction in which the SPP Offer is made.</li> </ul> |
| <b>Issue Date</b>             | the date SPP Shares are issued to successful applicants, intended to be that date set out as the Issue Date in Section 1.1 of this SPP Offer Booklet.   |
| <b>Issue Price</b>            | A\$0.002 cents per share.   |
| <b>Opening Date</b>           | the date detailed in Section 1.1 of this SPP Offer Booklet.   |
| <b>Record Date</b>            | the date detailed in Section 1.1 of this SPP Offer Booklet.   |

|                          |  |
|--------------------------|--|
| <b>Register</b>          | means the register of Shareholders.  |
| <b>Registry</b>          | means Boardroom Pty Limited ACN 003 209 836.   |
| <b>Share</b>             | a fully paid ordinary share in the Company.  |
| <b>Shareholder</b>       | a registered holder of a Share.  |
| <b>Shortfall</b>         | has the meaning in Section 2.12 of this SPP Offer Booklet.   |
| <b>SPP</b>               | the share purchase plan offer made to Eligible Shareholders under this SPP Offer Booklet.  |
| <b>SPP Offer</b>         | the offer for Eligible Shareholders to purchase up to \$30,000 worth of SPP Shares under the SPP on the terms set out in this SPP Offer Booklet. |
| <b>SPP Offer Booklet</b> | this SPP Offer Booklet is dated 23 July 2024.  |
| <b>SPP Shares</b>        | the new Shares offered under the SPP at the Issue Price.   |
| <b>US Securities Act</b> | the United States Securities Act 1933, as amended or replaced from time to time.   |

## **5 Corporate Directory**

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### **Company**

Thrive Tribe Technologies Limited  
'MLC Centre' Level 57, 19-29 Martin Place  
Sydney, NSW 2000  
<https://www.thrivetribetech.com/>

### **Registry**

Boardroom Pty Limited  
Level 8, 210 George Street  
Sydney, NSW 2000  
[www.boardroomlimited.com.au](http://www.boardroomlimited.com.au)

### **Legal Adviser**

Thomson Geer  
Level 14, 60 Martin Place  
Sydney, NSW 2000  
<https://www.tglaw.com.au/>