Investor Presentation

2024 Full Year Results
16 August 2024



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Agenda

1 Introduction and Overview

Jason Pellegrino

Current Trading
Environment and Outlook

Jason Pellegrino

Group Financials

Peter Williams

OA Q&A

Jason Pellegrino & Peter Williams



Group Trading Performance

TRADING RESULT 1,2 (CONTINUING OPERATIONS)

(\$M)	FY24	FY23	% Change
Revenue	391.1	345.7	13.1%
Expenses	(254.1)	(237.1)	(7.2%)
EBITDA	137.1	108.6	26.2%
EBITDA margin (%)	35.0%	31.4%	
EBIT	92.7	70.3	31.9%
NPAT attributable to members of the company	49.4	38.6	27.9%
Earnings per share (NPAT) ¢	7.8	6.1	27.8%
Adjusted net profit attributable to members of the company ³	56.4	45.6	23.6%
Earnings per share (Adjusted net profit) ¢	8.9	7.2	23.5%

- Revenue increase of 13.1% to \$391.1 million
- Trading expenses increased 7.2% to \$254.1 million
- Trading EBITDA increased 26.2% to \$137.1 million
- Significant uplift in EBITDA margin from 31.4% to 35.0%
- NPAT increase of 27.9% to \$49.4 million
- Adjusted Net Profit increase of 23.6% to \$56.4 million
- Dividend of 4 cents per share, bringing full year dividend to 6 cents per share, in line with prior period

^{1.} Excludes significant items. 2. Excludes Domain Home Loans (DHL) which has been classified as a discontinued operation.. 3. Adjusted net profit represents the net profit after tax, after adding back amortisation on assets arising from purchase price allocation

INTRODUCTION & OVERVIEW

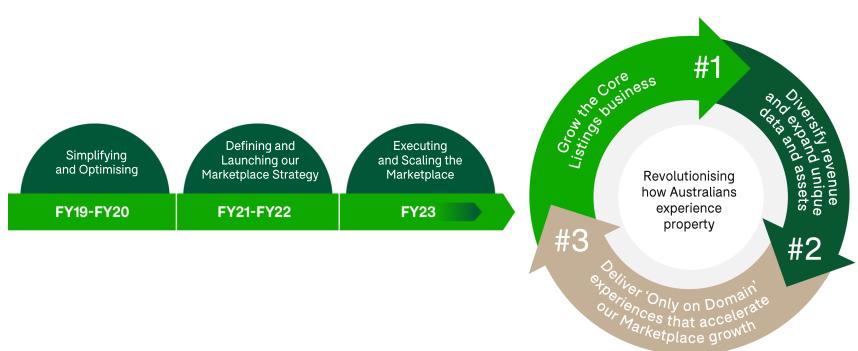
Segment Results

TRADING RESULT ^{1,2} (CONTINUING OPERATIONS)		REVENUE			EBITDA		EBITDA	MARGIN
(\$M)	FY24	FY23	% Change	FY24	FY23	% Change	FY24	FY23
Residential	265.8	223.1	19.2%					
Media, Developers & Commercial	51.5	47.8	7.8%					
Agent Solutions	38.2	40.7	(6.1%)					
Domain Insight	18.7	17.3	7.7%					
Core Digital	374.2	328.9	13.8%	171.2	134.9	26.9%	45.8%	41.0%
Consumer Solutions	-	-	-		-	-		-
Digital	374.2	328.9	13.8%	171.2	134.9	26.9%	45.8%	41.0%
Print	16.7	16.6	0.9%	1.1	2.3	(51.7%)	6.7%	14.0%
Corporate	0.2	0.2	0.3%	(35.3)	(28.7)	(23.0%)		-
Domain Group	391.1	345.7	13.1%	137.1	108.6	26.2%	35.0%	31.4%

^{1.} Excludes significant items. 2. Excludes Domain Home Loans (DHL) which has been classified as a discontinued operation.

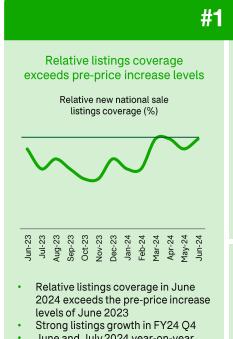
INTRODUCTION & OVERVIEW

Domain's flywheel is creating a powerful driver of Marketplace growth



FY24 Marketplace Progress

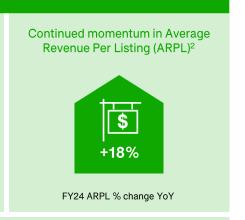


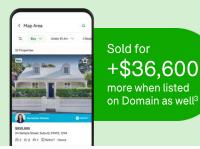


 June and July 2024 year-on-year listings growth has outperformed our major competitor



Growing the Core Listings business



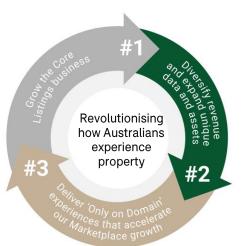


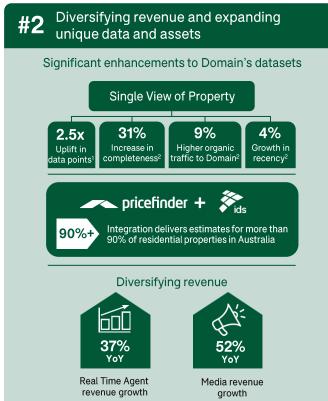
Domain is an essential part of every marketing schedule

On average nationally, a \$1 million property sold for \$36,600 more when Domain was added to the schedule alongside our nearest competitor

1. Ipsos iris Online Audience Measurement Service FY23 Q4 (April - June 2023) average compared to FY24 Q4 (April - June 2024) average, Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Group (Domain Group includes Brand Groups Domain, All Homes, Commercial Real Estate), Audience (000's). 2. Average Revenue Per Listing includes residential depth and subscription revenue excluding rent and deferred revenue for Sale listings. 3. Domain Internal Data and third-party data, Jan 23 - Dec 23 - calculation based on national average percentage increase of sold price over advertised price.

FY24 Marketplace Progress







1. FY24 uplift from FY23. 2. Year-on-Year % change.

Al is powering 'Only on Domain' experiences



Foundational investment to support future scale



Platforms

- Simplify and standardise products to support the business to scale
- Digitise and automate to improve the user experience
- Adopt flexible technology solutions to assist commercialisation at speed
- Completion of first stage of simplification and automation of the booking and billing platform, on time and under budget
- Core infrastructure investment enabling more efficient use of the cloud, greater use of AI and flexibility of offshore development



Personalisation

- Deploy technology to enable personalisation at scale
- Enhance the user experience by providing the right action to the right customer, through the right channel, at the right time
- Developed a segmented view of 7M+ agent and consumer profiles using AI
- Consolidated personalisation of all outbound consumer channels driving ~20% YoY improvement in enquiries from personalised messages



Privacy/Cybersecurity

- Ensure compliance with future privacy legislation
- Maintain consumer and customer trust in relation to data
- Enable commercial opportunities
- Strengthened foundational enterprise cyber security capability and controls, following successful delivery of first stage of roadmap to minimise cyber risk

FY24 ESG Priorities and Initiatives

Delivering to our purpose by adopting robust ESG practices



Bushfire impact on Australia's property market.

Operational focus



Carbon emissions management

- · Holistic review and rescope of Domain's emissions boundaries across Scope 1, 2 and 3
- · Commenced an emissions reporting assurance readiness assessment project in preparation for new reporting standards



Supporting sustainable property decisions

- · 'Only on Domain': Released second 'Sustainability in Property' research report, sharing unique insights on consumer trends in green homes
- 'Only on Domain': Held an inaugural Future Housing Forum bringing Government and industry together to discuss the risk to Australian homes from perils (flood, bushfire and coastal erosion)



Bringing diversity and inclusion to life

- · Delivered 12 month program of events and communications across topics of Pride, Reconciliation, Women in Tech and Environment
- · Achieved 88% in 'employees feel Domain values diversity and belonging' in FY24 engagement survey

Connecting to our communities

- · Launched partnership with Conservation Volunteers Australia. creating volunteering opportunities for employees in land and habitat regeneration
- · Shared more than 27 research reports to help Australians understand property fundamentals across affordability, accessibility and rental



Systems and processes

- · Implemented Information Security Management System (ISMS) to prepare for formal ISO 27001:2022 certification
- · Enhanced reporting via newly established cybsecurity governance working group

Trust and transparency

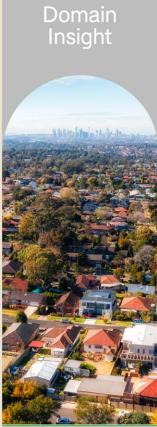
- Company-wide training programs across data governance, privacy awareness and cyber
- · Participation in surveys including CDP and Sustainalytics to provide investors transparency across ESG topics

Domain's Revenue Drivers

















Key Result Drivers

- FY24 total new 'for sale' listings volumes increased 3% YoY
- Average Revenue Per Listing increased by 18% YoY, supported by controllable elements of price and depth of 14%
- Record depth penetration and strong take-up of new Platinum Edge product
- Depth:Subscription revenue split 91%:9%



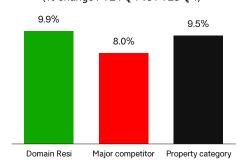
Delivering consistent Unique Audience growth

Domain's Unique Audience - Residential (Average quarterly UA in millions FY23 Q4 to FY24 Q4)¹



Outperforming category and major competitor

Unique Audience Growth - Residential (% change FY24 O4 vs FY23 O4)³



1. Ipsos iris Online Audience Measurement Service each quarter average from FY23 Q4 (April - June 2023) to FY24 Q4 (April - June 2024), Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Group Resi (includes Domain.com.au + Allhomes) (000's). 2. Ipsos iris Online Audience Measurement Service FY23 Q4 (April - June 2023) average compared to FY24 Q4 (April - June 2024) average, Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Group Resi (includes Domain.com.au + Allhomes), Audience (000's). 3. Ipsos iris Online Audience Measurement Service FY23 Q4 (April - June 2023) average compared to FY24 Q4 (April - June 2024) average, Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Group Resi (includes Domain.com.au + Allhomes) & REA Group Resi (realestate.com.au + property.com.au) & Homes and Property / Property Search Category, Audience (000's). 4. YouGov BrandIndex Australia February 2024, APAC Biggest Brand Mover. Available here.

Creating brand value

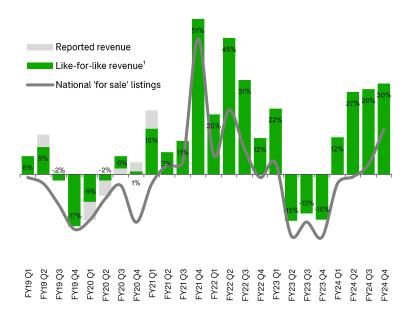
Domain was Australia's biggest brand mover in February⁴



Domain

Robust yield performance

Domain quarterly residential depth revenue versus new national 'for sale' market listings (% change YoY)



Domain has delivered consistent growth in depth penetration and residential Average Revenue Per Listing² despite listings volatility

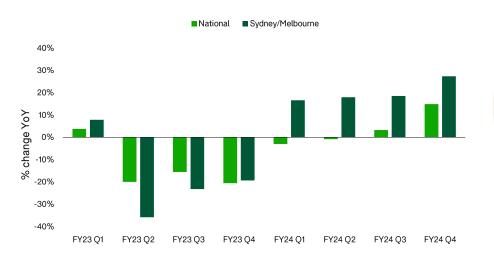


^{1.} Like-for-like depth revenue is adjusted for extra week in FY19 and impact of revenue deferral arising from new depth contract duration in FY20. 2. Average Revenue Per Listing includes residential depth and subscription revenue excluding rent and deferred revenue for Sale Listings.

Continued progress in micro market strategy

FY24 Market Environment

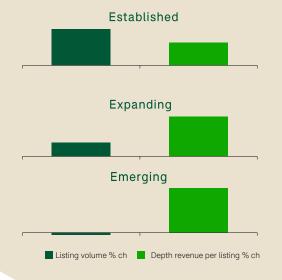
Sydney and Melbourne led the listings market downturn, and have led the market recovery



Micro Market Strategy

Driving strong yield growth in less developed markets despite soft listings environment

FY24 Listing Volume vs Depth Revenue Per Listing¹ (sale only)



^{1.} Depth revenue per listing is for new 'for sale' listings only and does not include the impact of revenue deferral

Residential product and commercial innovation

Powerful new 'reimagined' map search experience

- Prioritises a more efficient and effective user experience
- Provides market transparency for property seekers and greater agent branding opportunities
- Modernisation of our technology is enabling the acceleration of innovative new features







Recently sold listings



Market insights

New tablet experience

FY24 Price Increase innovation -Platinum Edge





Add-on to Platinum All contracts, introduced with the FY24 price review

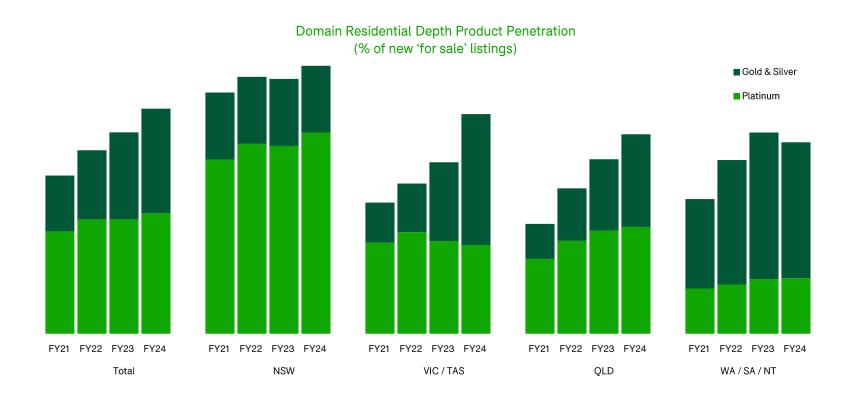
From initial take-up, the number of customers on Platinum Edge has increased by 96%

FY25 Price Increase innovation – Audience Boost

- · Utilises AIM's proprietary, hard-toreplicate technology platform to automatically and efficiently extend listings across a variety of digital platforms
- · Cost of social media revenue is variabilised against listings volumes
- · Reaches new buyers and retargets existing ones more efficiently



Continued strong growth in national depth penetration







Key Result Drivers

- Media significantly outperformed the broader display advertising market, benefiting from Domain's high quality consumer audiences
- Developers continued to experience a challenging market backdrop of high construction and funding costs
- Commercial Real Estate (CRE) delivered solid revenue growth

Improving performance across three verticals

Domain Media

- Revenue growth of 52% YoY, benefiting from Domain's high quality consumer audiences, and significantly outperforming the broader display advertising market
- Partnership with Domain Insight supporting the delivery of integrated client packages that incorporate customised data insights
- Finance, insurance and utilities categories are delivering strong performance



Developers

- Continued challenging market environment due to higher interest rates and construction costs
- Relative resilience in ACT and WA, with significant declines in other states
- Some offset to new project volume declines provided by extended listing duration with lower yields







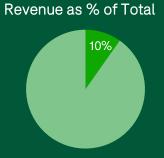
- Solid revenue growth of 18% YoY, benefiting from listings growth and new depth contract adoption.
- Listings growth across both sale and lease, with particularly strong depth performance in Queensland and NSW
- H2 growth moderated versus H1 reflecting the price increase which took effect at the beginning of FY23 H2



21 | FY24 Results Presentation



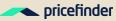




Key Result Drivers

- · Real Time Agent delivering ongoing subscriber momentum and accelerating contract volume growth
- Pricefinder benefiting from significant enhancement of data quality and coverage
- Realbase strong campaign management performance offset by AIM's lower gross revenues

Resilient subscription performance



(agents)

Data, Research & Insights

- Technology investment and new product integration supporting a solid performance
- Stable subscription revenue, and higher title search revenue benefiting from improving market environment



RealTime

Digital POS1 Workflow Platform

- Strong revenue growth of 37% YoY, with ongoing subscriber momentum
- Exceptionally strong contracts revenue due to increased agent adoption, higher volumes per agent and benefits from Sydney and Melbourne recovery

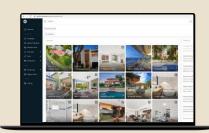




REALBASE

Property Marketing

- Strong results from core campaign management platform benefiting from listings recovery in Sydney and Melbourne
- Continued subscriber growth at Engage, benefiting from RTA and Pricefinder integration
- AIM gross revenues impacted by cost of living pressures in Australia and New Zealand



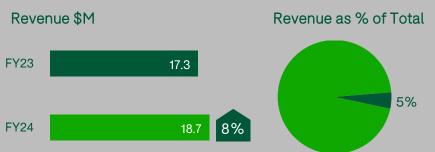
LeadScope

Al-driven Predictive Tool

- Progressed from beta to full monetisation with progressive state-by-state launches over the course of FY24
- Ongoing customer acquisition success underpinning revenue outperformance versus targets







Key Result Drivers

- 8% revenue growth benefiting from implementation phase of Western Australian Land Information Authority contract with IDS
- Momentum in Automated Valuation Model (AVM) client wins and increased usage from existing clients
- Pricefinder (non-agent) revenue decline reflects strategic decision to terminate data supply agreement with a competitor

24 | FY24 Results Prese

Domair

Providing actionable and customer centric solutions

Property Research Platform



 Property data platform with extensive data, insights and reporting tools

- Multi-decade history of comprehensive property data provided to financial institutions, developers, government, professional institutions and consumers
- Lower revenue contribution reflects strategic decision to terminate a data supply agreement with a competitor

Valuations and Data Solutions



- Automated and real-time property valuation models and indepth property research capability
- Comprehensive real time property information and analytical tools reduce costs, streamline processes and minimise risk

 Strong growth in valuations revenue reflecting both new client wins and increased share of volume from existing clients

Statutory Valuations Platform



VM Online

- Market-leading data business providing land and property valuation, insights and analytics services into the Government sector
- Platforms, workflow tools and property analytics allow Governments to make more timely and accurate decisions regarding land and property valuations

 Revenue benefited from implementation phase of Western Australian Land Information Authority contract

OVERVIEW

VALUE TO CUSTOMERS

FY24 PERFORMANCE



INTRODUCTION & OVERVIEW | CONSUMER SOLUTIONS

Domain has a valuable platform to deliver Marketplace solutions to consumers





(\$M)	FY24	FY23
Revenue Expenses	4.8 (5.9)	8.8 (14.1)
EBITDA	(1.0)	(5.3)
Net loss after tax	(1.1)	(5.9)
Net loss attributable to Non Controlling Interest	0.6	3.2
Net loss attributable to Members of the Company	(0.5)	(2.7)
Non cash impairment and other significant items	(0.4)	(4.6)
Net loss after significant items	(0.9)	(7.3)





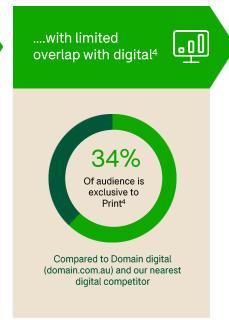
Key Result Drivers

- Year-on-year revenue increase reflecting recovery in high value Sydney and Melbourne markets
- Benefits from bundling Print with Social Boost
- Lower EBITDA contribution reflects higher production costs

Print delivers incremental exclusive audiences









^{1.} Roy Morgan, Apr 23 - Mar 24, Domain Group Print L4W (Domain NSW / VIC, Domain Prestige National, Domain Review (VIC), Allhomes), 12 month average. 2. Roy Morgan, Apr 22 - Mar 23, Domain Group Print L4W (Domain NSW / VIC, Domain Prestige National, Domain Review (VIC), Allhomes), 12 month average. Now Morgan, Apr 23 - Mar 24, Domain Group Print L4W (Domain NSW/VIC, Domain Prestige National, Domain Review (VIC), Allhomes), 12 month average, Looking to buy in the next 12 months (New or Established House, Flat, Apartment or Unit) compared to the national average. A Roy Morgan, Apr 23 - Mar 24, Domain Group Print L4W (Domain NSW/VIC, Domain Prestige National, Domain Review (VIC), Allhomes), compared to Domain.com.au L4W & Realestate.com.au L4W, 12 month average.





FY25 Outlook

- Trading in July has experienced ongoing growth, with new 'for sale' listings up 4% year-on-year on a like-for-like basis. Growth rates in Sydney and Melbourne have moderated from the very strong FY24 performance, with improving momentum in other states.
- FY25 costs are expected to increase in the high single to low double digit percentage range from the FY24 expense base (excluding discontinued operations) of \$254.1 million, reflecting ongoing investment to drive growth opportunities from Domain's Marketplace.
- Domain expects stable EBITDA margins in FY25, balancing confidence to invest in the ongoing growth of the business with continuing efforts to drive productivity.



Reconciliation of statutory (reported 4E) to trading result FY24

FY24 (\$M)	STATUTORY (REPORTED 4E)	LESS SIGNIFICANT ITEMS	LESS DISCONTINUED OPERATIONS	TRADING PERFORMANCE	PLUS NET* PROFIT ADJUSTMENT	ADJUSTED* TRADING PERFORMANCE
Revenue	391.1	0.0	-	391.1	-	391.1
Expenses	(261.2)	(7.1)	-	(254.1)		(254.1)
EBITDA	130.0	(7.1)	-	137.1	-	137.1
Depreciation & Amortisation	(44.4)	0.0	-	(44.4)	9.9	(34.5)
EBIT	85.6	(7.1)	-	92.7	9.9	102.6
Net Finance Costs	(13.3)	(0.9)	-	(12.4)		(12.4)
Net Profit / (Loss) Before Tax	72.3	(8.0)	-	80.3	9.9	90.2
Tax (Expense)/ Benefit	(21.1)	1.9		(23.0)	(3.0)	(25.9)
Net Profit / (Loss) After Tax	51.2	(6.1)	-	57.3	6.9	64.2
Net Loss from Discontinued Operations	(1.0)	-	(1.0)			0.0
Net Profit/(Loss) from all operations	50.2	(6.1)	(1.0)	57.3	6.9	64.2
Net Profit attributable to Non Controlling Interest	(7.8)	0.0	0.1	(8.0)		(8.0)
Net Profit / (Loss) Attributable to Members of the Company	42.4	(6.1)	(0.9)	49.4	6.9	56.3
Earnings Per Share (EPS) (¢)	6.7	-	-	7.8	-	8.9

^{*} Adjusted net profit represents the net profit after tax, after adding back amortisation on assets arising from purchase price allocation.

Reconciliation of statutory (reported 4E) to trading result FY23

FY23 (\$M)	STATUTORY (REPORTED 4E)	LESS SIGNIFICANT ITEMS	LESS DISCONTINUED OPERATIONS	TRADING PERFORMANCE	PLUS NET PROFIT ADJUSTMENT*	ADJUSTED TRADING PERFORMANCE*
Revenue	345.8	0.1	-	345.7	-	345.7
Expenses	(245.7)	(8.6)	-	(237.1)		(237.1)
EBITDA	100.1	(8.5)	-	108.6	-	108.6
Depreciation & Amortisation	(38.3)	0.0		(38.3)	10.1	(28.3)
EBIT	61.8	(8.5)	-	70.3	10.1	80.3
Net Finance Costs	(11.6)	(0.9)	-	(10.7)	-	(10.7)
Net Profit / (Loss) Before Tax	50.1	(9.4)	-	59.6	10.1	69.6
Tax (Expense)/ Benefit	(10.6)	4.4	-	(15.0)	(3.0)	(18.0)
Net Profit / (Loss) After Tax	39.6	(5.0)	-	44.6	7.0	51.6
Net Loss from Discontinued Operations	(10.5)	-	(10.5)	_	_	0.0
Net Profit/(Loss) from all operations	29.1	(5.0)	(10.5)	44.6	7.0	51.6
Net Profit attributable to Non Controlling Interest	(3.0)	(0.2)	3.2	(6.0)	-	(6.0)
Net Profit / (Loss) Attributable to Members of the Company	26.1	(5.2)	(7.3)	38.6	7.0	45.6
Earnings Per Share (EPS) (¢)	4.1	-	-	6.1	-	7.2

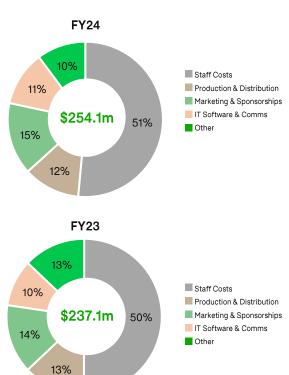
^{*} Adjusted net profit represents the net profit after tax, after adding back amortisation on assets arising from purchase price allocation.

Domain cost reconciliation and structure

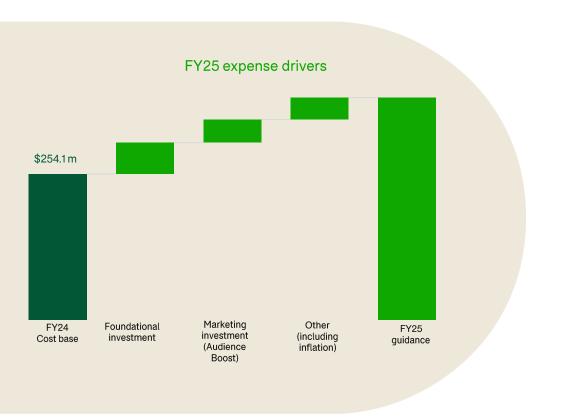
Cost Reconciliation of Statutory (Reported 4E) to Trading Expenses

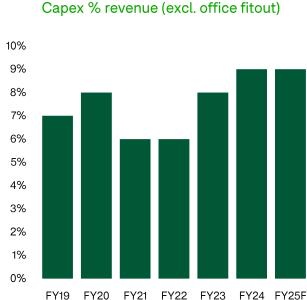
(\$M)	FY24	FY23	% CHANGE
Statutory expenses	(261.2)	(245.7)	(6.3%)
Less: Significant items	(7.1)	(8.6)	17.7%
Trading expenses	(254.1)	(237.1)	(7.2%)

Cost Structure



Domain's FY25 investment in growth





Significant items

(\$M)	FY24	FY23
Restructuring charges	(4.1)	(6.3)
Impairment	(1.0)	(0.6)
Costs related to mergers and acquisitions	(1.8)	(1.5)
(Loss) on contingent consideration payable	(1.0)	(1.3)
(Loss)/gain in relation to disposal of entities	(0.1)	0.1
Significant items, before tax	(8.0)	(9.4)
Income tax benefit	1.9	4.4
Significant items, net of tax	(6.1)	(5.0)

Cash flow (statutory)

(\$M)	FY24	FY23
Cash from Trading	138.0	95.3
Net Finance Charges	(12.5)	(9.2)
Income Tax Payments	(8.1)	(19.9)
Net Cash Inflow from Operating Activities	117.4	66.2
Investment in PP&E and Software	(37.1)	(30.3)
Net investment in businesses/ventures	(0.2)	(23.8)
Sublease Receipts	0.3	1.4
Net Cash Outflow from Investing Activities	(37.0)	(52.7)
Net Borrowing Proceeds/Repayments	(32.4)	2.6
Dividends Paid	(42.2)	(42.5)
Lease Payments	(4.7)	(5.6)
Net Payments for Share Purchase	(2.1)	(0.3)
Net Cash Outflow from Financing Activities	(81.4)	(45.8)
Net Cash (Outflow)	(1.0)	(32.3)
Cash at Beginning of Period	34.8	67.1
Consolidated Cash at End of Period	33.8	34.8
Less cash at bank attributable to discontinued operations	0.0	(1.3)
Cash and cash equivalents at end of Period	33.8	33.5

Debt facilities

Facility drawn down to \$185m as at June 2024



FY24 (\$M)	FACILITY	USAGE
Syndicated Bank Facility	355.0	185.0
Total Debt Facilities	355.0	185.0

Balance Sheet (Statutory)

Net debt of \$150.8m represents a leverage ratio of 1.10x, an improvement from 1.71x in FY23

(\$M)	FY24	FY23
Cash	33.8	33.5
Trade and Other Receivables	60.6	51.3
Assets held for sale	0.0	7.1
Current Assets	94.4	91.9
Intangible Assets	1,373.4	1,375.7
Property, Plant and Equipment	4.2	6.2
Non-Current Lease Assets	11.8	16.3
Non Current Assets	1,389.4	1,398.2
Total Assets	1,483.8	1,490.1
Current Lease Liability	3.8	4.9
Other Current Liabilities	77.4	43.0
Liabilities directly associated with assets held for sale	0.0	5.1
Current Liabilities	81.2	53.0
Interest Bearing Liabilities	184.6	219.3
Non-Current Lease Liability	11.3	15.3
Deferred Tax Liabilities	77.4	86.2
Other Non-Current Liabilities	15.4	14.0
Non Current Liabilities	288.7	334.9
Total Liabilities	369.9	387.8
Net Assets	1,113.9	1,102.3
Contributed Equity	1,474.9	1,474.9
Shares held in trust	(2.5)	(1.9)
Reserves	(40.1)	(44.7)
Retained Losses	(331.9)	(336.0)
Total Parent Equity Interest	1,100.3	1,092.3
Non-ControllingInterest	13.5	10.0
Total Equity	1,113.9	1,102.3
Net Debt / (Cash)	150.8	185.8



FY24 Performance

- 18% ARPL growth
- 10% Unique Audience growth
- Recovery in relative listings coverage

FY25 Outlook

- Low single digit listings growth
- Average price increase of 8%
- Ongoing depth growth

- Significant enhancements to Domain's data sets
- Strong growth at Real Time Agent and Media
- Leverage enhanced data to improve the consumer experience, and drive continued audience growth

- Audience Boost launch delivers value for agents, vendors and Domain
- Nine partnership supports 'Only on Domain' experiences
- Audience Boost to drive higher depth penetration and audience growth
- Scale impact from Nine's 'always on' marketing platform

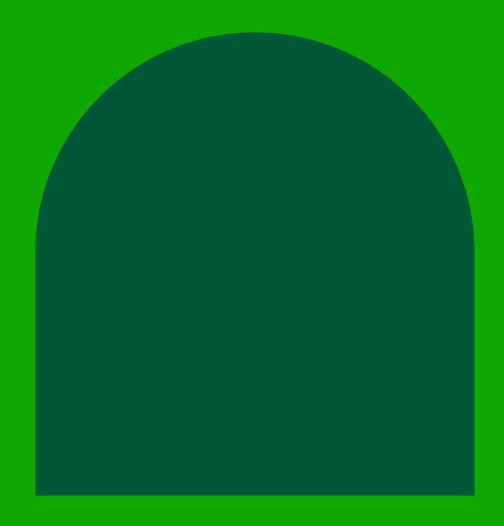
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04 Q&A

Jason Pellegrino, CEO Peter Williams, CFO



Thank you



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