

ASX: ROC 20 August 2024

RocketBoots secures further contract extension with a NZ bank

RocketBoots Limited ("RocketBoots", ASX:ROC) is pleased to announce it has signed contracts with ASB Bank Limited (ASB) to extend its software contract, previously announced on 8 May 2023 titled "RocketBoots secures a contract with a major NZ bank".

- 1. Contract Value: \$192,817K (NZD), an increase of \$48K ARR (paid in advance)
- 2. Contract Term: 1 Year with an option to extend annually
- 3. Termination: The contract can be terminated with 14 days' notice.

More information about ASB Bank Limited can be found here www.asb.co.nz

About RocketBoots

RocketBoots is a Software-as-a-Service (SaaS) platform designed to empower retail banks and retailers address the challenges of a dynamic customer landscape using technology that leverages machine learning, edge computing, and cloud.

Our core focus is to help customers adapt In-Person channels to continuously changing customer behaviour patterns to ensure physical locations remain relevant and efficient and to maximise margins. To do this RocketBoots software assists optimise staffing, customer experience & loss prevention strategies, ultimately leading to improved profitability. Our **Key Solutions** are:

- Adaptive Workforce Optimisation:
 Reduce staffing costs whilst improving customer service, loyalty & NPS
- Adaptive Loss Prevention:
 A revolutionary approach to preventing loss & needless friction at checkout

End of Announcement

Authorised for release by the Board of RocketBoots Limited.

For further information contact:

Joel Rappolt (Chief Executive Officer): <u>investors@rocketboots.com</u>

Keep up to date with RocketBoots news and announcements:

- LinkedIn: <u>www.linkedin.com/company/rocketboots</u>
- RocketBoots Investor Centre: <u>www.rocketboots.com/investors</u>