## **Appendix 4G**

# Key to Disclosures Corporate Governance Council Principles and Recommendations

Name of entity		
BirdDog Technology Limited		
ABN/ARBN		Financial year ended:
18 653 360 448		30 June 2024
Our corporate governance statem	ent <sup>1</sup> for the period above can be fo	ound at:2
These pages of our		
annual report:		
☐ This URL on our website: https://birddog.tv/investor/		
The Corporate Governance State approved by the board.	ment is accurate and up to date as	at 29 August 2024 and has been
The annexure includes a key to w	here our corporate governance dis	closures can be located.3
Date: 29 August 2024		
Name of authorised officer authorising lodgement: Justin Mouchacca - Company Secretary		cretary

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of Listing Rule 4.10.3.

Under Listing Rule 4.7.3, an entity must also lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX. The Appendix 4G serves a dual purpose. It acts as a key designed to assist readers to locate the governance disclosures made by a listed entity under Listing Rule 4.10.3 and under the ASX Corporate Governance Council's recommendations. It also acts as a verification tool for listed entities to confirm that they have met the disclosure requirements of Listing Rule 4.10.3

The Appendix 4G is not a substitute for, and is not to be confused with, the entity's corporate governance statement. They serve different purposes and an entity must produce each of them separately.

See notes 4 and 5 below for further instructions on how to complete this form.

Name of entity

<sup>&</sup>lt;sup>1</sup> "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

<sup>&</sup>lt;sup>2</sup> Tick whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where your corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

<sup>&</sup>lt;sup>3</sup> Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

#### ANNEXURE - KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corpo	rate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
PRINC	CIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND O	/ERSIGHT	
1.1	A listed entity should have and disclose a board charter setting out:     (a) the respective roles and responsibilities of its board and management; and     (b) those matters expressly reserved to the board and those delegated to management.	and we have disclosed a copy of our board charter at: https://birddog.tv/investor/	□ set out in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
1.2	A listed entity should:     (a) undertake appropriate checks before appointing a director or senior executive or putting someone forward for election as a director; and     (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.		set out in our Corporate Governance Statement OR we are an externally managed entity and this recommendation is therefore not applicable

<sup>&</sup>lt;sup>4</sup> Tick the box in this column only if you have followed the relevant recommendation in full for the whole of the period above. Where the recommendation has a disclosure obligation attached, you must insert the location where that disclosure has been made, where indicated by the line with "insert location" underneath. If the disclosure in question has been made in your corporate governance statement, you need only insert "our corporate governance statement". If the disclosure has been made in your annual report, you should insert the page number(s) of your annual report (eg "pages 10-12 of our annual report"). If the disclosure has been made on your website, you should insert the URL of the web page where the disclosure has been made or can be accessed (eg "www.entityname.com.au/corporate governance/charters/").

<sup>&</sup>lt;sup>5</sup> If you have followed all of the Council's recommendations <u>in full</u> for the <u>whole</u> of the period above, you can, if you wish, delete this column from the form and re-format it. ASX Listing Rules Appendix 4G (current at 17/7/2020)

Corpo	orate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
1.5	A listed entity should:  (a) have and disclose a diversity policy;  (b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and  (c) disclose in relation to each reporting period:  (1) the measurable objectives set for that period to achieve gender diversity;  (2) the entity's progress towards achieving those objectives; and  (3) either:  (A) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or  (B) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.  If the entity was in the S&P / ASX 300 Index at the commencement of the reporting period, the measurable objective for achieving gender diversity in the composition of its board should be to have not less than 30% of its directors of each gender within a specified period.		<ul> <li>✓ set out in our Corporate Governance Statement OR</li> <li>✓ we are an externally managed entity and this recommendation is therefore not applicable</li> <li>Note that we have disclosed a copy of our diversity charter at: https://birddog.tv/investor/</li> </ul>
1.6	A listed entity should:     (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and     (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.	and we have disclosed the evaluation process referred to in paragraph (a) at: in the Board Charter containing the performance evaluation policy available on the Company's website at https://birddog.tv/investor/ and whether a performance evaluation was undertaken for the reporting period in accordance with that process at: in our Corporate Governance Statement at https://birddog.tv/investor/	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

Corp	orate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
1.7	A listed entity should:     (a) have and disclose a process for evaluating the performance of its senior executives at least once every reporting period; and     (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.	and we have disclosed the evaluation process referred to in paragraph (a) and whether a performance evaluation was undertaken for the reporting period in accordance with that process at in our Corporate Governance Statement at https://birddog.tv/investor/	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

Corpor	rate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCI	PLE 2 - STRUCTURE THE BOARD TO BE EFFECTIVE AND ADD	VALUE	
2.1	The board of a listed entity should:  (a) have a nomination committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.	As disclosed in our Statutory Financial Statements for the year ended, and as at, 30 June 2024, the Company's Nomination & Remuneration Committee was superseded from 17 May 2024, when the Company's board comprised three members whereby the Nomination & Remuneration Committee was disbanded and thereafter the Full Board meetings addressed matters previously dealt with by this Committee.  We have disclosed the charter of the committee at our website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills that the board currently has or is looking to achieve in its membership.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable
2.3	A listed entity should disclose:     (a) the names of the directors considered by the board to be independent directors;     (b) if a director has an interest, position, affiliation or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position or relationship in question and an explanation of why the board is of that opinion; and     (c) the length of service of each director.	and we have disclosed the names of the directors considered by the board to be independent directors at: our Corporate Governance Statement (b) is not applicable (c) the length of service of each director at: is disclosed in our Annual Report	□ set out in our Corporate Governance Statement
2.4	A majority of the board of a listed entity should be independent directors.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5	
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable	
2.6	A listed entity should have a program for inducting new directors and for periodically reviewing whether there is a need for existing directors to undertake professional development to maintain the skills and knowledge needed to perform their role as directors effectively.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable	
PRINCI	PLE 3 – INSTIL A CULTURE OF ACTING LAWFULLY, ETHICALLY	AND RESPONSIBLY		
3.1	A listed entity should articulate and disclose its values.		⊠ set out in our Corporate Governance Statement	
3.2	A listed entity should:     (a) have and disclose a code of conduct for its directors, senior executives and employees; and     (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	and we have disclosed our code of conduct at: on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement	
3.3	A listed entity should:     (a) have and disclose a whistleblower policy; and     (b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	and we have disclosed our whistleblower policy on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement	
3.4	A listed entity should:  (a) have and disclose an anti-bribery and corruption policy; and  (b) ensure that the board or committee of the board is informed of any material breaches of that policy.	and we have disclosed our Code of Conduct which includes our anti-bribery and corruption policy on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement	

Corpora	ate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	PLE 4 – SAFEGUARD THE INTEGRITY OF CORPORATE REPOR	TS	
4.1	The board of a listed entity should:  (a) have an audit committee which:  (1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and  (2) is chaired by an independent director, who is not the chair of the board, and disclose:  (3) the charter of the committee;  (4) the relevant qualifications and experience of the members of the committee; and  (5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	As disclosed in our Statutory Financial Statements for the year ended, and as at, 30 June 2024, the Company's Audit & Risk Committee was superseded from 17 May 2024, when the Company's board comprised three members whereby the Audit & Risk Committee was disbanded and thereafter the Full Board meetings addressed matters previously dealt with by this Committee.  We have disclosed the charter of the committee at our website at https://birddog.tv/investor/	set out in our Corporate Governance Statement
4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.		□ set out in our Corporate Governance Statement
4.3	A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.		□ set out in our Corporate Governance Statement

Corpora	ate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
PRINCIP	PLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE		
5.1	A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	and we have disclosed our continuous disclosure policy on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement
5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.		□ set out in our Corporate Governance Statement
5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.		□ set out in our Corporate Governance Statement
PRINCIP	PLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS		
6.1	A listed entity should provide information about itself and its governance to investors via its website.	and we have disclosed information about us and our governance on our website at: https://birddog.tv/investor/	□ set out in our Corporate Governance Statement
6.2	A listed entity should have an investor relations program that facilitates effective two-way communication with investors.		□ set out in our Corporate Governance Statement
6.3	A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	and we have disclosed how we facilitate and encourage participation at meetings of security holders in the shareholder communication policy on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement
6.4	A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.		□ set out in our Corporate Governance Statement
6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.		□ set out in our Corporate Governance Statement

Corpora	te Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	PLE 7 – RECOGNISE AND MANAGE RISK		
7.1	The board of a listed entity should:  (a) have a committee or committees to oversee risk, each of which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	As disclosed in our Statutory Financial Statements for the year ended, and as at, 30 June 2024, the Company's Audit & Risk Committee was superseded from 17 May 2024, when the Company's board comprised three members whereby the Audit & Risk Committee was disbanded and thereafter the Full Board meetings addressed matters previously dealt with by this Committee.  We have disclosed the charter of the committee at our website at https://birddog.tv/investor/	set out in our Corporate Governance Statement
7.2	The board or a committee of the board should:  (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and  (b) disclose, in relation to each reporting period, whether such a review has taken place.	and we have disclosed whether a review of the entity's risk management framework was undertaken during the reporting period at: our Corporate Governance Statement	□ set out in our Corporate Governance Statement
7.3	A listed entity should disclose:     (a) if it has an internal audit function, how the function is structured and what role it performs; or     (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its governance, risk management and internal control processes.	The Company complies with paragraph (b): and we have disclosed the fact that we do not have an internal audit function and the processes we employ for evaluating and continually improving the effectiveness of our risk management and internal control processes at: our Corporate Governance Statement and in the full Corporate Governance Policy which is on the Company's website at https://birddog.tv/investor/	□ set out in our Corporate Governance Statement

Corpora	te Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
7.4	A listed entity should disclose whether it has any material exposure to environmental or social risks and, if it does, how it manages or intends to manage those risks.	and we have disclosed whether we have any material exposure to environmental and social risks at: our Corporate Governance Statement and, if we do, how we manage or intend to manage those risks in our Annual Report	□ set out in our Corporate Governance Statement

Corpora	te Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	LE 8 – REMUNERATE FAIRLY AND RESPONSIBLY		
8.1	The board of a listed entity should:  (a) have a remuneration committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	As disclosed in our Statutory Financial Statements for the year ended, and as at, 30 June 2024, the Company's Audit & Risk Committee was superseded from 17 May 2024, when the Company's board comprised three members whereby the Audit & Risk Committee was disbanded and thereafter the Full Board meetings addressed matters previously dealt with by this Committee.  We have disclosed the charter of the committee at our website at https://birddog.tv/investor/	set out in our Corporate Governance Statement OR we are an externally managed entity and this recommendation is therefore not applicable
8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	and we have disclosed separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives in the Annual Report and the Corporate Governance Statement which is on the Company's website at https://birddog.tv/investor/	set out in our Corporate Governance Statement OR we are an externally managed entity and this recommendation is therefore not applicable
8.3	A listed entity which has an equity-based remuneration scheme should:     (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and     (b) disclose that policy or a summary of it.	and we have disclosed our policy on this issue or a summary of it at: our Corporate Governance Statement which is on the Company's website at https://birddog.tv/investor/	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we do not have an equity-based remuneration scheme and this recommendation is therefore not applicable <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

Corporat	te Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
ADDITIO	NAL RECOMMENDATIONS THAT APPLY ONLY IN CERTAIN CA	ASES	
9.1	A listed entity with a director who does not speak the language in which board or security holder meetings are held or key corporate documents are written should disclose the processes it has in place to ensure the director understands and can contribute to the discussions at those meetings and understands and can discharge their obligations in relation to those documents.	and we have disclosed information about the processes in place at: [insert location]	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we do not have a director in this position and this recommendation is therefore not applicable <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
9.2	A listed entity established outside Australia should ensure that meetings of security holders are held at a reasonable place and time.		<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>☑ we are established in Australia and this recommendation is therefore not applicable <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
9.3	A listed entity established outside Australia, and an externally managed listed entity that has an AGM, should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.		□ set out in our Corporate Governance Statement OR     we are established in Australia and not an externally managed listed entity and this recommendation is therefore not applicable     we are an externally managed entity that does not hold an AGM and this recommendation is therefore not applicable

### **Corporate Governance Statement**

#### BirdDog Technology Limited ACN 653 360 448 (Company)

The Board of Directors of Birddog Technology Limited (the 'Company' or 'BirdDog') is responsible for the corporate governance of the Company. The Board guides and monitors the business and affairs of BirdDog on behalf of the shareholders, by whom they are elected and to whom they are accountable.

This Corporate Governance summary discloses the extent to which the Company follows the recommendations set by the ASX Corporate Governance Council in its publication 'Corporate Governance Principles and Recommendations (4th Edition)' (**Recommendations**). The Recommendations are not mandatory, however, the Recommendations that have not be followed have been identified and an explanation provided. This Corporate Governance Statement is current as at 29 August 2024 and has been approved by the Board of the Company on that date.

The Company's Corporate Governance Plan is available on the Company's website at https://birddog.tv/investor/.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
PRINCIPLE 1	Lay solid foundations for management and oversight:		
Recommendation 1.1	A listed entity should have and disclose a board charter setting out:  (a) the respective roles and responsibilities of its board and management; and (b) those matters expressly reserved to the board and those delegated to management.	Yes	The Company's Board Charter which outlines both the respective roles and responsibilities of its board of directors ( <b>Board</b> ) and management (and those expressly reserved to the Board or delegated to management), are disclosed on its website.
Recommendation 1.2	A listed entity should:     undertake appropriate checks before appointing a director or senior executive or putting someone forward for election as a director; and     provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	Yes	The Company's Board, which incorporated the Nomination and Remuneration Committee effective from 17 May 2024, will ensure that appropriate checks (including those of the person's character, experience, education, criminal record and bankruptcy history) are undertaken before appointing or nominating a new candidate as a director or senior executive. In order to provide greater transparency around the appointment process, the Company will provide shareholders with all material information in its possession relevant to a decision on whether or not to elect a director.  The Company has undertaken appropriate checks of the current directors and senior executives.
Recommendation 1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	Yes	The Company has written agreements with each of its directors and senior executives setting out the terms of their appointment.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION				
Recommendation 1.4	The Company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	Yes	The Board Charter secretary. The compon all matters relatir	pany secretary is	s accountable dire	ectly to the Board th	
Recommendation 1.5	A listed entity should:  (a) have and disclose a diversity policy; (b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and (c) disclose in relation to each reporting period:  (i) the measurable objectives set for that period to achieve gender diversity; (ii) the entity's progress towards achieving those objectives; and (iii) either:  (A) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or  (B) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.  If the entity was in the S&P/ASX 300 Index at the commencement of the reporting period, the measurable objective for achieving gender diversity in the composition of its board should be to have not less than 30% of its directors of each gender within a specified period.	No	The Company's Div measurable diversit Charter is disclosed Company establish choose to establish The Company belie Charter, given the measurable objective assessing measurathe Company size culture that embrace The Company's profess follows:-  Gender  No. of women  % women	ty objectives that don its website. In measurable of other objectives eves in promoting present Comparts for achieving the objectives for increases. The es diversity.	at are annually re The Company's bjectives for ach in relation to other ing diversity, and any size, there had gender diversity or achieving gender achieving de Company is de	eviewed. The Comp Diversity Charter re- lieving gender diver- er aspects of diversi- while it has adop- have been no plan- ty. The need for e- der diversity will be dicated to promotion	pany's Diversity equires that the ersity and may ty.  Ited a Diversity ns to establish stablishing and reassessed as ng a corporate
Recommendation 1.6	A listed entity should:  (a) have and disclose a process for periodically evaluating the performance of the board, its	Yes	The Board Charter performance indicat a whole, their own	tors for Board m	embers to assess	s the performance of	of the Board as

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	committees and individual directors; and (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.		directors.  A performance review of the directors was not conducted during the period due to the volume of changes to the Board during the period. The Company will conduct a performance review in the financial year ending 30 June 2025.
Recommendation 1.7	A listed entity should:  (a) have and disclose a process for evaluating the performance of its senior executives at least once every reporting period; and  (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.	Yes	The Board Charter sets out requirements for senior management performance evaluation.  The Board annually reviews the performance of its senior executives and address any issues that may emerge from that review. The Board has authority to develop key performance indicators for management to assess the performance of each senior executive.  The Board is in the process of conducting its annual review of the performance of its senior executives.
PRINCIPLE 2	Structure the board to add value:		
Recommendation 2.1	The board of a listed entity should:  (a) have a nomination committee which: (i) has at least three members, a majority of whom are independent directors; and (ii) is chaired by an independent director, and disclose: (iii) the charter of the committee; (iv) the members of the committee; and (v) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and	Yes	The Company's Nomination and Remuneration Charter outlines the structure of its Nomination and Remuneration Committee – with the Committee superseded from 17 May 2024, when the Company's Board comprised three members whereby subsequently the Company's Board addressed matters previously dealt with by the Nomination and Remuneration Committee - including the composition, general scope and authority of the sub-committee, the frequency of meetings and the sub-committee's duties and responsibilities.  Until 17 May 2024, the Company's Nomination and Remuneration Committee comprised of Joanne Moss, Andrew Baxter and John Dixon, with Andrew Baxter acting as Chair until his resignation. Each member of the Nomination and Remuneration Committee was an independent director.  Following the resignations of Joanne Moss and Andrew Baxter as directors of the Company, the full Board assumed the duties that would ordinarily be assigned to the committee in accordance with the committee charter.  The number of times the Nomination and Remuneration Committee met through the period and the individual attendances of the members of the Nomination and

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	responsibilities effectively.		Remuneration Committee are included in the "Corporate Governance" section of the Company's annual report.
			Key features of the Nomination and Remuneration Committee's terms of reference are available on the Company's website.
Recommendation 2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills that the board currently has or is looking to achieve in its membership.	Yes	The Nomination and Remuneration Committee will advise the Board in relation to the appointment of Board members by assessing the extent to which the required knowledge, experience and skills of prospective board members are represented on the board with reference to its skills matrix.  The mix of skills and diversity the Company seeks to achieve, and which are currently
			represented in the membership of its Board are as follows:
			Skills  Managing and leadership
			People and culture
			Industry specific skills and
			experience
			Governance or regulatory
			Risk and legal
			Strategy
			Financial acumen
			Sales and marketing
			Technology and security
Recommendation	A listed entity should disclose:	Yes	The names of the Directors who are considered to be independent are as follows:  John Dixon – Independent
2.3	(a) the names of the directors considered by the board		Dan Miall – Not independent
	to be independent directors; (b) if a director has an interest, position or relationship		Andrew Baxter – Independent (resigned 23 April 2024)
of the type described in Box 2.3 of the Recommendations but the board is of the opinion that it does not compromise the independence the director, the nature of the interest, position of the interest.		Joanne Moss – Independent (resigned 17 May 2024)	
			Peter Cooke - Independent (appointed 29 January 2024, resigned 23 April 2024)
	the director, the nature of the interest, position or		Alan Sparks – Independent (appointed 29 January 2024)
	relationship in question and an explanation of why the board is of that opinion; and		None of the directors have any interests, positions or relationships of the type described in Box 2.3 of the Recommendations and their length of service is disclosed in the

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	(c) the length of service of each director.		Company's annual report.  The Board will assess at least annually whether each non-executive director is considered to be independent. Information relevant to this assessment must be provided to the Board by each non-executive director. Should a director's independent status change, this will be disclosed and explained in a timely manner to the market.
Recommendation 2.4	A majority of the board of a listed entity should be independent directors.	Yes	The Board is comprised two independent directors and one non-independent director.
Recommendation 2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	Yes	The Chair of the Board is John Dixon who is an independent director and is not the same person as the CEO of the Company.
Recommendation 2.6	A listed entity should have a program for inducting new directors and for periodically reviewing whether there is a need for existing directors to undertake professional development opportunities to maintain the skills and knowledge needed to perform their role as directors effectively.	Yes	The responsibilities of the Nomination and Remuneration Committee, and from 17 May 2024 the Board performing the role of the Nomination and Remuneration Committee, include ensuring an effective induction process is in place for new directors and regularly reviewing whether the directors as a group have the skills, knowledge and familiarity with the Company and its operating environment required to fulfil their role on the Board and on Board committees effectively and, where any gaps are identified, consider what training or development could be undertaken to fill those gaps.
PRINCIPLE 3	Act ethically and responsibly:		
Recommendation 3.1	A listed entity should articulate and disclose its values.	No	The Company has not yet adopted a statement of values and will consider doing so in the next reporting period.
Recommendation 3.2	A listed entity should:  (a) have and disclose a code of conduct for its directors, senior executives and employees; and  (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	Yes	The Company has adopted a Code of Conduct which sets out the responsibility of its directors, senior executives and employees to report any breaches of the Code of Conduct to the Board. The Code of Conduct is be disclosed in the "Corporate Governance" section of the Company's website.
Recommendation 3.3	A listed entity should:     (a) have and disclose a whistleblower policy; and     (b) ensure that the board or a committee of the board is informed of any material incidents reported under	Yes	The Company has adopted a Whistleblower Policy for its directors, senior executives, contractors, suppliers, associates and employees which is disclosed on its website. The Company will ensure that the Board is informed of any material incidents reported under the Whistleblower Policy.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	that policy.		
Recommendation 3.4	A listed entity should:  (a) have and disclose an anti-bribery and corruption policy; and  (b) ensure that the board or a committee of the board is informed of any material breaches of that policy.	Yes	The Company's Code of Conduct contains its anti-bribery and corruption policy and discloses this policy on its website. The Company will ensure that the Board is informed of any material breaches of the anti-bribery and corruption provisions of the Code of Conduct.
PRINCIPLE 4	Safeguard integrity in corporate reporting:		
Recommendation 4.1	The board of a listed entity should:  (a) have an audit committee which:  (i) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and  (ii) is chaired by an independent director, who is not the chair of the board,  and disclose:  (iii) the charter of the committee;  (iv) the relevant qualifications and experience of the members of the committee; and  (v) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	Yes	Until 17 May 2024, the Company's Audit and Risk Committee comprised of Joanne Moss, Andrew Baxter and John Dixon, with Joanne Moss, acting as Chair until her resignation. Each member of the Audit and Risk Committee was an independent director.  Following the resignations of Joanne Moss and Andrew Baxter as directors of the Company, the full Board assumed the duties that would ordinarily be assigned to the committee in accordance with the committee charter.  The Audit and Risk Committee Charter is made available on the Company's website. The relevant qualifications and experience of the members of the committee are disclosed in the Company's annual report and also disclosed on the Company's website.  At the end of the Company's reporting period, the number of times the Audit and Risk Committee met in that period, and the individual attendances of the members of the Audit and Risk Committee, are included in the "Corporate Governance" section of the Company's annual report.
Recommendation 4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion,	Yes	The Company's Audit and Risk Charter requires the CEO and the Chief Financial Officer to provide a declaration that the financial records of the Company have been properly maintained and that the financial statements comply with the appropriate

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.		accounting standards and give a true and fair view of the financial position and performance of the Company and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively. The declaration must be given before the Board approves the financial statements for the financial year.
Recommendation 4.3	A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.	Yes	The Audit and Risk Committee, and from 17 May 2024 the Board performing the functions of the Audit and Risk Committee, is responsible for establishing procedures for verifying the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor. These risk management procedures are disclosed on the Company's website.
PRINCIPLE 5	Make timely and balanced disclosure:		
Recommendation 5.1	A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	Yes	The Company has adopted a Continuous Disclosure Policy which is available on its website.
Recommendation 5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	Yes	In accordance with its Continuous Disclosure Policy, the Company will ensure that the Board is provided with all copies of all material market announcements promptly after they have been made.
Recommendation 5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	Yes	In accordance with its Continuous Disclosure Policy, where the Company gives a new and substantive investor or analysis presentation, the Company will ensure the presentation is released on the ASX Market Announcements Platform ahead of that presentation.
PRINCIPLE 6	Respect the rights of security holders:		
Recommendation 6.1	A listed entity should provide information about itself and its governance to investors via its website.	Yes	Information about the Company and its governance is available on the Company's website. In particular, the following documents are available on its website:  a) Primary Board Charter;

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
			b) Code of Conduct;
			c) Diversity Charter;
			d) Trading Policy;
			e) Audit and Risk Charter;
			f) Nomination and Remuneration Charter;
			g) Continuous Disclosure Policy;
			h) Whistleblower Policy; and
			i) Shareholder Communication Policy.
Recommendation 6.2	A listed entity should have an investor relations program that facilitates effective two-way communication with investors.	Yes	The Company has adopted a Shareholder Communication Policy to facilitate effective two-way communication with investors.
Recommendation 6.3	A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	Yes	The Shareholder Communication Policy outlines a strategy to encourage shareholder participation at meetings and this policy is disclosed on the Company's website.
Recommendation 6.4	A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.	Yes	The Company intends that when calling a vote at a meeting of shareholders, all substantive resolutions will be decided by a poll rather than a show of hands.
Recommendation 6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	Yes	The Company will, and will ensure that the share registry will, give shareholders an option to receive notices electronically rather than by post, to the extent that is permitted by the ASX Listing Rules and the <i>Corporations Act 2001</i> (Cth).

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
PRINCIPLE 7	Recognise and manage risk:		
Recommendation 7.1	The board of a listed entity should:  (a) have a committee or committees to oversee risk, each of which:  (i) has at least three members, a majority of whom are independent directors; (ii) is chaired by an independent director,  and disclose:  (i) the charter of the committee; (ii) the members of the committee; and (iii) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	Yes	Until 17 May 2024, the Company's Audit and Risk Committee comprised of Joanne Moss, Andrew Baxter and John Dixon, with Joanne Moss, acting as Chair until her resignation. Each member of the Audit and Risk Committee was an independent director.  Following the resignations of Joanne Moss and Andrew Baxter as directors of the Company, the full Board assumed the duties that would ordinarily be assigned to the committee in accordance with the committee charter.  The Audit and Risk Committee Charter is available on the Company's website. The relevant qualifications and experience of the members of the committee are disclosed in the Company's annual report and also on the Company's website.  At the end of the Company's reporting period, the number of times the Audit and Risk Committee met in that period, and the individual attendances of the members of the Audit and Risk Committee, will be included in the "Corporate Governance" section of the Company's annual report.
Recommendation 7.2	The board or a committee of the board should:  (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and  (b) disclose, in relation to each reporting period, whether such a review has taken place.	Yes	The Audit and Risk Committee Charter, and from 17 May 2024 the Board performing the function of the Committee, sets out that the risk management framework must be reviewed at least annually. At the end of the Company's reporting period, details of whether such a review has taken place will be included in the "Corporate Governance" section of the Company's annual report and / or on the Company's website. A review of the risk management framework commenced subsequent to the end of the financial year.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
Recommendation 7.3	A listed entity should disclose:     (a) if it has an internal audit function, how the function is structured and what role it performs; or     (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its governance, risk management and internal control processes.	Yes	Due to the nature and size of its business, at this stage, the Company does not have an internal audit function.  The Company's Audit and Risk Committee, and from 17 May 2024 the Board performing the function of the Committee, is responsible for evaluating and continually improving the effectiveness of the Company's governance, risk management and internal control processes, cognizant of the size, stage, and scope of the Company's activities.  The Audit and Risk Committee, and from 17 May 2024 the Board performing the function of the Committee, will consider annually whether there is a need for an internal audit function and make a recommendation to the Board if and when appropriate.
Recommendation 7.4	An entity should disclose whether it has any material exposure to environmental or social risks and, if it does, how it manages or intends to manage those risks.	Yes	The Audit and Risk Committee, and from 17 May 2024 the Board performing the function of the Committee, is responsible for monitoring and reviewing the effectiveness of the Company's control framework in the area of operational risk (among other areas). Due to the nature of the Company's business within the video technology industry, no environmental or social risks are currently expected and none have been disclosed. Should any such risks arise in the future, the Company has disclosed them in its annual report and set out how it intends to manage those risks.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
PRINCIPLE 8	Remunerate fairly and responsibly:		
Recommendation 8.1	The board of a listed entity should:  (a) have a remuneration committee which:  (i) has at least three members, a majority of whom are independent directors; (ii) is chaired by an independent director, and disclose:  (i) the charter of the committee; (ii) the members of the committee; and  (iii) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	Yes	The Company's Nomination and Remuneration Charter outlines the structure of its Nomination and Remuneration Committee - with the Committee superseded from 17 May 2024, when the Company's board comprised three members whereby subsequently the Company's Board meetings addressed matters previously dealt with by these Committees, including the composition, general scope and authority of the sub-committee, the frequency of meetings and the sub-committee's duties and responsibilities.  Until 17 May 2024, the Company's Nomination and Remuneration Committee comprised of Joanne Moss, Andrew Baxter and John Dixon, with Andrew Baxter acting as Chair until his resignation. Each member of the Nomination and Remuneration Committee was an independent director.  Following the resignations of Joanne Moss and Andrew Baxter as directors of the Company, the full Board assumed the duties that would ordinarily be assigned to the committee in accordance with the committee charter.  At the end of the Company's reporting period, the number of times the Nomination and Remuneration Committee met through the period and the individual attendances of the members of the Nomination and Remuneration Committee are included in the "Corporate Governance" section of the Company's annual report.  Key features of the Nomination and Remuneration Committee's terms of reference are included on the Company's website.
Recommendation 8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	Yes	The Company's Nomination and Remuneration Charter outlines its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives. A copy of the Company's Nomination and Remuneration Charter is disclosed on its website.
Recommendation 8.3	A listed entity which has an equity-based remuneration scheme should:      (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and	Yes	The Company has adopted a Trading Policy which is available on the Company's website.

PRINCIPLE and RECOMMENDATION	REQUIREMENT	COMPLY	EXPLANATION
	(b) disclose that policy or a summary of it.		
PRINCIPLE 9	Additional recommendations that apply only in certain cases:		
Recommendation 9.1	A listed entity with a director who does not speak the language in which board or security holder meetings are held or key corporate documents are written should disclose the processes it has in place to ensure the director understands and can contribute to the discussions at those meetings and understands and can discharge their obligations in relation to those documents.	N/A	All directors speak fluent English.
Recommendation 9.2	A listed entity established outside Australia should ensure that meetings of security holders are held at a reasonable place and time.	N/A	N/A.
Recommendation 9.3	A listed entity established outside Australia, and an externally managed listed entity that has an AGM, should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.	N/A	N/A.