30 August 2024



Shekel Brainweigh Ltd (ASX: SBW)

Investor Presentation Webinar

Shekel Brainweigh Ltd (ASX: SBW) is hosting an investor presentation webinar for its half-year financial results and business update.

Mr. Nir Leshem, Shekel CEO, and Mr. Barak Nir, SBW CFO, will be presenting at the webinar and will answer questions from participants.

The webinar will commence at 4:30pm (AEST) on Thursday, 5 September 2024.

Please register at:

https://us02web.zoom.us/webinar/register/WN_NRThRo9BR70FMKtCSYXGXg#/registration

This announcement has been approved for release by the Company Secretary.

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About Shekel Brainweigh ("Shekel" or "the Company")

Shekel is a global leader in developing scale and weighing technology. The company provides weighing solutions to the highly regulated retail and healthcare markets via global giants such as G.E Healthcare, Toshiba, Fujitsu, Diebold Nixdorf and others.

Utilising its experience in weighing technology, Shekel has established its Retail Innovation suite of products, which is aimed at meeting the challenges that traditional retailers face today, such as store automation, operational efficiency including overstock and under-stock inventory issues and enhancing the consumer experience. The Retail Innovation suite of products are sold in a model of one time unit sale and an on-going SAAS (Software as Service) fee.

Shekel's patented combination of weighing technology with Artificial Intelligence (AI) has led to the development of its "Product Aware Technology".

Shekel is committed to continuing to innovate and expand into global markets. To learn more about Shekel Brainweigh, visit <u>www.shekelbrainweigh.com</u>