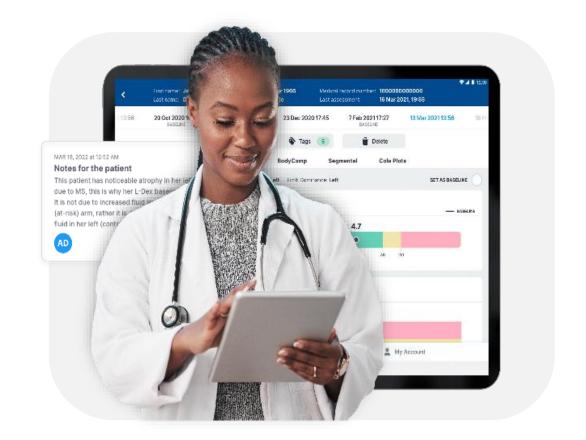
#### impedimed°

# **Impedimed Limited**

Dr Parmjot Bains, CEO & Managing Director HealthInvest, September 2024



Approved for release by Dr Parmjot Bains, CEO/MD

## Forward Looking Statements

This presentation contains or may contain forward-looking statements that are based on ImpediMed Limited (ImpediMed) management's beliefs, assumptions and expectations and on information currently available to management.

All statements that address operating performance, events or developments that we expect or anticipate will occur in the future are forward-looking statements, including without limitation our expectations with respect to our ability to expand sales and market acceptance in the US and Australia including our estimates of potential revenues, costs, profitability and financial performance; our ability to develop and commercialise new products including our ability to obtain reimbursement for our products; our expectations with respect to our clinical trials, including enrolment in or completion of our clinical trials and our associated regulatory submissions and approvals; our expectations with respect to the integrity or capabilities of our intellectual property position. Any forward-looking statements, including projections, guidance on future revenues, earnings and estimates, are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance.

While management has prepared this information based on its current knowledge and understanding and in good faith, there are risks and uncertainties involved which could cause actual results to differ from projections. You should not place undue reliance on forward-looking statements which speak only as of the date when made. Except as required by law, ImpediMed does not assume any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. ImpediMed may not actually achieve the plans, projections or expectations disclosed in forward-looking statements. Actual results, developments or events could differ materially from those disclosed in the forward-looking statements and no representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including ImpediMed Limited).

1

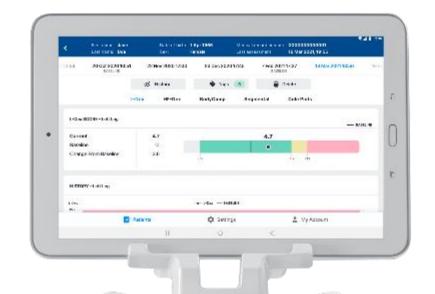
ImpediMed Leaders in the BIS market



#### SOZO®: Digital Health Platform with Multiple FDA Cleared Applications with primary focus on L-Dex®

# A single SOZO measurement provides:

- L-Dex<sup>®</sup> lymphoedema analysis
- HF-Dex® heart failure analysis
- Body Comp<sup>TM</sup>
- Hy-Dex<sup>®</sup> hydration analysis



# One device, multiple FDA cleared applications

- Lymphoedema –
   FDA clearance, CE Mark
- Body composition –
   FDA clearance, CE Mark
- Heart failure –
   FDA clearance, CE Mark
  - Protein calorie malnutrition FDA clearance, CE Mark



# Improving Survivorship for Breast Cancer Patients

290k

Newly diagnosed US breast cancer patients every year<sup>1</sup>

 There are 3+ million breast cancer survivors<sup>1</sup> 1 in 5

Breast cancer patients will develop lymphedema<sup>2</sup> resulting in

- Isolation and depression<sup>3</sup>
- Hospitalization risk<sup>4</sup>
- Economic burden<sup>4</sup>

82%

Breast cancer patients are at risk of arm lymphedema due to their treatment<sup>5</sup>

- Lymph node surgery
- Radiation therapy
- Taxane-based chemotherapy

Preventing Breast Cancer-Related Lymphedema

92%

Of patients did not progress to chronic lymphedema with early detection using L-Dex and intervention through 3 years<sup>6</sup>



- 1. American Cancer Society. Breast Cancer Facts & Figures 2021-2022. Atlanta: American Cancer Society, Inc.
- 2. Gillespie TC, et al. Breast cancer-related lymphedema: risk factors, precautionary measures, and treatments. Gland Surg. 2018 Aug; doi: 10.21037/gs.2017.11.04.
- 3. Teo I, et al. Examining pain, body image, and depressive symptoms in patients with lymphedema secondary to breast cancer. Psychooncology. 2016 Nov;24(11):1377-83. Doi:10.1002/pon.3745. Epub 2015 Jan 20. PMID: 25601235.
- 4. Dean LT, et al. "It still affects our economic situation." A long-term economic burden of breast cancer and lymphedema. Supp Care Canc 2017; https://doi.org/10.1007/s00520-018-4418-4.
  5. American Cancer Society, Cancer Treatment & Survivorship Facts & Figures 2019-2021. Atlanta: American Cancer Society; 2019.
- 6. Ridner SH, et al. A Comparison of Bioimpedance Spectroscopy or Tape Measure Triggered Compression Intervention in Chronic Breast Cancer Lymphedema Prevention. Lymphatic Research and Biology 2022.



# ImpediMed's Bioimpedance Spectroscopy (BIS) Technology for Early Detection of Breast Cancer Related Lymphoedema enables Early, Objective & Fast Detection

#### Current Standard of Care Subjective or Time-Consuming

Examination



Volume



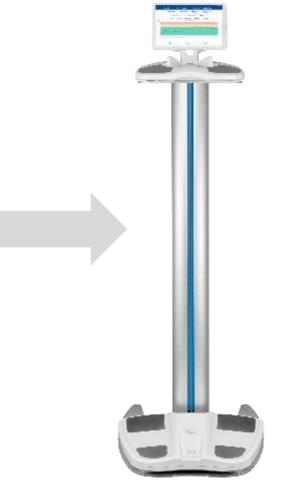
**Optical Scanning** 



Lymphography



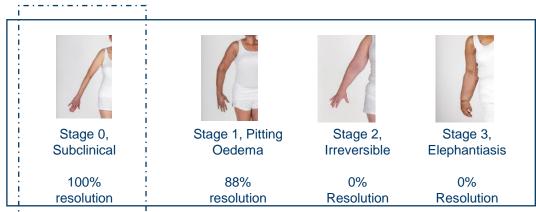
Bioimpedance Spectroscopy (BIS) – FDA-cleared, Clinically Validated, Guideline Supported, Reimbursed, Early, Objective & Fast Detection



#### L-Dex Score



#### Captures Sub-Clinical, Stage 0 lymphedema that can be treated



# BIS reimbursement in the US for use by multiple providers across lymphedema treatment journey drives significant TAM

Market opportunity for all at-risk cancers is significant and estimated at up to A\$2bn of which, breast cancer-related lymphoedema estimated at 35% of total.

## Economics of market driven by diagnoses, tests per patient and reimbursement rates

	Breast Cancer	Non- Breast Cancer	All at-risk Cancers <sup>5</sup>
Annual diagnoses <sup>1</sup>	290k	820k	1.1M
Patients at risk of limb lymphoedema <sup>2</sup>	~80%	45%-55%	55%-60%
Tests per patient (3 - 5 years) <sup>3</sup>	11-17 tests		
Reimbursement to Provider per test (\$US) <sup>4</sup>	\$175		
ImpediMed's target share of reimbursement <sup>#</sup>	30% - 40%		

- 1. Cancer.org
- Internal Estimate
- 3. 2022 Snapshot: State of the Oncology Workforce in America; https://ascopubs.org/doi/10.1200/OP.22.00168
- 4. https://www.apta.org/contentassets/5997bfa5c8504df789fe4f1c01a717eb/apta-workforce-analysis-2020.pdf; https://www.crossrivertherapy.com/research/physical-therapy-statistics
- 5. Stal et al. Cancer Survivorship Care in the United States at Facilities Accredited by the Commission on Cancer. JAMA Netw Open. 2024;7(7):e2418736. doi:10.1001/jamanetworkopen.2024.18736
- https://www.microsurg.org/- global membership across 16 countries

2

# SAAS Business driven by our US Market



### Core business revenue and ARR improving

#### FY24 Full-Year Results

Total revenue<sup>1</sup>

\$10.3 million

9% vs FY23 due to AZ trial cessation

SOZO Core Business<sup>2</sup> revenue

\$9.7 million

14% vs FY23

SOZO Core Business ARR

\$11.0 million

▲ 18% vs FY23

Number of patient tests conducted

250,000



18% vs FY23

# SOZO units sold globally

113

16% vs FY23

SOZO Core Business TCV

\$9.4 million

29% vs FY23

Gross profit margin

87%

1% vs FY23

Cash balance at close of FY24

\$24.6 million

<sup>2.</sup>SOZO Core Business represents revenue from SOZO contracts in the Oncology/Lymphoedema market and excludes SOZO clinical business and legacy device/other revenues.



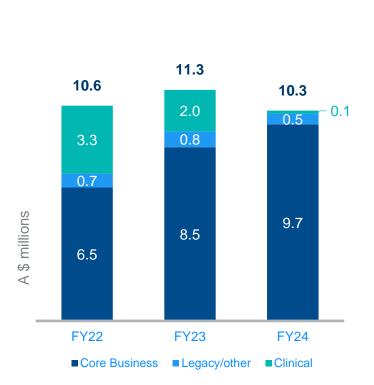
<sup>1.</sup> Clinical revenues (AstraZeneca) declined \$1.9M from FY23 due trial cessage

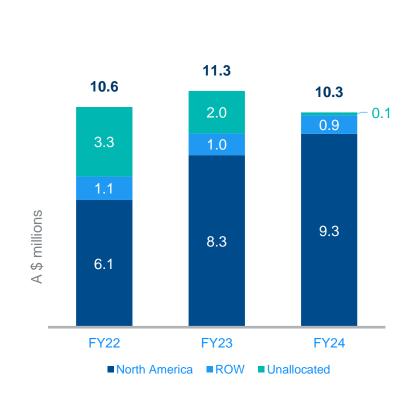
# ImpediMed is a SAAS business, with 50% of installed base, and 90% revenues in the US

Global revenue by category

Global revenue by geography

Global Installed Base Units

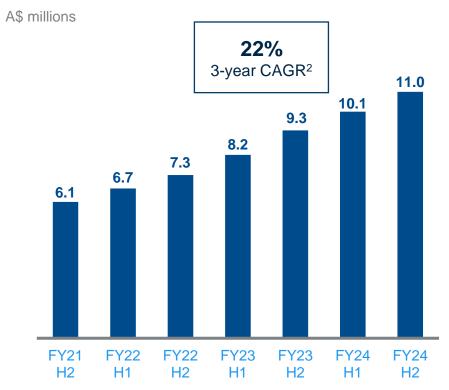






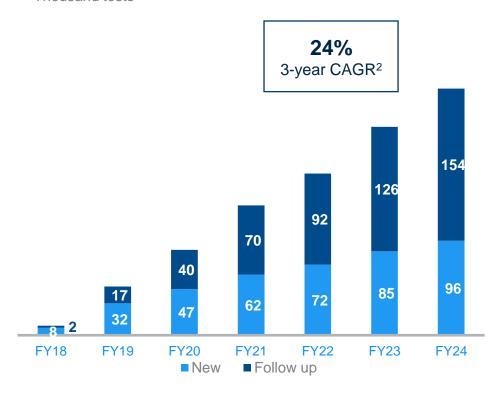
## Drivers of Core Business growth: ARR and patient tests increasing

#### SOZO Core Business Annual Recurring Revenue<sup>1</sup>



#### **Patient Tests**

Thousand tests

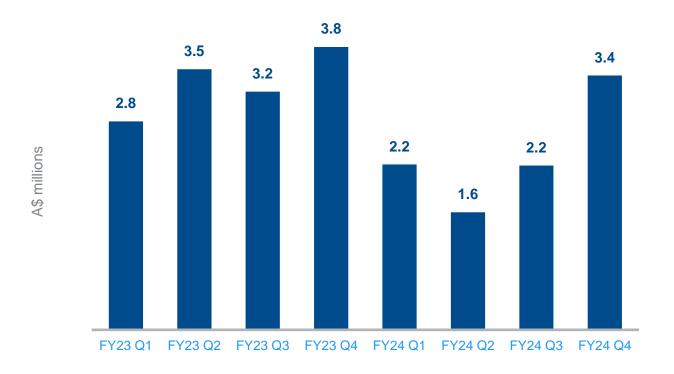


2.Compound Annual Growth Rate.

<sup>1.</sup>Annual Recurring Revenue (ARR) represents the amount of revenue reasonably expected to be recognised for the next 12-month period based on existing contracts, assuming installation upon sale and no churn. The amounts shown are as reported. The exchange rate used for FY24 H2 ARR calculation was 0.66699 (2023: 0.66387).

## We are gaining momentum with a return to growth in TCV

#### SOZO Core Business Quarterly Total Contract Value (TCV1)



- Focus on commercial execution with urgency
- Gaining momentum

<sup>1.</sup>Total Contracted Value (TCV) includes any consideration for the sale of SOZO units as well as the total licence fees for the duration of the signed contracts. Typically, these contracts are for a period of three years.

3

# New team and strategy is now well set



## Building a sustainable business

- » New Executive Team and new Board
- » Expanded commercial focus on lead generation for targeted US BCRL customers
- Prioritize key US states high reimbursement, high population
- » More efficient cost management
- Building a pathway to future growth

# Immediate priority is focused sales, marketing and clinical execution in BCRL, with 2-year strategy looking at adjacent markets

#### ImpediMed 12-Month Priorities



#### Ensure everything we do is underpinned by quality and integrity

# **impedimed**°