

Connecting the world's payment data

Aussie Equities Day hosted by Spark Plus

ASX:ID8

This presentation will shortly be given to existing and prospective investors in Singapore, at the Aussie Equities Day hosted by Spark Plus, Friday 20 September 2024.

We will have 20 minutes on stage to introduce Identitii to the audience, before attending a networking event where further conversations are expected.

The following is an introduction to the Company and the industry we operate in, designed to inform and engage attendees, and prompt further conversations.

Some of the slides contain reader notes, drafted to inform readers not able to attend the event, to convey the key messages that will be communicated on stage.

Thanks for reading, if you have questions about the presentation, or the things we're working on, please reach out.

Regards, John Rayment CEO, Identitii





- \$8.5 million market cap.

The value of global cross-border payments

\$190 trillion → \$290 trillion¹

Reader notes:

Identitii operates in the global cross-border payments market, which is expected to grow by 50% over the next seven years.

Value includes all types of cross-border money movements, such as B2B payments, consumer remittances, internation trade settlements and cross-border e-commerce transactions.

It is a large and growing industry with many players, including banks, payment processors, Fintech companies, remittance providers and e-commerce platforms.

Increasingly strict global AML/CTF regulations

- Risk assessments
- Customer due diligence
- Transaction monitoring
- Reporting obligations
- Record keeping

\$206 billion²

2023

Reader notes:

The industry is highly regulated by global Anti-Money Laundering and Counter-Terrorism Financing (AML/CTF) laws, designed to prevent, detect, and combat the flow of illicit funds through the financial system.

Laws require complex AML/CTF programs designed to create a comprehensive framework for detecting, preventing, and reporting potential money laundering and terrorism financing activities

The industry spent over \$206bn complying with AML/CTF laws in 2023.

Despite volumes, there are significant challenges

- High costs
- Slow transaction speeds
- Security issues
- Lack of transparency

- Operational complexity
- Regulatory challenges
- Incompatible data standards
- Outdated technology

Reader notes:

There are thousands of companies competing to move money across borders, the market is highly competitive and becoming increasingly fragmented.

Companies are focusing on market segments and solving one or some of the industry challenges to stand out from the crowd, optimising for speed, or cost, or a subset of challenges.

This is like treating the symptoms instead of the cause.



Data

Reader notes:

The underlying cause that connects all of the challenges with crossborder payments is data.

Specifically, the ability to collect and share enough payments data to keep money moving around the world.

Whilst competition in the global cross-border payments industry is both significant and growing, very few companies are focused on addressing the underlying cause of friction.

Identitii was founded to solve this problem.

We're solving the problem that accessing crucial information is slow, expensive and unreliable

The company is focused on two primary assets





U.S. Patent No. 10,984,413

Reader notes:

The core focus of Identitii is connecting cross border payment providers to its cloud platform, to build a stream of recurring SaaS revenue.

Furthermore, the Company also owns a software patent in the United States and has an externally funded claim for patent infringement against JP Morgan, currently in front of the Delaware Court.

In addition to the above, the Company also owns a software patent in Singapore, and a 10% stake in Payble Pty Ltd (together with the Commonwealth Bank and OIF Ventures).



Our customers use our platform to reduce the complexity of moving money across borders

Global problem: a significant number of cross-border transactions require additional scrutiny or information, especially those flagged as high-risk or suspicious

Process today: those payments are held, and teams use emails, spreadsheets and shared drives to request, share and store additional information, before they are released

Identitii solution: our platform structures and automates information sharing, reducing human error, improving data security and ensuring faster processing of payments

Reader notes:

The Identitii platform is used to solve the underlying friction that exists in the way money moves around the world today.

The platform provides structured, repeatable information workflows, creating an ecosystem of participants within a payments network.

The result is improved security and control of sensitive data as it moves within and between payments organisations.



Technology proven in the US and Australia, with growth plans focused on the US market





\$4.4b³

200+



Annual Recurring Revenue

Global Opportunity

Teams on Platform









Growing Customer Base Company Locations ISO 27001 Certified





Identitii filed a patent infringement claim against JP Morgan Chase in the Delaware Court

- 1. Identitii filed United States patent application 2015
- 2. Identitii and JPMC participated in workshops under NDA 2016 & 2017
- 3. JPMC launched the Interbank Information Network 2017
- 4. JPMC patent claim rejected based on Identitii prior art 2019
- 5. Identitii granted United States patent 2021
- 6. Identitii filed claim for patent infringement 2023

What has happened since the claim was filed, and what are the likely next steps in the process?

- 1. JPMC filed two petitions with the USPTO to invalidate the Identitii patent
 - Both of these were rejected 2024
- 2. JPMC filed motions to dismiss the claim with the Delaware District Court
 - This is still pending
- 3. If the motion to dismiss is rejected, the infringement claim will proceed

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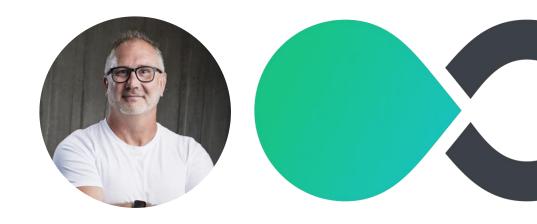
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This presentation has been approved and authorised to be lodged with ASX by the CEO of Identitii Limited.

I'm John, come and say hello!





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References

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- 2. https://risk.lexisnexis.com/global/en/about-us/press-room/press-release/20230926-global-financial-crime-compliance-costs
- 3. references the "Global Addressable Market" figure on page 12 of Identitii's ASX Investor Presentation, released 14 May 2024