

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

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|---|
| <b>Name of entity – Camplify Holdings Limited</b> |
| <b>ABN – 83 647 333 962</b>                       |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |               |
|----------------------------|---------------|
| <b>Name of Director</b>    | Justin Hales  |
| <b>Date of last notice</b> | 22 March 2024 |

### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |  |
|--|--|
| <b>Direct or indirect interest</b>   | Direct & Indirect  |
| <b>Nature of indirect interest (including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust (Director and Beneficiary).<br><br>Investify Wealth Pty Limited (Director and Shareholder) |
| <b>Date of change</b>  | 19 September 2024  |

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+ See chapter 19 for defined terms.

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|  |   |
|--|---|
| <p><b>No. of securities held prior to change</b></p>   | <p>5,519,110 Indirect Ordinary shares – held by The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust.</p> <p>57,530 Indirect Ordinary shares – held by Investify Wealth Pty Limited.</p> <p>79,225 Options under the Executive Incentive Plan 1 July 2020 to 30 June 2023 – held by Justin Hales.</p> <p>66,175 Options under the Executive Incentive Plan 1 July 2021 to 30 June 2024 – held by Justin Hales.</p> <p>101,658 Options under the Executive Incentive Plan 1 July 2022 to 30 June 2025 – held by Justin Hales.</p> |
| <p><b>Class</b></p>  | <p>Ordinary Shares</p>  |
| <p><b>Number acquired</b></p>  | <p>9,043 Ordinary Shares issued under the Equity Incentive Plan</p> <p>2,639 Ordinary Shares under the Equity Incentive Plan, subject to restriction until 20 March 2024.</p>   |
| <p><b>Number disposed</b></p>  | <p>Nil</p>  |
| <p><b>Value/Consideration</b><br/> Note: If consideration is non-cash, provide details and estimated valuation</p> | <p>The Grant of Ordinary Shares was made in accordance with the Equity Incentive Plan as outlined in the Prospectus dated 17<sup>th</sup> May 2021.</p>   |

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|---|--|
| <b>No. of securities held after change</b>  | <p>5,519,110 Indirect Ordinary shares – held by The Hales Bought A Farm Fund Pty Limited ATF The Hales Bought a Farm Fund Trust.</p> <p>57,530 Indirect Ordinary shares – held by Investify Wealth Pty Limited.</p> <p>11,682 Direct Ordinary shares – held by Justin Hales (2,639 under restriction until 20 March 2024).</p> <p>79,225 Options under the Executive Incentive Plan 1 July 2020 to 30 June 2023 – held by Justin Hales.</p> <p>66,175 Options under the Executive Incentive Plan 1 July 2021 to 30 June 2024 – held by Justin Hales.</p> <p>101,658 Options under the Executive Incentive Plan 1 July 2022 to 30 June 2025 – held by Justin Hales.</p> |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Ordinary Shares granted in accordance with the Terms and Conditions of the Equity Incentive Plan as outlined in the Prospectus dated 17 <sup>th</sup> May 2021.  |

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

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|--|-----|
| <b>Detail of contract</b>  | n/a |
| <b>Nature of interest</b>  | n/a |
| <b>Name of registered holder (if issued securities)</b>  | n/a |
| <b>Date of change</b>  | n/a |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | n/a |

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|--|-----|
| <b>Interest acquired</b>   | n/a |
| <b>Interest disposed</b>   | n/a |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation | n/a |
| <b>Interest after change</b>   | n/a |

### Part 3 – <sup>+</sup>Closed period

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | n/a |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | n/a |

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<sup>+</sup> See chapter 19 for defined terms.