

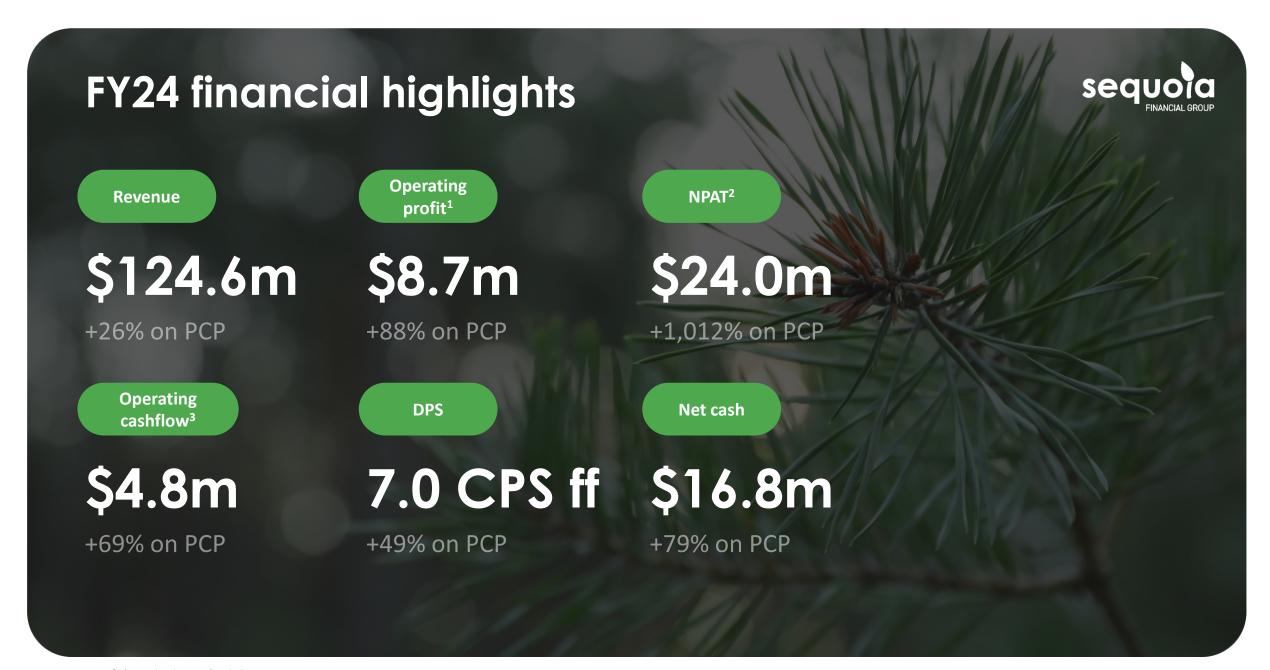


MIKE **RYAN**Chairman



GARRY CROLE MD/CEO

September 2024

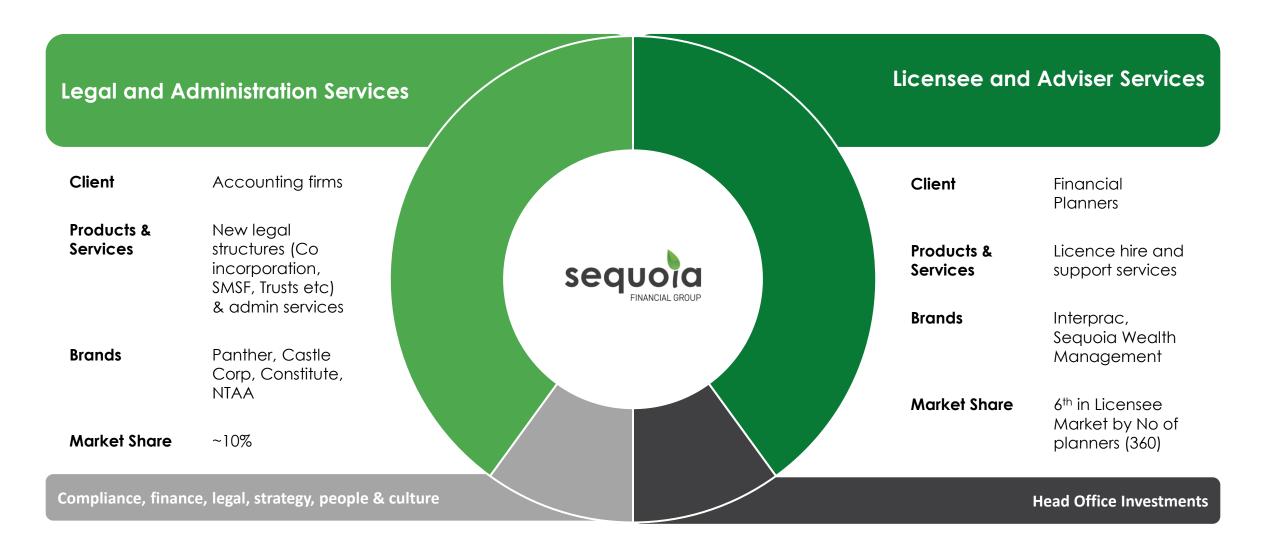


Operating profit (normalised EBITDA) excludes non-operating items

Includes gains on sale of Morrison Securities

From continuing operations

Sequoia has two major business divisions





Legal and Administration Services

Growth through consolidation, scale and offering

- Margin improvement of 55% driven by technology, scale and successful integration.
- SEQ has ~10% market share in a highly fragmented industry, providing consolidation potential.
- 1,200 accounting firms using the platform out of 10,500 in Australia.
- Further upside to sell additional products and services to existing client base.

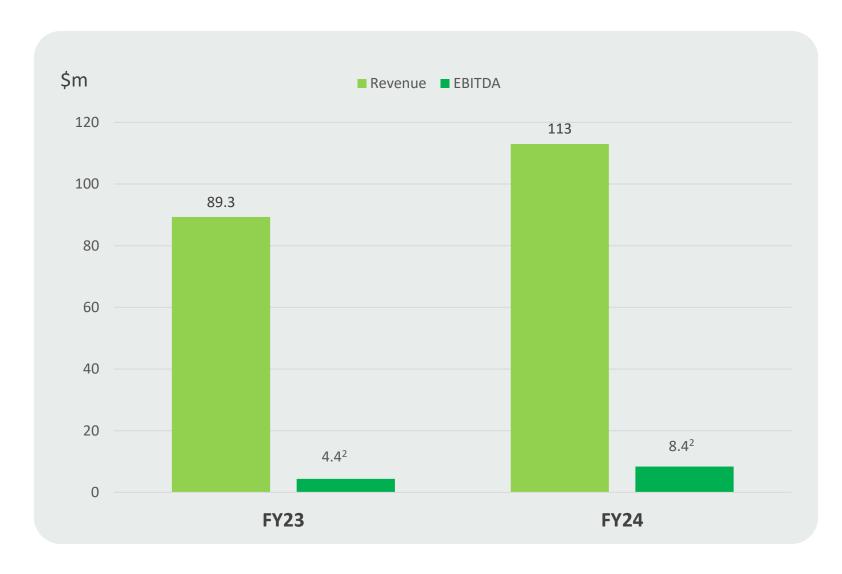




Licensee and Adviser Services

Growth in Advisors, Revenue and Operating Margin

- One of only 3 larger licensee firms that increased advisor numbers despite overall financial planner numbers falling.
- Opportunity to grow SEQ's higher margin salaried advice business.
- Demand for financial advice is accelerating as the 65+ population increases, coupled with growing per-capita Funds Under Advice.





Looking Forward



The Focus

- Continue to invest in our Legal and Administration Services Division to increase revenue and profitability.
- Expand the salaried advice business within our Licensee Services Division to improve overall margin.
- Continually review all Group businesses to ensure we are optimising efficiencies, leveraging core competencies and enhancing returns.
- Organically grow our broad existing client base through the provision of additional products and services.



Thank you.

www.sequoia.com.au