

Cleansing Notice

11 November 2024

Equity Story Group Ltd (**Equity Story** or **Company**, ASX: EQS) advises that it has issued 19,538,462 fully paid ordinary shares (**Shares**) at \$0.026 each as part of its placement to raise working capital. The Company's Chairman and CEO both participated in the raise with the Chairman's Shares (1,000,000) to be issued subject to Shareholder approval at the Annual General Meeting. The Company will also seek Shareholder approval to issue the attaching Options at that meeting. The remaining funds have been committed and are expected to be received in the next seven days.

Equity Story gives notice under section 708A(5)(e) of the Corporations Act 2001 (Cth) (**Corporations Act**).

The Corporations Act restricts the on-sale of securities issued without disclosure, unless the sale is exempt under section 708 or 708A. By giving this Notice the Shares noted above will fall within the exemption in section 708A(5) of the Corporations Act.

For the purposed of section 708A(6) of the Corporations Act, Equity Story gives notice that:

1. The Company issued shares without disclosure to investors under Part 6D.2 of the Corporations Act;
2. This Notice is being given under 708A(5)(e) of the Corporations Act;
3. As at the date of this notice, the Company has complied with:
 - a. The provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - b. Section 674 of the Corporations Act; and
4. As at the date of this Notice, there is no information that is 'excluded information' within the meanings of sections 7087A(7) and 708A(8) of the Corporations Act.

This announcement has been authorised for release by the Chief Executive Officer of Equity Story Group Ltd.

Corporate Enquiries

Shane White, CEO

T: +61 02 9907 9652

support@equitystory.com.au

About Equity Story Group Ltd

Equity Story Group Ltd (ASX: EQS) is an Australian investor media company providing stock market trading information, wealth advice, research, investor education, funds management and capital markets services.

The Company's subscribers pay annual membership fees for written content and podcast-based equities market advice and commentary through several subscription packages, as well as regular paid live and digital investor education courses.

The Company offers other adjacent financial services to its members including member access to corporate investment opportunities, funds management and additional financial services and content.

For more information, please visit us: www.equitystory.com.au

