

## Change of Directors & Issue of Securities

25 November 2024

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Equity Story Group Ltd (**Equity Story** or **Company**, ASX: EQS) wishes to advise that Mr Ricky Fertig has tendered his resignation as Chairman, effective today. The Board wishes to thank Mr Fertig for his services to Equity Story over the past year.

Equity Story is pleased to announce that it has appointed the new CEO, Mr Shane White, as a director.

Founder, Mr David Tildesley, said, *“We are very pleased to have Shane join the Equity Story Board. Shane’s involvement with Equity Story runs long and deep, having supported Equity Story as an investor at every stage of its journey from the beginning, as a client using our proprietary investment methodology for many years, and by leading the Securities Division before becoming the CEO.*

*“Equity Story has been and is continuing to go through some exciting changes and expansion plans. Shane is truly aligned with the vision and values of Equity Story and his appointment to the Board is a natural and fitting extension of his Equity Story lineage.”*

Mr White said, *“I’m humbled to be invited to join the Board. I’m both excited and nervous at the same time because I take extremely seriously the responsibility that comes with the stewardship of shareholder interests and funds. Whilst this responsibility is an extension of my existing role, it does add an important and highly accountable dimension. This company has always had the potential to be extraordinary, the hard work is only just beginning, to build on the foundations, unlock the value, and reward the many shareholders and members who have supported our journey to date.”*

The Company is also pleased to announced that it has today issued 7,692,308 shares, being the remainder and balance of the recent capital raise undertaken. The Company raised \$708,455 through the issue of 27,230,769 shares with the associated free attaching options, to be issued subject to shareholder approval. Due to his resignation, Mr Fertig has withdrawn his participation in the raise (which remained subject to shareholder approval). Mr Fertig’s shares were readily taken up by a new investor.

This announcement has been authorised for release by the Board of Equity Story Group Ltd.

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**About Equity Story Group Ltd**

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