



AGM

November 29, 2024



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Looking Ahead

Pulse in Production



Product Development

2024 Product Development Highlights



This year has marked substantial progress in our product development efforts, including:

- Granted 510(k) clearance for the Pulse device
- Upcoming delivery of **8,000 Pulse units** in preparation for launch
- Release of the CONNEQT Mobile App (available on iOS/Android) , featuring:
 - Vascular Biomarker Data Visualization & Analytics
 - Curated Content Feed
 - Guided Wellness Program
 - Care+ Physician Connect
 - Quarterly Cardiology Reports
- Release of CONNEQT Android Tablet App for in-clinic use
- Deployment of the Health Care Provider Portal with remote patient monitoring capabilities
- Successful proof-of-concept of the CONNEQT Band, winner of the RADx Prize

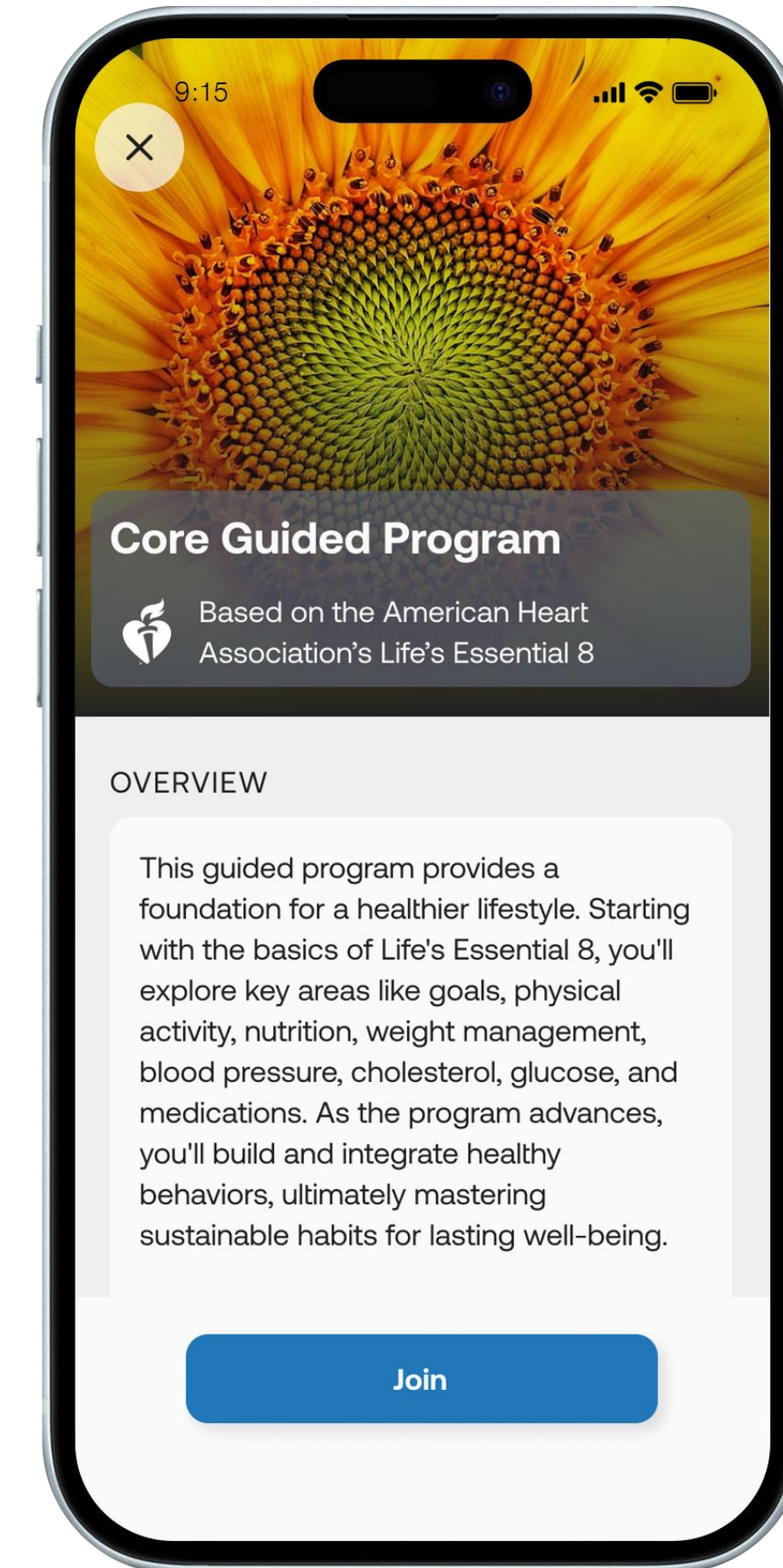


2025 Product Development Highlights



As we advance into Q2 of 2025, our priorities include:

- Expanding the CONNEQT Mobile App with additional features, e.g. 'Routines,' a behavioral change module designed to build healthy habits
- Ongoing release of new Guided Wellness Programs and Feed content
- Exploring the use of Generative AI tools to support rich personalized content and insights.
- Finalizing the Clinical Trials Portal, supporting both on-site and decentralized trials
- Broadening third-party integration capabilities within our platform (HealthKit, API, EMR integrations)



CONNEQT Band: Validation and Regulatory Progress

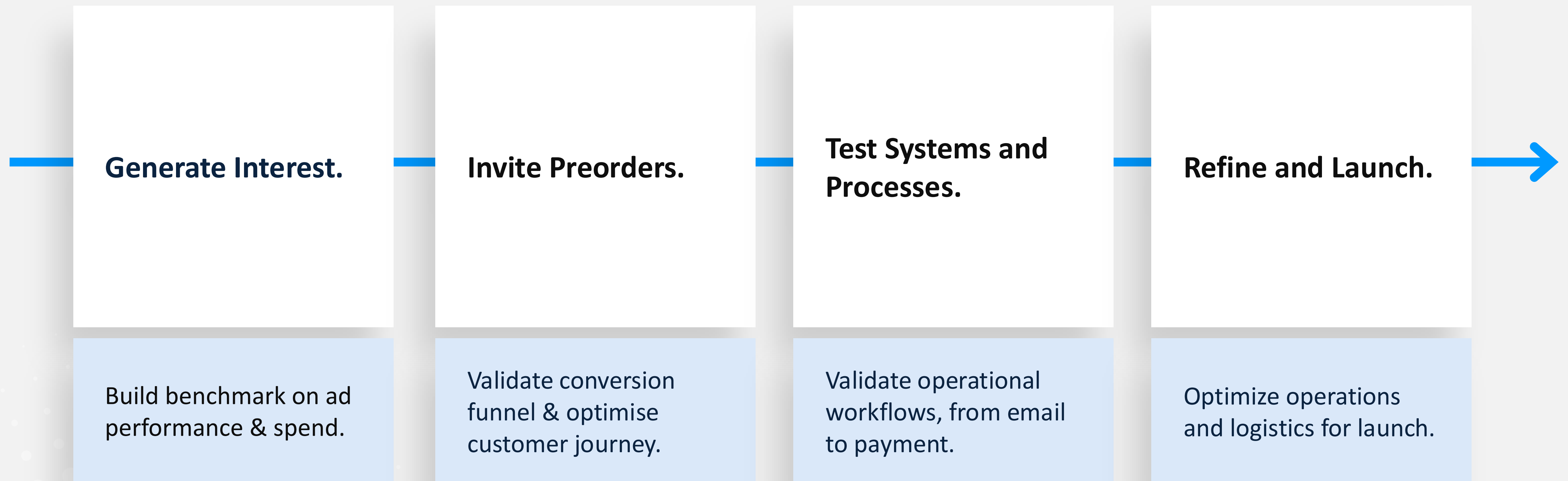


- **Completed Validation Study:** Demonstrated correlation with gold-standard SphgymoCor CvMS, paving the way for regulatory submissions.
- **Pre-Submission with FDA:** Initiated FDA pre-submission process for Class II clearance to align with clinical-grade standards.

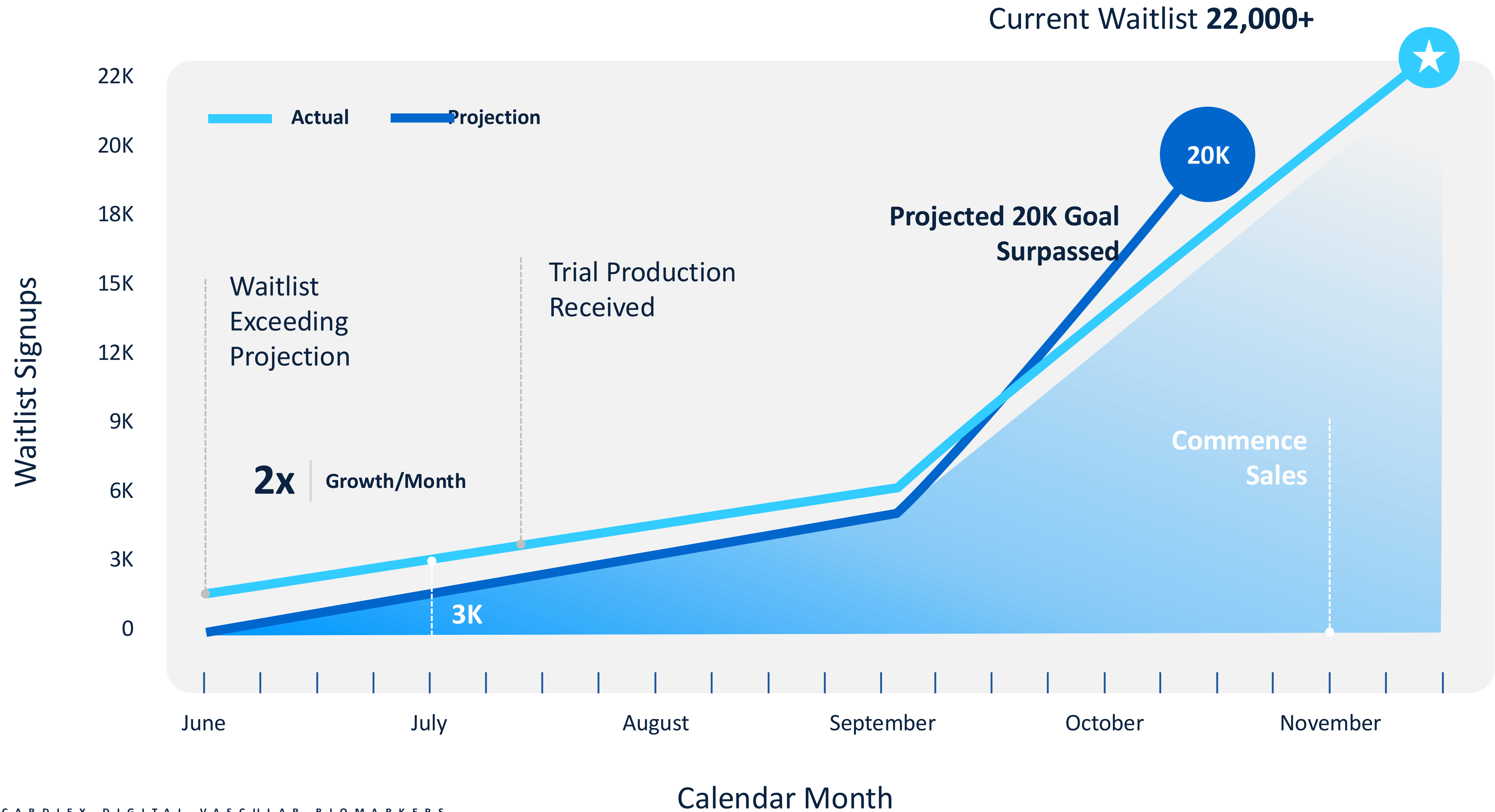


Consumer

Building Momentum and Perfecting the Buying Experience



Pulse Waitlist Demand



The **CONNEQT** Arterial Health Assessment

Powered by the **World's Most Advanced Personal Arterial Health Monitor**

FDA

CLEARED

Starting at

~~\$250~~ **\$200** USD

Exclusive Early Access

CONNEQT Early Access is available exclusively to our waitlist members, at our best pricing. Choose the plan that works best for you and get started today.

Order Today



Shipping January 2025

7

Track **7 biomarkers** that inform heart health



Access assessments and insights in the **iOS and Android app**



Rechargeable

1

1 Year Warranty

We've crafted three plans tailored to support your health and wellness journey. Whether you're focused on essential care or striving for total vitality, we've got you covered:

ESSENTIAL CARE

~~\$250~~ **\$200** USD

Early Access | One Time Fee

For those who value staying informed about their cardiovascular health.

Includes:

- CONNEQT Pulse Biometric Monitor
- Arterial Health Tracking & Insights
- Guided Wellness Programs

PROACTIVE WELLNESS

~~\$350~~ **\$280** USD

Early Access | One Time Fee

Ideal for individuals taking a more active role in their health management.

Includes:

- **Essential Care +**
- 2 Cardiologist Reports*

TOTAL VITALITY

~~\$450~~ **\$360** USD

Early Access | One Time Fee

Perfect for those who prioritize long-term well-being and want comprehensive care.

Includes:

- **Proactive Wellness +**
- 4 Cardiologist Reports*
- Priority Access to Updates and Guided Wellness Programs

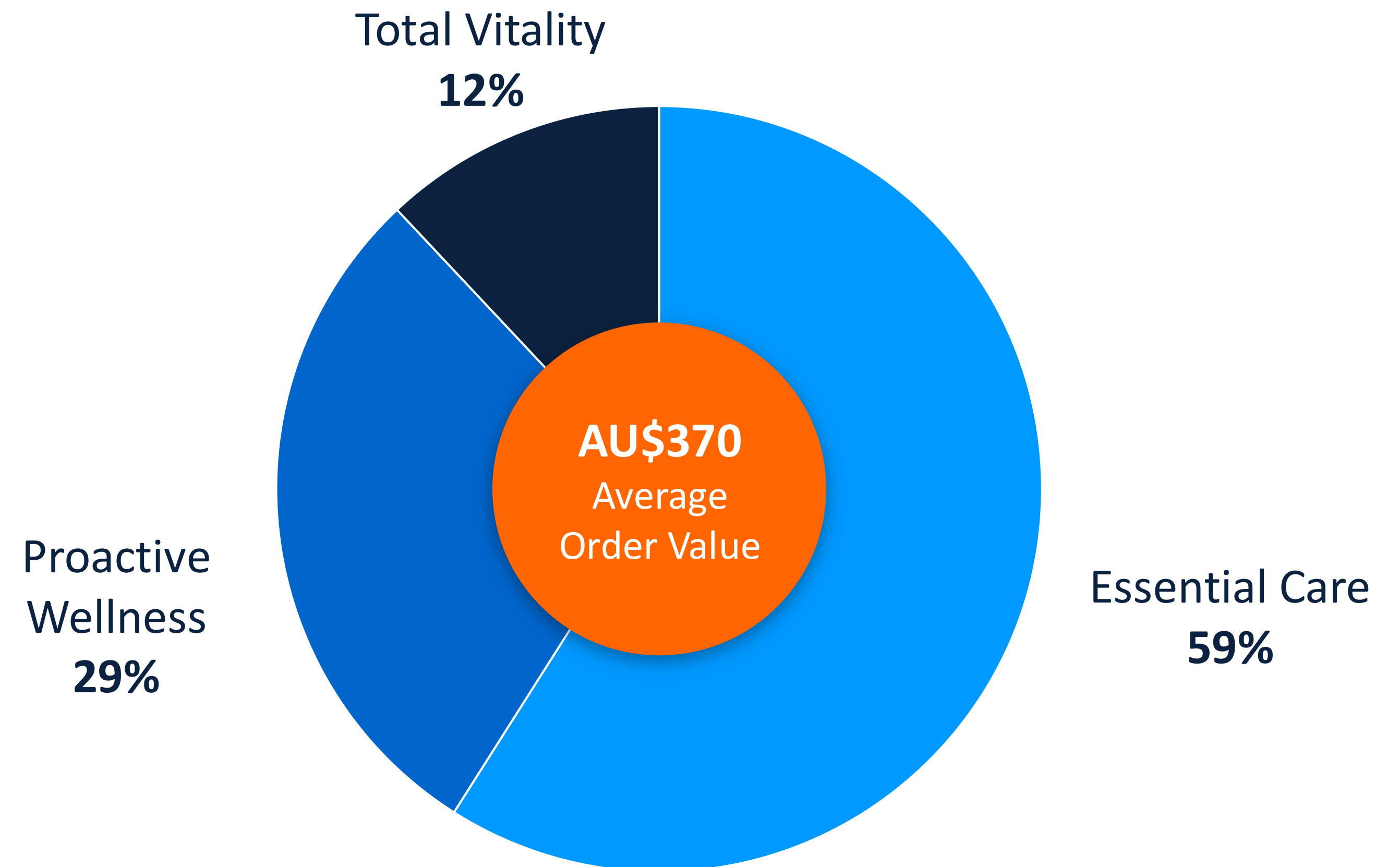
Order Today

* Cardiologist Reports are sent after 7 days of use and then quarterly.

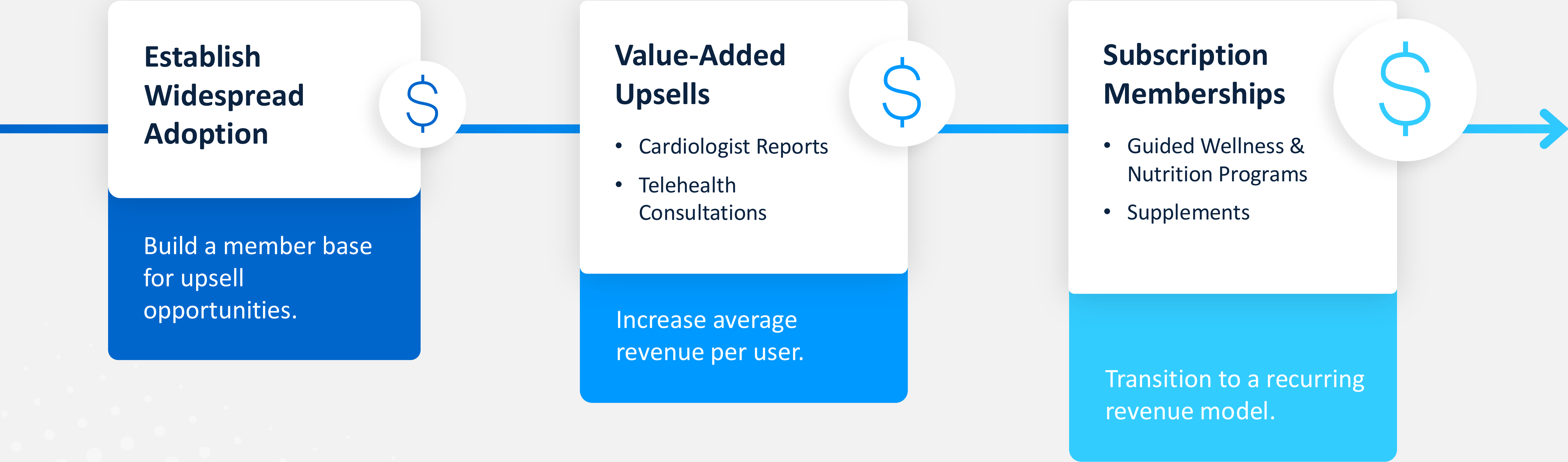
Insights from First 14 Days



- **41% of buyers selected higher-tier packages**, showcasing strong demand for value-added features and premium offerings.
- Buyers in their 40s is the largest demographic, followed 30s, 50s, and 60s, highlighting a **broad appeal across midlife and older demographics**.
- **Validated end-to-end systems**, from ad campaigns to preorder payments, ensuring operational readiness and identifying opportunities for refinements.



Pathway to Recurring Revenue



Capturing the Attention of 40Mil Quantified Selfers (US)



Influencer Partnerships:

Collaborate with trusted health and wellness influencers to amplify messaging and drive credibility for the service.

Digital Advertising:

Invest in targeted campaigns across Google, Facebook, and Instagram to reach audiences interested in proactive health solutions.

Content Marketing:

Educate consumers on arterial health through engaging content, building awareness and interest in the assessment service.

Email Marketing:

Deploy email campaigns to nurture leads, emphasizing the benefits of early detection and prevention to drive conversions.



Healthcare Partnerships

Heartbeat Health



National-wide virtual cardiovascular care platform that underpins our direct-to-consumer Arterial Health Assessment offering.

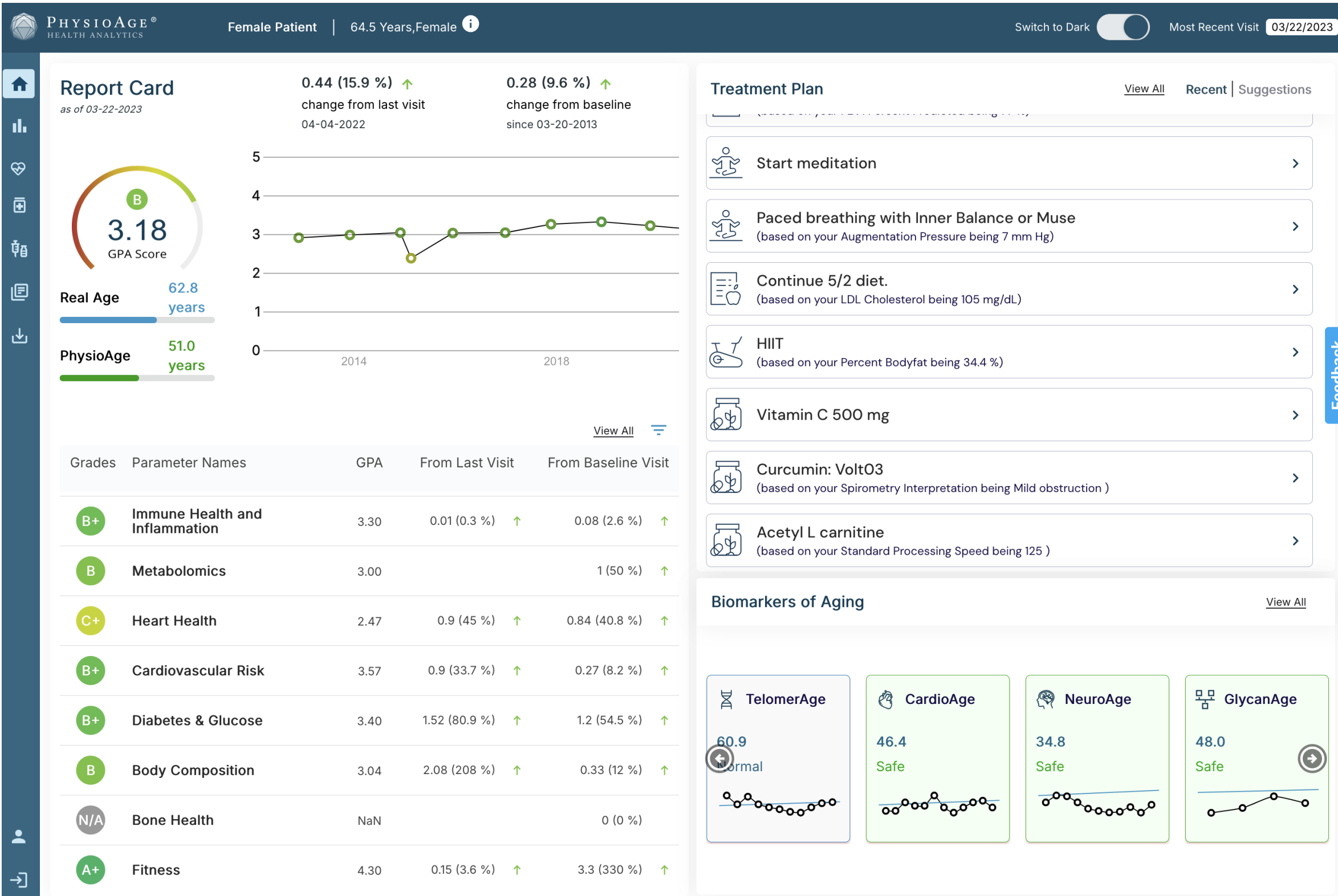
- Provides prescriptions to eligible buyers
- (Future, paid add-on) Telehealth consultation





Aging-focused health analytics platform complementing CONNEQT Pulse.

- Provides integration of advanced vascular health monitoring into PhysioAge’s subscription service.
- Expanded insights and personalized health optimization tools for high-touch concierge practices.



Co-Marketing with PhysioAge

FIRESIDE CHAT

A4M Longevity Fest 2024

The Future of Longevity and Arterial Health

----- Lifespan -----

Healthspan

55

85

85+

Friday, December 13th, 2024 12:30-1:30pm
Hosted by: **Cardiex**



Craig Cooper
CEO, Cardiex



Dr. Joseph Raffaele
CEO, PhysioAge

MODERATOR
Catherine Liao
Chief Strategy Officer, Cardiex



Other Partnership Activities Under Development



1. **Heart Failure Management Pilot:** Developing a pilot program to manage heart failure patients post-discharge, leveraging arterial health monitoring to improve outcomes and reduce readmissions.
2. **Women's Health Screening Program:** Initiating a program to screen women for health risks, focusing on cardiovascular and arterial health as part of a broader preventive care initiative.
3. **Cognitive Health Program:** Collaborating to incorporate arterial health monitoring into cognitive health initiatives, aiming to support early intervention and monitoring of neurodegenerative conditions.





Clinical Trials

Intensifying Our Pharma Presence

3 million new clinical trial subjects enrolled annually in the U.S.



**Broaden
Therapeutic Use
Cases.**

Demonstrate the
versatility of vascular
phenotyping.

**Partnerships with
CROs.**

Integrate vascular
phenotyping into
service offerings.

**Expand Pharma-
Specific
Capabilities.**

Enhance workflows and
capabilities for diverse
trial modalities.

**Scalable Pricing for
Clinical Trials.**

Consumption-based
pricing model aligned
with trial structures.



Elevating Awareness of Arterial Health's Role in Drug Development



 CARDIEX | 

 **Live Webinar**
 Monday, December 02, 2024 | 1pm EST / 12pm CST / 10am PST



Using Real-World Evidence To Enhance Drug Development: Arterial Health Monitoring Innovations



Dr. Sanjeev Bhavnani, MD, FACC
Senior Cardiologist and Principal Investigator/AI Trials - Scripps Clinic
Former Senior Medical Officer of Digital Health - US FDA

Strategic Engagement with Key Value Chain Stakeholders



>\$12M
Current Pipeline
(AUD)

Looking Ahead

(6-12 months)



Record company revenues for 2025.

- **Multiple** new product launch, distribution and sales partnerships.
- **Full launch** of brand, education, and demand generation campaigns for CONNEQT.

Full launch of Pulse eCommerce & clinical sales.

- **Launch** of Nationwide cardiology telehealth platform.

Additional FDA clearances:

- Pulse OTC ("over the counter")
- CONNEQT Band
- Other therapeutic areas (maternal health)

- **Launch** of CONNEQT Patient Management Portal.
- **Launch** of CONNEQT Decentralized Clinical Trials Portal.

Strong revenue growth from our Clinical Trial Solutions group.

- **Continuing new product development** announcements.
- **Accelerating revenue contributions** from new product releases (SaaS, app subscription, lease revenues, product sales, eComm, premium app features).
- **Consistent cadence of news and investor updates** (webinars, newswires, industry journals, conferences, seminars).



Questions?