

Cleansing Notice

2 December 2024

Equity Story Group Ltd (**Equity Story** or **Company**, ASX: **EQS**) advises that it has issued 7,692,308 fully paid ordinary shares (**Shares**) at \$0.026 each as part of its placement to raise working capital. This completes the issue of capital pursuant to the previously advised raise, totalling \$708,000.

Equity Story gives notice under section 708A(5)(e) of the Corporations Act 2001 (Cth) (**Corporations Act**).

The Corporations Act restricts the on-sale of securities issued without disclosure, unless the sale is exempt under section 708 or 708A. By giving this Notice the Shares noted above will fall within the exemption in section 708A(5) of the Corporations Act. For the purposes of section 708A(6) of the Corporations Act, Equity Story gives notice that:

1. The Company issued shares without disclosure to investors under Part 6D.2 of the Corporations Act;
2. This Notice is being given under 708A(5)(e) of the Corporations Act;
3. As at the date of this notice, the Company has complied with:
 - a. The provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - b. Section 674 of the Corporations Act.
4. As at the date of this Notice, other than as set out below, there is no information that is 'excluded information' within the meanings of sections 7087A(7) and 708A(8) of the Corporations Act.
5. Equity Story continues to explore expansion opportunities, in line with its stated objectives and intentions for growth as advised in, and after the date of, the Company's IPO prospectus. In this regard, the Company continues to hold discussions with various parties in respect of these opportunities, and will advise

the market if and when any of those opportunities materialise into an agreement.
There is no certainty that any such agreement will be entered into.

This announcement has been authorised for release by the Board of Equity Story Group Ltd.

-ENDS

Corporate Enquiries

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About Equity Story Group Ltd

Equity Story Group Ltd (ASX: EQS) is an Australian investor media company providing stock market trading information, wealth advice, research, investor education, funds management and capital markets services.

The Company's subscribers pay annual membership fees for written content and podcast-based equities market advice and commentary through several subscription packages, as well as regular paid live and digital investor education courses.

The Company offers other adjacent financial services to its members including member access to corporate investment opportunities, funds management and additional financial services and content.

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