

ASX Announcement 11 December 2024

DataDot appoints new Chief Financial Officer and Company Secretary

DataDot Technology Ltd (ASX:DDT) (**DataDot** or the **Company**) today announces the appointment of Andrew Hunt as Chief Financial Officer and Company Secretary, effective from 11 December 2024. Andrew Hunt replaces Patrick Raper as Company Secretary, who has today resigned as Company Secretary, and continues as a Director.

DataDot Managing Director Brad Kellas said "Andrew has been providing contract support to the business since January 2024, and we are delighted to have him formally take on the role of CFO and Company Secretary at this pivotal stage in our journey. Andrew's deep understanding of our business, combined with his strong financial and strategic acumen, will be invaluable as we embark on the next phase of securing profitable growth. His appointment strengthens our leadership team as we strive to accelerate our growth agenda and deliver greater value to our shareholders."

Commenting on his appointment Andrew Hunt said "I am honoured to take on this role at DataDot. Over the past year, I have built a strong working relationship with Brad and the entire DataDot team, and I am excited to build on the significant progress we have achieved. The opportunities ahead, particularly in expanding our dots business through our distributor network and exploring the growth potential of the PropertyVAULT platform in insurance and recovery services, are highly motivating. I look forward to contributing to the Company's growth and success as we advance these initiatives."

Andrew Hunt is a Chartered Accountant with extensive experience in audit, having served as a partner at both mid-tier and Big 4 firms. His diverse expertise spans corporate financial and operational management, equipping him with the skills to make a significant impact in his new role.

Andrew Hunt, in accordance with Listing Rule 12.6, is also the person responsible for communications with ASX

This announcement is authorised for release by the Board of Directors

For media enquiries and further details contact:

DataDot Technology Limited Brad Kellas +61 2 8977 4900 brad@datadotid.com www.datadotdna.com

About DataDot: DataDot Technology Limited provides world leading asset identification, management, protection and authentication solutions that deliver great value to customers. For more information please visit www.datadotdna.com.