

Change of Company Secretary

SYDNEY, AUSTRALIA, 20 January 2025 – Beonic Limited (ASX:BEO) (Beonic or the Company), the world's leading provider of IoT solutions to Airports and Retail, is pleased to announce that Michael Pearce has been appointed as Company Secretary, effective immediately, in addition to his current role as Chief Financial Officer.

Michael replaces Priyamvada (Pia) Rasal as Company Secretary. The Directors would like to thank Pia for her services to Beonic.

For the purposes of ASX Listing Rule 12.6, Michael Pearce will be the person responsible for communications between the Company and ASX.

This announcement was authorised for release to ASX by the Chief Executive Officer and Chief Financial Officer/Company Secretary.

CONTACT INFORMATION

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About Beonic

At Beonic, we create intelligent places with our AI-driven platform. Our technology transforms the places where people work, play, travel, shop and meet—optimising touchpoints, driving loyalty, and delivering differentiated experiences.

Our platform unifies your data points on one proprietary platform to give you the insights needed to solve the complex challenges of your present and future.

We ingest data from a diverse range of technologies including WiFi, Camera, People counting, LiDAR, CCTV and IoT devices. We combine these datasets with contextual data like weather, retail sales and sociodemographics to improve operational performance for retailers, airports, stadiums, smart cities and other public and commercial venues.

Beonic further augments insights generated by the platform with its data & marketing services offering: A team of data science and digital marketing consultants who help our clients harness more value from their data.